

Seniors' Supports and Services Project Workplan

Community Services Division

Background

- Seniors' groups in the community have brought forward to Council the demand for a seniors' hub in Strathcona County.
- Two motions by Council:
 - February 2, 2021 - THAT Administration provide regular updates to Priorities Committee, commencing at the end of Quarter 2 regarding progress with respect to Priorities Committee motion 2021/ P4 on ongoing work on the Seniors Hub Concept, including the results of ongoing stakeholder communication and research.
 - January 26, 2021 - THAT the January 26, 2021 Seniors Advisory Committee report, Seniors Hub Concept, be referred to Administration for a report, by the end of the fourth quarter of 2021, on options for establishing a seniors hub, including potential collaboration opportunities with stakeholders and options to combine with planned or existing County facilities or sites; and that the report include information on the implications, costs, and feasibility of the identified options.

Project Goals

- **Listening** – listening to residents of Strathcona County, and in particular seniors and seniors' service providers, to understand citizen preferences, values and priorities related to age-friendly supports in our community.
- **Informing** – providing easy to access and understand information to residents on the existing seniors-focused supports and services offered through Strathcona County.
- **Responding** – providing valuable, coordinated, and practical solutions to the needs of seniors and residents in the community.

Project Workplan

- Four connected phases will take place over 2021, with a final report to Council at the end of Q4 2021.

- 1. Project Initiation**
- 2. Awareness Campaign**
- 3. Public Engagement**
- 4. Analysis and Reporting**

Phase 1: Project Initiation

Purpose

- Organize and initiate the Seniors Supports and Services Project.

Key Activities

- Research the approaches in other municipalities.
- Establish an internal working group to support the project.

Phase 2: Awareness Campaign

Purpose

- Create internal and public awareness and understanding of existing seniors supports and services offered throughout the County.

Key Activities

- Gather information on the programs, services, and supports offered to seniors in Strathcona County.

Phase 3: Public Engagement

Purpose

- Listen to residents of Strathcona County, in particular seniors and seniors' service providers, to understand citizen preferences, values, and priorities related to supporting seniors in the community.

Key Activities

- Four streams of engagement
- Focus on values and perspectives of seniors' services in Strathcona County, perspectives on aging, seniors' hub demands and interest, and seniors' recreation, wellness, facility, transportation and volunteer interests.

Phase 4: Analysis and Reporting

Purpose

- Provide an analysis of the offerings, demands, and gaps for senior services in Strathcona County.
- Provide options to Council for providing seniors services and supports, including information on the implications, costs, and feasibility of the identified options.

Key Activities

- Analysis of the engagement results
- Develop options and assess feasibility and costs
- Provide report to Council