

PRIORITY FUND INFORMATION – Completed by ApplicantOrganization Name Edmonton movie clubAddress 522 village drive

Street and number

Subdivision if rural

City or town sherwood parkProvince ABPostal code T8A4J8Contact person madhan SelvarajTelephone (780) 710 9840

Email address (optional) _____

Project Type ☐ Event ☐ Project ☒ ExpenseAmount Requested \$ 30000

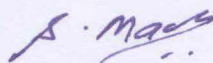
Brief description of request

EMC is a Strathcona County based organization that operates within Sherwood Park from 2012. The EMC Arts and Culture Incubator - Multi-Purpose Centre is imagined to be a two story facility with 5000 sq. ft. of performance / viewing space that will include retractable seating for 200. The project will require the installation of a state of the art projection and sound system to meet all the needs of a performing arts facility.

EMC team kindly request Strathcona County to provide funding to support a feasibility study and at the same time work on the development and building permit.

Madhan Selvaraj

Print name



Signature

Oct 17, 2022

Date

Please remember to attach a proposed budget and request letter to this request.Number of attached pages 1**Collection and use of personal information**

Personal information is collected under the authority of section 33(c) of the *Freedom of Information and Protection of Privacy Act* and will be used to manage and administer Council Priority Funds. Please be aware that information provided may be made public. If you have questions regarding the collection, use or disclosure of this information, contact Vicky Cushman at 780-464-8098.

October 17, 2022

Office of the Elected Officials
Community Centre – 3rd floor
401 Festival Lane
Sherwood Park, Alberta

Attention: Office of Elected Officials

Re: Council Priority Funds

We are pleased to submit the Council Priority Funds application in order to support the proposed Arts and Culture incubator feasibility study and to prepare building plans, development permit and building permit.

EMC is a Strathcona County based organization that operates within Sherwood Park from 2012. The EMC Arts and Culture Incubator - Multi-Purpose Centre is imagined to be a two story facility with 5000 sq. ft. of performance / viewing space that will include retractable seating for 200. The project will require the installation of a state of the art projection and sound system to meet all the needs of a performing arts facility.

As a multi-purpose facility, the Centre will be able to accommodate the various needs of many organizations, including but not limited to:

- Live music, dance, theatrical and performing arts groups
- Choirs and Christmas recitals/performance
- Festivals
- Cultural film screenings with state of the art projector system
- Conference and meeting space

The ownership of the Holiday Inn Express and Suites (11 Portage Lane, Sherwood Park) has expressed keen interest in this project and is willing to provide a long term land lease below market rate. The hotel is willing to contract restaurant services from the (to be established) social enterprise restaurant.


The objective of this project over and above the performance space needs is prospect of allowing EMC to become self-sustaining in the long run, rather than reliant on ephemeral grant funding for sustainability.

EMC team kindly request Strathcona County to provide funding to support a feasibility study and at the same time work on the development and building permit. Estimated budget for this work is below:

- Prepare Development and building Permit: \$20,000
- Prepare feasibility study: \$10,000

Thanks for your time and consideration. Should you have any questions, I am happy to address them.

Yours Sincerely,



Madhan

Executive Director, Edmonton Movie Club

(780) 710 9840