

referendum or plebiscite pursuant to municipal, provincial or federal legislation.

~~**ELECTRONIC MESSAGE FEATURE** means that portion of a sign that is comprised of a device which displays text, scrolling text, or characters, through electronically controlled single colour changing lights or digital programming.~~

ELECTRONIC MESSAGE FEATURE means that portion of a sign that is comprised of a device which displays text, scrolling text, characters or images. Images must be static and remain in place for a minimum of 6.0 seconds before switching to the next copy. Messages shall not include moving effects, message transition effects or videos.

ENTRANCE SIGN means a freestanding sign that is located at the entrance to a site or parcel that identifies a planned residential or commercial development.

FAÇADE means the exterior wall of a building exposed to public view, or that wall viewed by persons not within the building.

FASCIA SIGN means a sign that runs parallel to the face of a building on which it is displayed or attached, but does not include a painted wall sign or a window sign.

FLAG SIGN means a sign that is made of lightweight flexible fabric or material with one or two sides to which copy can be applied and, which is attached to a freestanding pole, or to a structure placed in or on the ground.

FREESTANDING MONUMENT SIGN means a freestanding sign that is a single solid structure placed in or on the ground which is wholly independent of any other object for support, and includes a copy area with one or two sides to which copy can be applied. This may include a changeable display feature or an electronic message feature.

FREESTANDING PYLON SIGN means a freestanding sign that has independent supports consisting of a base of one or more upright posts, rods, poles, stakes or similar support, placed in or on the ground, with a flat copy area, with one or two sides to which copy can be applied. This may include a changeable display feature or an electronic message feature.

FREESTANDING SIGN means a sign that has independent supports placed in the ground and that is not part of a building or structure.

FUTURE DEVELOPMENT SIGN means a temporary sign used to identify a future development area and the developer(s) or builder(s) associated with the project. It may include information on the amenities, design, staging, and timing of the proposed development.

HOME BUILDER means a company or business that constructs or renovates residential dwellings.

HOME BUSINESS SIGN means a sign installed, erected or displayed to identify a business located on a lot within a residential Zoning District and contains only the name