

Council Priority Funds – Application

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PRIORITY FUND INFORMATION – Completed by ApplicantOrganization Name Strathcona U13AA Hockey TeamAddress 130 Fountain Creek Way

Street and number

Subdivision if rural

City or town Sherwood ParkProvince ABPostal code t8b1c9Contact person Ryan WeylandTelephone 780-719-3859Email address (optional) rcweyland@gmail.comProject Type ☒ Event ☒ Project ☐ ExpenseAmount Requested \$ 5000**Brief description of request**

Any amount of contribution from Council Members and or the Mayor would be very much appreciated.

This proposal is requesting \$5000 in support of a local group who will represent the Strathcona County and the Capital Region on the National and International stage.

The catalyst for this funding request centers around our Strathcona Minor Hockey Association's (SMHA) U13AA team. Recently they competed in a 20 team, single elimination hockey tournament against all of the other top U13AA teams in the area. As the champions, they now have the privilege of representing the Capital Region with a the spotlight on Strathcona County on the national and international stage while competing in the prestigious Quebec International PeeWee Hockey Tournament in Quebec City between February 9-20, 2022. According to local folklore, it has been 39 years since a local team, Strathcona or Sherwood Park have competed at the tournament. In fact, one local participant from that tournament remembers a 'young kid' from Philadelphia scoring 8 goals against his team to knock them out. The kid turned out to be Jeremy Roenick.

The overall proposal includes a partnership with an existing SMHA program aimed at recruiting new players to hockey by having the U13 team members grow their own leadership abilities by being mentors to younger players. The overall goal of this is to strengthen the diverse pool of hockey participants we have in the area.

Budget and program summary attached.

Ryan Weyland

Print name

Signature

October 28, 2021

Date

Please remember to attach a proposed budget and request letter to this request.Number of attached pages 2**Collection and use of personal information**

Personal information is collected under the authority of section 33(c) of the *Freedom of Information and Protection of Privacy Act* and will be used to manage and administer Council Priority Funds. Please be aware that information provided may be made public. If you have questions regarding the collection, use or disclosure of this information, contact Vicky Cushman at 780-464-8098.

Our U13AA team has won the right to represent Northern Alberta (Edmonton area) at the prestigious Quebec International PeeWee Hockey Tournament at a recent OEG hosted Edmonton and area single elimination preseason tournament. Strathcona Minor Hockey Association (SMHA) would like to use this opportunity to implement a Leadership Program aimed at expanding existing SMHA initiatives aimed at attracting new and diverse participants to the game of hockey.

Mentorship Component aimed at retaining young players with diverse backgrounds:

SMHA has an existing program which encourages new participants to the game through monetary means (approximately a 60% reduction in fees for every first time player). The Leadership Program that we are requesting funding support for will aim at not only retaining the 16 players on the U13AA team, but also create a completely new mentorship program with at the U9 level that will see the U13 players as mentors. Our plan will have 2-3 of the U13 players act as mentors for each U9 team in our association. They will speak to the teams on multiple occasions throughout the season and share their experiences in the game of hockey. Specifically focusing on the great examples of inclusion that exist on the U13AA team. Specifically, the U13AA team, while all male, does have a diverse group of players with multiple backgrounds and ethnicities. Further, the U13AA team is a great example of inclusion at its best; there are no cliques, there is no bullying, there is no frustration demonstrated when a player (regardless of skill) makes a mistake that costs a goal, and on. This is a flagship team for our association, and we want to build around it. The budget attached shows the total cost for running our entry to hockey program of which this grant request is proposed to supplement (ie: enhance and not completely pay for).

Leadership support for the U13AA team specifically with respect to partially supporting their travel and participation in the prestigious Quebec International PeeWee Hockey Tournament held in Quebec City between February 9-20, 2022:

The team will travel to the tournament which has significant cost as noted in the budget. This grant request will support (but not pay for entire) the trip of leadership growth. In addition to the hockey elements, players will interact with players of many other nations, learning about their cultures, exchanging pins, etc. The players will experience the Quebec / francophone culture firsthand in days off and outings experiences. Additionally, the players will ideally be billeted (the team will need to be selected by the hosts) further enhancing their experience and provide great material for their mentorship relationships.

Please respectfully consider this application on behalf of the Strathcona Minor Hockey Association. If there is a need to discuss details or potential alterations to better suit, please do not hesitate to contact me anytime.

Ryan Weyland 780-719-3859

Plan based on:

billeting yes

year end is considered season end

included all player only costs

Room bookings for mentorship events	\$300
Cost to subsidize first time players	\$36,081
Giveaways for mentors to give teams	\$2,000
In Quebec costs	
3 Van Rentals	\$4,500
Billet gifts - 16x50	\$800
meal plan for players	\$2,000
patches for jerseys (16*7.50)	\$120
Air for 16 Players	\$13,200
Extra luggage cost (hockey gear)	\$3,570

Total cost

\$62,571