

Priorities Committee Meeting_Mar08_2016

STRATEGIC INITIATIVE AND UPDATE**Green Routine Update****Report Purpose**

To provide the Priorities Committee an update on the Green Routine for the residential sector of Strathcona County, including expected 2016 operational changes.

Council History

April 1, 2008 – Council approved the Integrated Waste Management Plan and Waste Management Bylaw 11-2008 that supported the implementation of the Green Routine program.

June 25, 2013 – Council approved Waste Management Bylaw 41-2013 repealing Bylaw 11-2008.

March 24, 2015 – Council approved Waste Management Bylaw 39-2014 repealing Bylaw 41-2013.

Strategic Plan Priority Areas

Economy: Diversion of waste from landfills is an efficient use of resources and manages future cost increases.

Governance: n/a

Social: Goal is to provide collection services that are convenient, responsive and satisfactory to customers.

Culture: n/a

Environment: Reducing waste generation and increasing waste diversion is a principle of the program and aligns with the County's strategic goal of improving the efficiency of resource usage and its impact on the community.

Other Impacts

Policy: n/a

Legislative/Legal: Waste Management Bylaw 39-2014

Interdepartmental: n/a

Summary

The Green Routine residential program was launched in June 2008. The primary goal of the Green Routine continues to be the delivery of convenient, economical and effective waste diversion opportunities, while increasing community awareness about waste diversion and minimization.

After eight years of the program there are changes required in order to ensure the program meets the needs of our residents while remaining economical and efficient.

1. New collection and processing contract to commence April 1, 2016 with Green For Life (GFL) Environmental Corp.
2. Rerouting will be required for multiple urban neighbourhoods to accommodate growth in Sherwood Park, as well as to ensure that balanced collections occur each day. The full list of neighborhood changes is captured in Enclosure 1.

3. Starting in 2016, the hauler will be providing collection throughout the Christmas holiday season with the exception of Christmas and New Year's Day. When these days fall during the week, they will be collected on the next available Saturday.
4. Cart sizing options will be piloted in 2016 in select neighborhoods to determine the feasibility of offering a variable program to all residents.
5. The Broadview Enviroservice Station was opened to the public February 18, 2016. The new site has set operational hours for the Enviroservice building, as well as the recycle and brush drop off.

Communication Plan

Information regarding the change in schedule will be delivered through new calendars to all residents receiving service. Direct communication via "cart knockers" will be delivered to customers that are affected by the change. Updates to the website, the Green Routine app, social media and traditional communication methods will also be used.

Enclosure

- 1 Green Routine Update PowerPoint Presentation (Document: 8384865)