Recreation and Culture Strategy

Council October 27, 2020



Enclosure 1

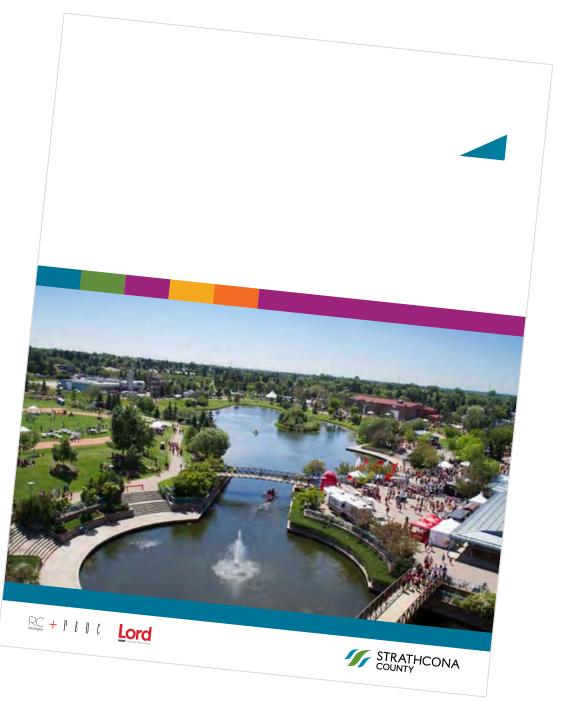




What will the Strategy mean to the community?

Fosters a **stronger delivery system** for recreation and culture opportunities

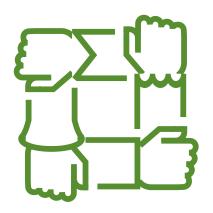
- More holistic approach taking into consideration five key areas of focus
- Better able to address gaps in provision of recreation and culture in the community
- Ability to prioritize investment in infrastructure based on community need
- Encourages connections between community groups to find synergies
- Focuses on understanding and removing barriers to participation





Outcomes

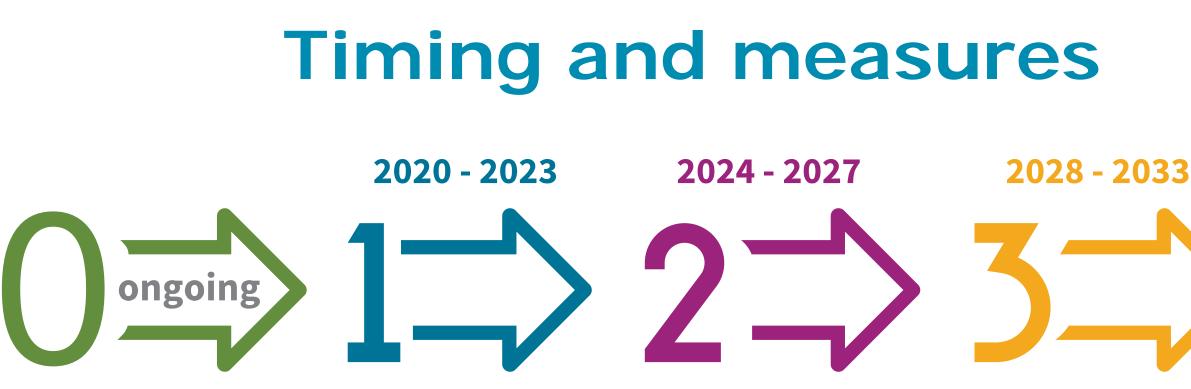
1. Recreation and culture opportunities contribute to the well-being of all individuals.



2. Recreation and culture opportunities contribute to the cohesion, vibrancy and overall well-being of our **community**.



3. High quality recreation, parks and culture places and spaces are created and maintained.



- Phases are aligned with the budget
- Initiatives will be reviewed annually to inform department Business Plans
- Project-specific measures will also be part of the evaluation
- The implementation plan considered successful when the three strategy outcomes are achieved



Community Needs

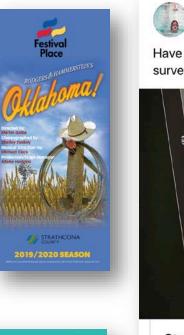
Identifying, prioritizing and serving the needs of the community

Priorities

- Identify community needs
- Prioritize community needs
- Investigate feasibility of identified needs
- Appreciate the investment and effort provided within the recreation and culture community

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Everybody gets to play



Strathcona County October 7 at 9:45 AM · 🕄



STRATHCONA

Back to School



Strathcona County Recreation, Parks and Culture October 7 at 10:52 AM · 🕄

Have your say! Resident survey now open, until October 28. Limit one survey per household please.

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As part of its community recreation planning, Strathcona County is exploring the feasibility of a new indoor multi-use fieldhouse.

> DO YOU HAVE A CHRONIC **HEALTH CONDITION?**

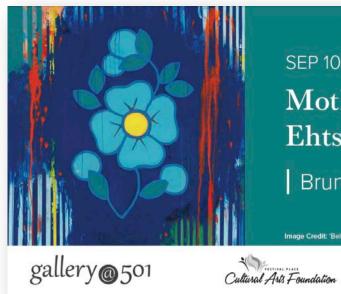
Inclusion

Addressing barriers to participation

Priorities

- Create welcoming environments
- Identify and reduce barriers
- Achieve equitable geographic balance
- Ensure awareness of opportunities













strathcona.ca/freerecreation



SEP 10 TO OCT 25, 2020 Mother Tongue / Ehts'o Ket'a

Bruno Canadien

Image Credit: 'Bella' (detail) by Bruno Canadien



Building Capacity

Exploring partnerships and collaboration

Priorities

- Strengthen existing G WEALTH partnerships and foster new partnerships
- Enhance knowledge, skills and competencies
- Support volunteerism



STRATHCONA COUNTY







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STRATHCONA

Join us for a Virtual Canada Day Celebration

The City of Beaumont, Town of Devon, City of Fort Saskatchewan, City of Leduc, City of Spruce Grove, City of St. Albert, Town of Stony Plain, and strathcona County have come too

The celebration will include rea tivities and a concert series airing on the Facebook event at 6 p.m. The concert will feature mances by George Canyon, Nuela Char Dan Davidson, and mo

canadaday.online/celebratetogether



1 STRATHCONA

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Environmental stewardship

Respecting the natural environment

Priorities

- Encourage outdoor participation
- Educate participants and community on the value of parks and open spaces
- Appreciate the environment
- Plan parks and open spaces









SUN, SEP 27 Fall Open House - Strathcona Wilderness Centre Strathcona Wilderness Centre - 52535 Range Road 212, Ardrossan AB



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ENJOYING PARKS AND TRAILS DURING COVID-19

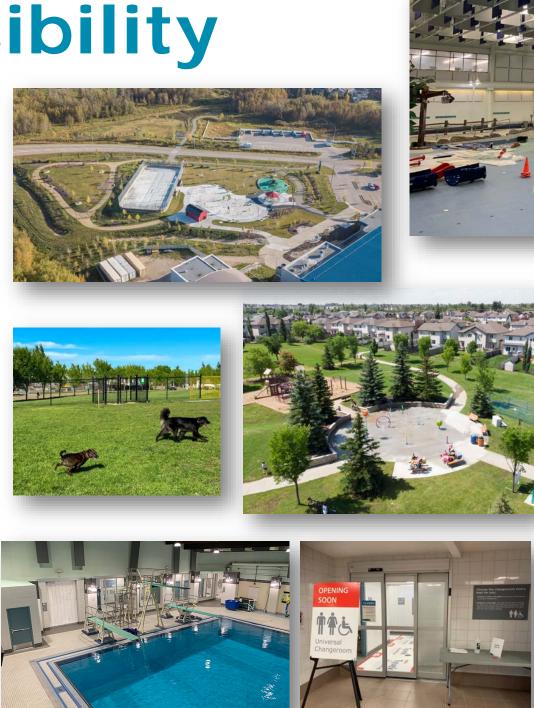


Fiscal responsibility

Making the most of our resources

Priorities

- Secure financial resources
- Ensure appropriate use of recreation and culture investment
- Ensure the safety and longevity of recreation and culture infrastructure



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Questions?

