

Priorities Committee Meeting_Sep07_2021

STRATEGIC INITIATIVE AND UPDATE**Seniors' Supports and Services Project – Needs Assessment Update****Report Purpose**

To provide an update to the Priorities Committee on the findings from the needs assessment component of the Seniors' Supports and Services Project.

Our Prioritized Strategic Goals

Goal 1 - Build strong communities to support the diverse needs of residents

Goal 6 - Provide facilities and services that are available and accessible to residents

Goal 7 - Provide opportunities for public engagement and communication

Report

The Seniors' Supports and Services Project is taking place in four overlapping phases, until completion in December 2021. These phases are:

1. Project Initiation
2. Awareness Campaign
3. Public Engagement
4. Analysis and Reporting

Since April 2021, Administration has been enacting the phases of the workplan, as presented to Priorities Committee. The results of this work are the basis of the needs assessment, and will inform the final report to Council at the end of the year.

Needs Assessment

The purpose of the needs assessment is to provide a rounded understanding of the current context, perspectives, values, and needs related to seniors' supports and services in the community. The needs assessment is comprised of multiple activities, which includes:

Statistical profile of seniors in Strathcona County

The statistical profile illustrates some of the characteristics of seniors in Strathcona County, and globally. This information is grounded in currently available demographic data, data about attitudes and beliefs, and engagement data.

Analysis of previous Strathcona County engagement results

Strathcona County has engaged with residents frequently on a number of topics related to recreation, culture, wellness, community spaces, facility usage, and overall community satisfaction. Additionally, the Seniors Advisory Committee conducted their own survey engagements on the topics of transportation, housing, health and wellness, and community involvement.

Strathcona survey reports and data files collected from 2016 to 2020 were analyzed to provide a summary of seniors' impression, access and use of the current provisions and services from Strathcona County and potential gaps.

Jurisdictional scan of seniors' supports, services, and facilities

Administration conducted e-scanning, research, and meetings with local municipalities to collect information on the operations and approaches to seniors' supports and services in other jurisdictions. Much of the jurisdictional scan below provides information about seniors centres across the province, including operational structures and funding models. This scan

Priorities Committee Meeting_Sep07_2021

also includes federal and global frameworks to support healthy aging and to guide the provisions of meaningful supports and services to seniors in the community.

Inventory of Strathcona County programs, supports, and services geared towards seniors
Strathcona County currently provides a significant amount of supports and services geared towards seniors. These services are provided through numerous departments, at multiple facilities across the County. Additionally, there are four formal 55+ Clubs established in rural and urban locations in the community, which provide dedicated programming and services for older adults.

Seniors Supports and Services Project community engagement

The engagement activities for the Seniors Supports and Services Project built off the analysis of previous engagement conducted throughout the County and by the Seniors Advisory Committee. The goal of the public engagement was to listen to residents of Strathcona County, in particular seniors and senior serving organizations, to understand citizen preferences, values, and priorities related to supporting seniors in our community.

Two streams of engagement took place between June and July 2021, which included a public survey, and targeted stakeholder conversations with seniors and senior-serving organizations.

Council and Committee History

July 13, 2021	Administration provided Priorities Committee with a Report for Information on the status of the Seniors' Supports and Services Project.
April 20, 2021	Administration presented the Seniors' Supports and Services Project workplan to Priorities Committee.
February 2, 2021	Council moved THAT Administration provide regular updates to Priorities Committee, commencing at the end of Quarter 2 regarding progress with respect to Priorities Committee motion 2021/ P4 on ongoing work on the Seniors Hub Concept, including the results of ongoing stakeholder communication and research.
January 26, 2021	Council moved THAT the January 26, 2021 Seniors Advisory Committee report, Seniors Hub Concept, be referred to Administration for a report, by the end of the fourth quarter of 2021, on options for establishing a seniors hub, including potential collaboration opportunities with stakeholders and options to combine with planned or existing County facilities or sites; and that the report include information on the implications, costs, and feasibility of the identified options.

Other Impacts

Policy: N/A

Legislative/Legal: N/A

Interdepartmental: Family and Community Services, Recreation, Parks and Culture, Transit Services, Strathcona County Library, Heartland Housing Foundation, Communications

Master Plan/Framework: Strathcona County Strategic Plan (2013-2030), Social Framework (2017), Recreation, Parks and Culture Strategy (2019), Transit Master Plan (2018), Diversity and Inclusion Policy (2020)

Priorities Committee Meeting_Sep07_2021

Enclosure(s)

- 1 Seniors' Supports and Service Project Needs Assessment Presentation
- 2 Seniors' Supports and Services Needs Assessment Report
- 3 What We Heard Report – 2021 Seniors Supports and Services Survey
- 4 What We Heard Report – 2021 Seniors Supports and Services
Stakeholder Conversations