

## Ravenwood Music Festival

**Please provide any information on the Ravenwood Music Festival.**

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Good morning,

In response to Councillor Lawrence's Information Request at the February 23, 2021 Council meeting, Recreation Parks and Culture provides the following information:

The first year of the Ravenwood Music Festival was 2019. They reported 1,000 ticket sales over two days. Strathcona County supported the organization with \$45,000. The \$45,000 included:

- \$5000 through the Culture Special Event or Festival grant
- \$40,000 through Municipal Reserve (approved at the April 30, 2019 Council meeting)

In 2020, Ravenwood's event was virtual. Strathcona County provided \$5000 towards their event through the Arts, Culture and Heritage Community Investment Program - Special Event or Festival Grant.

This year, the Ravenwood group has booked Broadmoor Lake Park from July 15-18, 2021. This date was chosen by the group in December 2020. RPC staff have connected with the organizers as they work on logistics for their 2021 summer event. This event will be pending Alberta Health Guidelines allowing special events to occur, likely in stage 3 or 4. Stage 3 includes potential restrictions lifted for performing arts. Stage 4 includes potential restrictions lifted for special events. This event being allowed on-site will be determined as more information is provided by Alberta Health Services.

RPC staff have let the organizers know that there is an additional date (March 15, 2021) for the Special Event Grant application in 2021 to support potential summer events. Their application will be pending Alberta Health Guidelines allowing these types of special events to occur. Some of the event criteria for the grant, such as an estimated attendance of 1000 people or more, can be eased in light of other provincial health regulations. RPC has encouraged them to submit an application so that decisions can be made as we move forward with AHS information. In addition, Culture staff have been in touch with regards to the Culture grant application if the event was to be virtual again.

Applying for this funding does not preclude the group from applying for Council Priority Funds. The approval of those funds is completely under the purview of Council.

Thanks,

Suzanne Lobb  
Manager, Outdoor Services  
Recreation, Parks and Culture