

2023-2026 Strategic Plan Approval**Report Purpose**

To present for Council's approval, the 2023-2026 Strathcona County Strategic Plan including goals, priorities, and indicators.

Recommendation

THAT the 2023-2026 Strathcona County Strategic Plan, as set out in enclosure 1 of the December 6, 2022 Financial and Strategic Services report, be approved.

Our Prioritized Strategic Goals

Governance Requirement

Report

Council engaged administration to develop an approach to completing an improved strategic plan while maintaining the current vision statement. The overall approach was grounded in research and engagement to aid Council in their development of the strategic goals, priorities, and indicators.

The strategic plan is Strathcona County's main guiding document for governance, community development, infrastructure, and program and service delivery. It serves as the foundation on which the County's corporate business plan, department business plans, master plans and budgets are developed and approved.

In July and August 2021, the first phase of the approach was centered around research and initial internal engagement. The following activities were undertaken:

- Conducted an environmental scan
- Reviewed current Strategies, Frameworks, Plans and Council approved initiatives
- Noted current partnerships
- Engaged with Council, Executive Team, and employees on key focus areas

On September 20, 2021, a first working draft of strategic goals and priorities was shared and considered by Council at a Strategic Planning Council meeting. Further learnings and changes to the drafted goals and priorities created a version ready for future public and employee engagement.

From October 2021 to February 2022, the second and third phase of the approach included engagement with the public, employees and Executive Team which led to additional learnings and refinement and ultimately, to a compilation of all research, analysis and engagement results for Council's further input.

On March 1, 2022, Council approved the 2023-2026 Strategic Plan goals and priorities. Following that approval, work began on the development of the strategic plan indicators for each goal. Through extensive consultation, work on the indicators was championed by both Council and administration who actively participated in the development of indicators, as well as the development of the "why" behind each indicator.

On October 18, 2022, Priorities Committee was provided with a presentation to confirm the indicators as the final piece to completing the strategic plan.

Council and Committee History

October 18, 2022: Priorities Committee confirmed the indicators for the 2023-2026 Strategic Plan.

March 1, 2022: Council approved the goals and priorities for the 2023-2026 Strathcona County Strategic Plan, as set out on page 7 of enclosure 2.

Other Impacts

Policy: n/a

Legislative/Legal: n/a

Financial/Budget: n/a

Interdepartmental: Departments will work collaboratively using the 2023-2026 strategic plan goals and priorities and report back on the indicators; sharing the story on our progress to date.

Master Plan/Framework: n/a

Communication Plan

Approval of the 2023-2026 Strathcona County Strategic Plan would be communicated, and the document shared, through media release, social media, webpage, staff communications; and into the new year through a County column, County reports and speaking opportunities, distribution to key community partners, placed in County facility public areas, and further staff awareness and engagement.

Enclosure

1 2023-2026 Strathcona County Strategic Plan