

Priorities Committee Meeting_Sep07_2021

STRATEGIC INITIATIVE AND UPDATE

Recreation, Parks and Culture Department Business Plan Update

Report Purpose

To provide the Priorities Committee with an update on the Recreation, Parks and Culture Department Business Plan.

Our Prioritized Strategic Goals

Goal 1 - Build strong communities to support the diverse needs of residents

Goal 6 - Provide facilities and services that are available and accessible to residents

Goal 7 - Provide opportunities for public engagement and communication

Report

Recreation, Parks and Culture's mission is to generate recreation and culture opportunities to enhance Strathcona County residents' quality of life and build community. In order to achieve this focus, we take a citizen-centered and customer-service approach to all our work. Our goal is to understand our residents' interests and needs, mitigate barriers to access and participation, and ultimately provide a wide variety of indoor and outdoor, planned and spontaneous, recreation and culture activities and experiences, including special events and sport tourism.

Department core business functions include:

- Community recreation – Plan, deliver and evaluate public recreation programs, services, and experiences, including special events, sport tourism, infrastructure and amenities.
 - Focus areas include reducing barriers to participation, offering recreation opportunities and continued client-centered service delivery.
- Community culture – Plan, deliver, evaluate, as well as facilitate community-driven culture activities, experiences and diversification.
 - Focus areas include history and heritage research and awareness, Indigenous culture, reducing barriers to participate and offering cultural opportunities.
- Facility and open space operations – In collaboration with other departments, operate and maintain indoor and outdoor assets, infrastructure and amenities.
 - Focus areas include community-focused asset management approach, maximizing use of indoor and outdoor space and efficiency management.
- Community development and capacity building – Lead and manage opportunities to collaborate with or involve the public, stakeholders and partners to generate recreation and culture opportunities.
 - Focus areas include public engagement, community needs and volunteer development.

Initiatives upcoming for Recreation, Parks and Culture include:

- Recreation and Culture Strategy Implementation
- Indoor Fieldhouse Design
- 2023 Special Olympics Alberta Winter Games
- Ardrossan Regional Park Construction
- Strathcona Olympiette Centre Curling Rink Revitalization

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Council and Committee History

July 14, 2020 Recreation, Parks and Culture Business Plan and Initiative Update
2020

Other Impacts

Policy: n/a

Legislative/Legal: n/a

Interdepartmental: Facility Services, Human Resources, Procurement Services,
Information Technology Services, Fleet Services, Utilities, Transportation Planning and
Engineering

Master Plan/Framework: Recreation and Culture Strategy

Enclosure

1 Department Business Plan Update – Recreation, Parks and Culture
presentation