

## Council Priority Funds – Application

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**PRIORITY FUND INFORMATION – Completed by Applicant**

SAFFRON Sexual Assault Centre

Organization Name \_\_\_\_\_

Address \_\_\_\_\_  
110, 222 Athabasca ave

Street and number \_\_\_\_\_ Subdivision if rural \_\_\_\_\_

City or town \_\_\_\_\_ Province \_\_\_\_\_ Postal code \_\_\_\_\_

Sherwood Park

AB

T8A 4C9

Contact person \_\_\_\_\_

Katie Kitschke

Telephone \_\_\_\_\_

780-449-0900

Email address (optional) \_\_\_\_\_

katie@saffroncentre.com

Project Type ☒ Event ☐ Project ☐ Expense

4000

Amount Requested \$ \_\_\_\_\_

Brief description of request

SAFFRON is planning an online conference on May 31, 2021. The main topic of discussion of this conference is Healthy Masculinity and Gender Identity. We believe that this topic is very important especially during the pandemic. We are seeing extremely high rates of young people committing suicide, dealing with depression, as well as dealing with many other social issues. We believe that in creating discussions around this topic we can learn how to provide more supports and programs for youth who have been impacted so dramatically. This online conference would be available to everyone, due to its online format. Our online conference in 2020 was attended by more than 200 individuals and received very positive feed back. We would be sure to highlight the resources in our own community and plan to engage speakers for the event that work at agencies in Strathcona County.

Katie Kitschke

Print name



Signature

January 8, 2021

Date

Please remember to attach a proposed budget and request letter to this request.

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Number of attached pages \_\_\_\_\_

**Collection and use of personal information**

Personal information is collected under the authority of section 33(c) of the *Freedom of Information and Protection of Privacy Act* and will be used to manage and administer Council Priority Funds. Please be aware that information provided may be made public. If you have questions regarding the collection, use or disclosure of this information, contact Vicky Cushman at 780-464-8098.



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Website: [www.saffroncentre.com](http://www.saffroncentre.com)  
Email: [info@saffroncentre.com](mailto:info@saffroncentre.com)  
Charitable Status Number: 892438219

January 8, 2021

RE: Healthy Masculinity and Gender Identity Conference

To whom it may concern:

SAFFRON Sexual Assault Centre has submitted a Council Priority Funds request for support for our upcoming Seeds of Resilience Conference that we will be hosting in Strathcona County on May 31, 2021. As you can imagine, a conference of this type requires a huge amount of preparation as well as community support to ensure that it is a success.

This conference has been developed as a response to the conference we held last year, and also what we were seeing in the clients we work with at SAFFRON, and within our own community and other communities as well. We recognize that there was a strong need for more information, and education about Healthy Masculinity and Gender Equality. We are seeing a high numbers of young people struggling with many social issues, and an increase in suicides, domestic and sexual violence.

We have engaged a high profile speaker to be the keynote at this event, and have also spoken to several agencies in the community about creating a delivering a presentation on various topics related to this subject. We expect this conference will also provide approximately 10 volunteer opportunities for those in our community, as well as offer discounted rates for students and seniors. We are hoping to use this funding to cover some of the costs that will be incurred in hosting the conference, such as speaker costs, the online hosting platform and a small amount of advertising required to inform the community and others about the upcoming conference.

We are so grateful to Strathcona County Council for your ongoing support of our organization. Please do not hesitate to contact me if you require additional information. Thank you again for considering this application.

Sincerely,

A handwritten signature in black ink that reads "K. Kitschke".

Katie Kitschke, Executive Director

SAFFRON Centre Ltd.

## SAFFRON SEXUAL ASSAULT CENTRE Seeds of Resilience Conference

### FUNDING

Council Priority Funding	4000
SAFFRON Funding	8000

### EXPENSES

speakers	8000
printing and advertising	2000
Online Platform	1000
Technology to support	1000

TOTAL PROGRAM COSTS	12000
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