

# Recreation and Culture Strategy

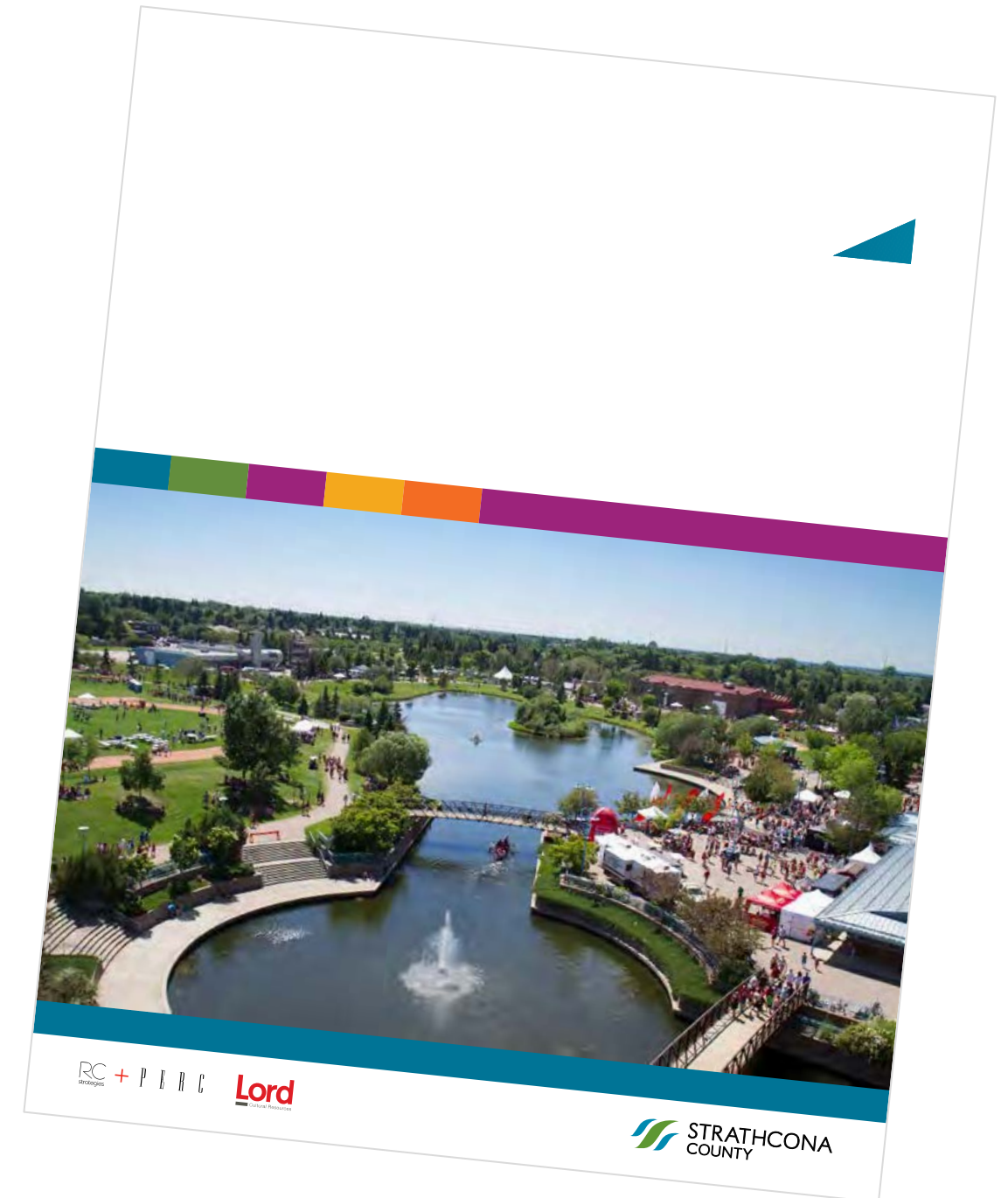
Council

October 27, 2020

# What will the Strategy mean to the community?

Fosters a **stronger delivery system** for recreation and culture opportunities

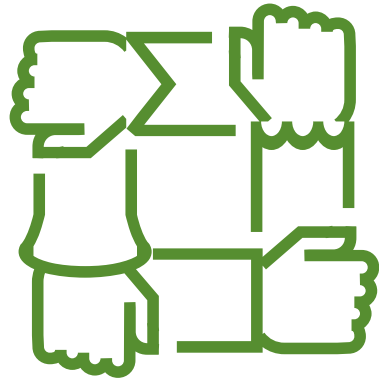
- **More holistic approach** taking into consideration five key areas of focus
- **Better able to address gaps** in provision of recreation and culture in the community
- **Ability to prioritize investment** in infrastructure based on community need
- **Encourages connections** between community groups to find synergies
- Focuses on understanding and **removing barriers to participation**



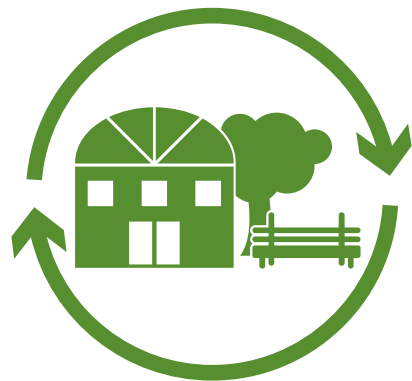
# Outcomes



1. Recreation and culture opportunities contribute to the well-being of all **individuals**.

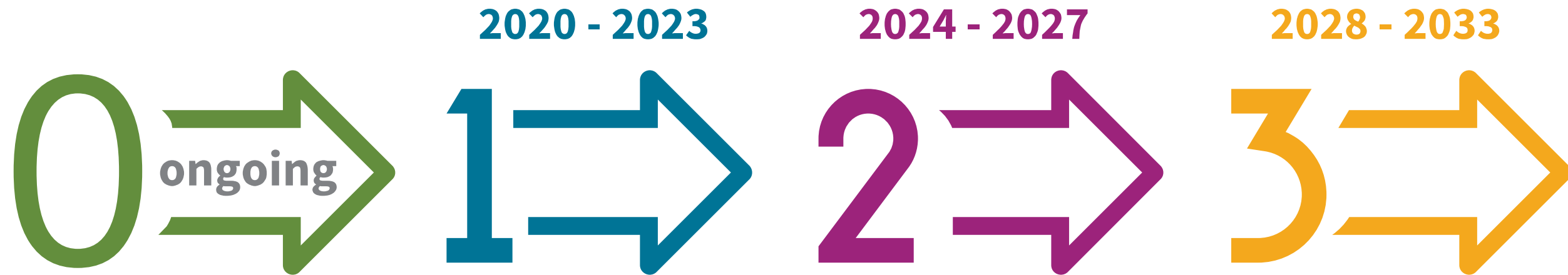


2. Recreation and culture opportunities contribute to the cohesion, vibrancy and overall well-being of our **community**.



3. High quality recreation, parks and culture **places and spaces** are created and maintained.

# Timing and measures



- Phases are aligned with the budget
- Initiatives will be reviewed annually to inform department Business Plans
- Project-specific measures will also be part of the evaluation
- The implementation plan considered successful when the three strategy outcomes are achieved

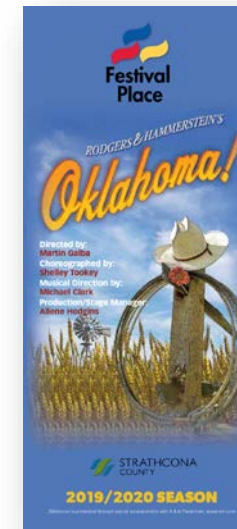


# Community Needs

Identifying, prioritizing and serving the needs of the community

## Priorities

- Identify community needs
- Prioritize community needs
- Investigate feasibility of identified needs
- Appreciate the investment and effort provided within the recreation and culture community



# Inclusion

## Addressing barriers to participation

### Priorities

- Create welcoming environments
- Identify and reduce barriers
- Achieve equitable geographic balance
- Ensure awareness of opportunities



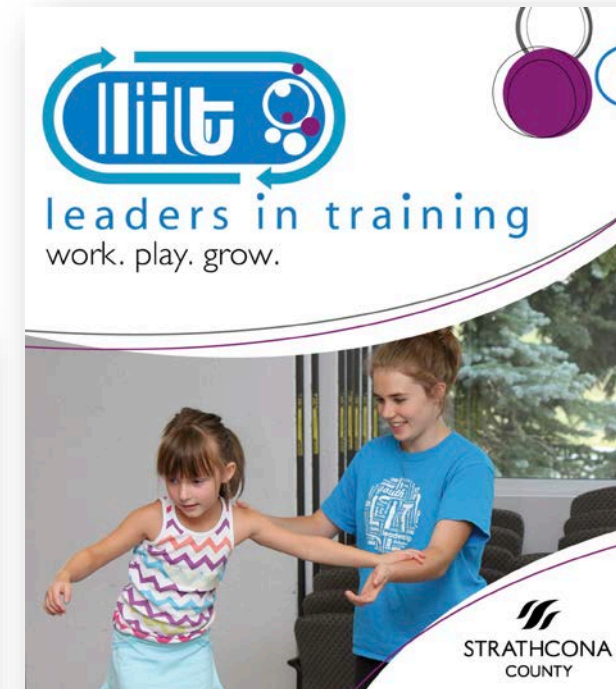


# Building Capacity

## Exploring partnerships and collaboration

### Priorities

- Strengthen existing partnerships and foster new partnerships
- Enhance knowledge, skills and competencies
- Support volunteerism



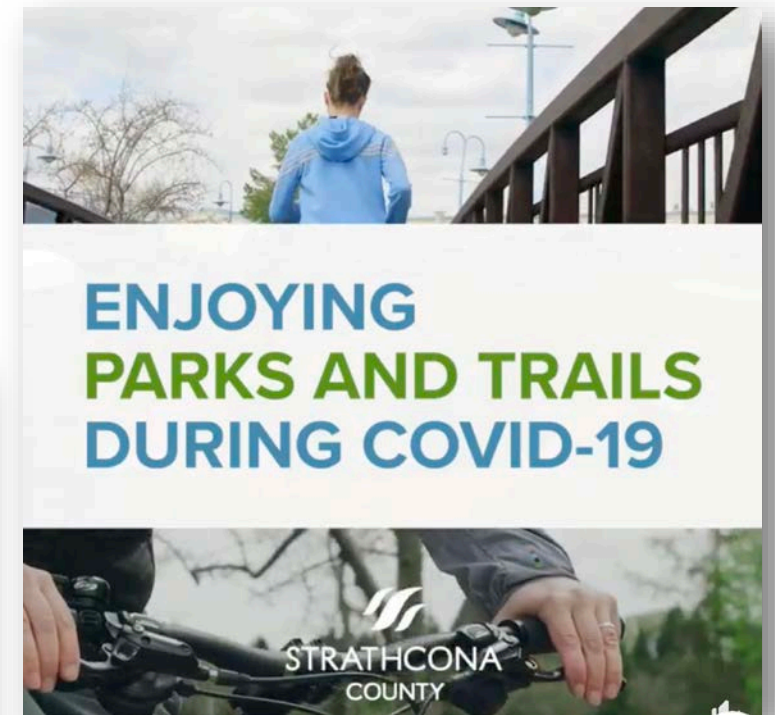


# Environmental stewardship

## Respecting the natural environment

### Priorities

- Encourage outdoor participation
- Educate participants and community on the value of parks and open spaces
- Appreciate the environment
- Plan parks and open spaces





# Fiscal responsibility

## Making the most of our resources

### Priorities

- Secure financial resources
- Ensure appropriate use of recreation and culture investment
- Ensure the safety and longevity of recreation and culture infrastructure



# Questions?

