

STRATEGIC INITIATIVE AND UPDATE**Recreation and Culture Strategy Implementation Plan Annual Update****Report Purpose**

To provide the Priorities Committee with a status update on the initiatives outlined in the 12-year Implementation Plan for the Recreation and Culture Strategy.

Our Prioritized Strategic Goals

Goal 2 - Healthy and Safe Community

Goal 4 - Municipal Excellence

Goal 3 - Responsible Development

Goal 2 Priority - A diverse, welcoming, inclusive, and an accessible community for all

Goal 4 Priority - Optimal use of resources that meets the community's needs

Goal 3 Priority - Growth and development that prioritizes community well-being and economic benefits

Report

This report provides an update for phase one initiatives (2020-2023) outlined in the Implementation Plan for the Recreation and Culture Strategy. The new Strategy, which was approved by Council on October 8, 2018, expanded the focus of the former Open Space and Recreation Facility Strategy from revitalizing and introducing new indoor and open space infrastructure to instead focusing on a more holistic view of recreation, parks and cultural priorities in the community.

The Recreation and Culture Strategy plans for the next 12 years of recreation and culture priorities in alignment with the County's overall strategic goals. The intent is to provide guidance not only for the County, but also for all those involved in providing recreation and culture opportunities in the community.

The focus of the Strategy is on five key areas: community needs, inclusion, building capacity, environmental stewardship, and fiscal responsibility, which serve to inform the priorities through the Implementation Plan. These priorities have been incorporated into the planning and delivering of services to help achieve the overall strategy goal: "Relevant recreation and culture opportunities are available to all, making Strathcona County Canada's most liveable community".

The Implementation Plan includes ongoing, short, medium, and long-term priorities, including public investment recommendations. The plan also considers synergies with other County services, planning and operations and is managed through the annual department Business Planning and budget process. Careful consideration must be made to ensure fair access for all regardless of age, ability, ethnicity, financial circumstance, geography or self-identity.

Priorities Committee Meeting_Oct18_2022

Through successful collaboration between the County and community members, the following outcomes are what we strive to achieve together:

1. Recreation and culture opportunities contribute to the well-being of all **individuals**.
2. Recreation and culture opportunities contribute to the cohesion, vibrancy and overall well-being of our **community**.
3. High-quality recreation, parks and culture **spaces and places** are created and maintained.

Council and Committee History

September 7, 2021	Provided an update on Recreation, Parks and Culture the annual Business Plan and Recreation and Culture Strategy to Priorities Committee
October 6, 2020	A review of the Implementation Plan was provided to Priorities Committee
October 8, 2019	Council approved the Recreation and Culture Strategy
July 16, 2019	A draft of the Recreation and Culture Strategy was presented to Priorities Committee.
May 14, 2019	A "What We Heard" report and project update was presented to Priorities Committee
June 12, 2018	Recreation and Culture Strategy project update was provided to Priorities Committee
February 13, 2018	Recreation and Culture Strategy development plan was provided to Priorities Committee

Other Impacts

Policy: n/a

Financial/Budget: Incorporated into the annual and capital budget planning process

Legislative/Legal: n/a

Interdepartmental: Family and Community Services, Planning and Development Services, Fleet and Facility Services, Economic Development and Tourism, Transit, Transportation and Agricultural Services, Corporate Planning, Information Technology Services, Transportation, Planning and Engineering

Master Plan/Framework: Recreation and Culture Strategy

Communication Plan

Media release based on the status update. Initiatives within the Recreation and Culture Strategy are further communicated individually based on the target audience.

Enclosure(s)

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| 1 | Recreation and Culture Strategy Implementation Plan annual update (ppt) |
| 2 | Recreation and Culture Strategy Implementation Plan – Phase 1 status update (pdf) |