

## **Priorities Committee Meeting\_Nov22\_2022**

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### **STRATEGIC INITIATIVE AND UPDATE**

#### **Strathcona County WE Seniors Update 2022**

##### **Report Purpose**

To update Priorities Committee on the outcome of the Invitation for Applications for a senior supports and services coordinating organization and introduce the Westend Seniors Activity Centre (WE Seniors).

##### **Our Prioritized Strategic Goals**

Goal 2 - Healthy and Safe Community

Goal 4 - Municipal Excellence

Goal 2 Priority - Social supports that enhance community well-being and safety, and build community connection

Goal 2 Priority - A diverse, welcoming, inclusive, and an accessible community for all

Goal 4 Priority - Relationships with all levels of government and key stakeholders that are strategic, purposeful and productive

##### **Report**

As part of the Seniors Supports and Services Project, in March 2022, Strathcona County initiated an Invitation for Applications for a non-profit, senior-serving organization to establish operations in Strathcona County and provide a variety of services for older adults, including opportunities to connect, engage, and access the information, supports, and programming. A panel comprised of County staff, the Chair of the Seniors Advisory Committee and a member of the Sherwood Park 55+ Club selected the WE Seniors as the successful grant candidate.

The County contracted WE Seniors to work alongside seniors-serving organizations to provide programs and services that support older adults in rural and urban settings and support system coordination. Through their proposed actions, WE Seniors is working to utilize existing resources and spaces to coordinate seniors' programs and services in collaboration with community partners.

WE Seniors has begun establishing operations in Strathcona County by applying for grants, hiring and training staff, building connections and collaborating with other seniors-serving organizations. An open house showcasing Westend Seniors Activity Centre as a new service provider is anticipated in the new year.

##### **Council and Committee History**

January 18, 2022      THAT an expenditure of \$200,000 to initiate an expression of interest process that identifies a seniors-focused, non-profit organization to provide coordination and programming for older adults in Strathcona County, to be funded \$100,000 from Municipal Reserves and \$100,000 from the existing base fund in 2022, be approved; and

THAT Administration include an additional \$100,000 in the proposed budgets for 2023 and 2024 for further engagement with the selected non-profit organization to provide programming and services to older adults in Strathcona County.

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**Other Impacts****Policy:** N/A**Financial/Budget:** N/A**Legislative/Legal:** N/A**Interdepartmental:** N/A**Master Plan/Framework:** Strathcona County Strategic Plan (2013-2030), Social Framework (2017), Recreation, Parks and Culture Strategy (2019), Transit Master Plan (2018), Diversity and Inclusion Policy (2020)**Enclosure**

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Strathcona County WE Seniors Update 2022 Presentation