

### Arts and Culture Budget Breakdown

**Can Administration provide us with a complete budget breakdown of all dollars spent on arts and culture in this community, including County sponsored grant programs for the arts.**

#### **REVIEW OF STRATHCONA COUNTY GRANT PROGRAMS**

##### **Arts, Culture and Heritage Community Investment Program** (Cultural Services)

The Arts, Culture and Heritage Community Investment Program supports Strathcona County-based community not-for-profit arts, culture and heritage organizations to deliver cultural activities, services and programs. Support is also available for emerging and professional artists.

This grant is a juried grant. We bring in 3 – 5 members of the arts and culture community to adjudicate the applications and determine the grant awards. Members of the jury are residents or individuals involved in the arts, culture, and heritage community in Strathcona County. They cannot belong to an organization that has applied in the round of grants being adjudicated. We have had drama and music teachers, artists, musicians, performers, and curators as adjudicators. The jury process involves all eligible submissions being reviewed in full by each adjudicator. Established criteria are followed to ensure consistency. Discussion and debate of each applicant takes place, as well as a score review.

The deadlines for the Arts, Culture and Heritage Community Investment Program are May 8 and November 1 each year. Organizations can apply for grants twice per year.

There are 5 grant categories in the Arts, Culture and Heritage Community Investment Program.

##### Arts Development/Program/Project (Max \$5,000)

The Arts Development/Program Project Grant enables and encourages community not-for-profit arts, culture, and heritage organizations to enhance their services and provide innovative community-based arts, cultural and heritage programs, projects, and activities to the residents of Strathcona County.

##### Capital Equipment (Matching grant to a Max of \$5,000)

The Capital Equipment Grant enables, encourages, and assists community not-for-profit arts, culture, and heritage organizations to purchase essential capital equipment that will enhance and develop their delivery of services to residents of Strathcona County.

##### Organizational Development (Max \$2,000)

The Organizational Development Grant enables and encourages community not-for-profit arts, culture, and heritage organizations to strengthen the skills and capacity of both their organization and volunteers, thereby improving their ability to provide innovative community-based arts, cultural and heritage programs, projects, and activities to the residents of Strathcona County.

##### Special Event or Festival Grant (Max \$5,000)

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## CRR 7-2023

2023

The Special Event Grant enables, encourages, and assists community not-for-profit arts, culture and heritage organizations to produce or enhance multi-faceted arts, cultural and/or heritage events. Events must be held on one or more days in Strathcona County.

### Individual Artist Development (Max \$750 for emerging artists and \$1,500 for professional artists)

The Individual Artist Development Grant enables and encourages professional and emerging artists who live in Strathcona County to further their skills and to share their learnings with the wider cultural community, thereby enhancing cultural and heritage programs, projects, and activities in Strathcona County. One-on-one assistance is provided to artist applicants during the process.

Workshops and webinars are offered each year to support groups and individuals throughout the grant process. The Community Liaison Officer also supports groups and individuals with their applications where requested.

In 2021 and 2022, Culture also offered the COVID-19 Funding Grant (Max \$5,000). The COVID-19 Funding Grant supported Strathcona County-based not-for-profit arts, culture, and heritage organizations whose activities and operations had been adversely affected by reductions in revenues during the COVID-19 pandemic. This funding supported organizations that were at risk of closing operations or cancelling significant activities and services to the community due to financial shortfalls because of COVID restrictions. From 2021 to 2022 the COVID-19 Funding Grant provided \$30,450 to local not-for-profit organizations in need.

Below are all the Arts, Culture and Heritage Community Investment Program grants dispersed in 2022 and 2023. Over 2022 and 2023 Culture has provided over 70 grants to over 35 different artists and arts, culture, and heritage organizations.

Year	Total requested	Total utilized	Budget	*Dollars over the budget were reallocated from unused amounts from other RPC
2022 (includes COVID-19 grants)	\$131,891.00	\$119,372.00*	\$118,000.00	
2023	\$150,210.94	\$118,000.00 (anticipated)	\$118,000.00	

### Grants

### **Community Large Scale Event Investment Program** (Outdoor Services, Programs and Planning)

The Community Large Scale Event Investment Program is available for local not-for-profit organizations hosting large scale, sustainable festivals or events that enhance the quality of life of residents and supports new or existing events that attract visitors.

The application **deadlines are** May 8 and November 1 each year. The maximum grant is \$15,000. There is \$60,000 available each year. RPC also provides in-kind support to these events such as garbage cans, barricades, and picnic tables.

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In the past three years two cultural groups have received this grant. The Highland Games and Ravenwood have both received funding from this grant.

### **Community Recreational Event and Sport Tourism (CREST) Investment Program (Indoor Services)**

The Community Recreational Event and Sport Tourism (CREST) Investment Program provides funding between \$1,500 - \$5,000 depending on event and scale. This is an incentive program that aids local sport and community organizations to build sport hosting capacity and stage major sport competitions and related events in Strathcona County. This program assists groups in hosting events at the provincial through to international event level. The annual Sports Tourism Program budget is \$15,000.

- Provincial Event – upon successful bid and/or sanctioning up to a maximum of \$1,500
- Western Canadian – upon successful bid and/or sanctioning up to a maximum of \$2,500
- Canadian – upon successful bid and/or sanctioning, up to a maximum of \$4,000
- International – upon successful bid and/or sanctioning, up to a maximum of \$5,000

### **Council Priority Funds**

Council Priority Funds is another avenue for funding for the not-for-profit arts, culture, and heritage organizations. In 2022, four arts, culture and heritage organizations received Council Priority Funds and four sport and recreation organizations received these funds.

So far in 2023, two arts, culture, and heritage organizations and two sport and recreation organizations have received council priority funds.

### **Additional Supports for Arts, Culture and Heritage Organizations**

- The Community Liaison Officer in Cultural Services supports artists and non-profit arts and cultural groups. Approximately 50% of their time is in supporting artists and groups and administering the grant program.
- The Community Liaison Officer is the County liaison for the Arts and Culture Council of Strathcona County (ACCSC). They attend monthly board meetings of the ACCSC and provide support in the planning of their events and assisting them build capacity.
  - Cultural Services has developed a fee for service funding agreement with the ACCSC. This pilot project will provide funding to support the planning of a Culture Days event in 2023 through a committee assembled and facilitated by the ACCSC with support from Cultural Services.
- The Strathcona County Museum and Archive (Strathma) is supported through a funding agreement. In 2023 the agreement is valued at \$332,195.
  - The Liaison also supports the activities of the museum and assists with connecting them with County departments and other groups/ contacts for their programs and events.
  - Cultural Services and Strathma are collaborating with an external consultant on the Feasibility Study for a new County Museum and Archive (\$120,000). This continues the work started with the museum review in 2018 and the development of the Functional plan in 2021 (\$80,000).
  - Strathma also receives support from Fleet and Facilities Management. The average support is \$15,000. In 2022 the costs for capital and operation for the Strathma facility was \$157,094.94 in capital and \$21,328.73 in operating. In 2023 the costs for capital are \$5,100 and \$14,217.53 in operating.

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- The County partners with the Strathcona County Weavers Guild to offer weaving courses, delivered at Smeltzer House.
- Through the Liaison team at RPC:
  - *Try It*, is hosted in County facilities and promotes local recreation and culture groups and their programs and services. This event is free for groups to participate in and free for the community.
  - The Rec and Culture Network is a county-maintained directory and provides various low-cost marketing opportunities for groups.
- There are not-for-profit rates in cultural facilities.
- There are arts, culture and heritage organization that operate out of County facilities such as the Art Society (Ottewell House) and Strathma (County Museum).

### Visual Arts Support

The citizen-led Art Collection Advisory Committee provides advice to Cultural Services on and assists with, matters related to art, including the Strathcona County Public Art Program and the Strathcona County Annual Art Acquisition Program. Through the Annual Art Acquisition Program, the County purchases artwork from local artists that are displayed in County facilities. This is a juried process. Professional artists and Curators jury the show and select the pieces for the permanent collection. Staff are not involved in the selection process and the committee advises on the panel selection.

- In 2023 the budget for the annual art acquisition is \$11,500
- 10 – 15 youth artists and artwork are also put on display for a period of one year

In 2022 additional criteria were developed to advance the diversity of the collection and ensure works were culturally appropriate.

Gallery@501 supports, inspires and grows a love of the arts while providing a welcoming space for all. Everyone from practicing artists to arts enthusiasts are invited to come in, explore the exhibits, learn and participate in the arts at their own comfort level.

Gallery@501 will offer over 200 exhibiting spots to local Strathcona County artists in 2023. Opportunities exist in the Main Gallery, Foyer Gallery, Artrium, Gallery Members Show and Member of the Month. Local artists can also have their artwork included in the annual Salon Series exhibition, which is then juried for acquisition for Strathcona County's Art Collection.

Galley@501 strives to feature a wide range of artists' work to reflect the diversity in cultures, stories and artistic expression in our community and region. Artists from all cultural and artistic backgrounds, at any stage in their career, are encouraged to participate.

Membership to Gallery@501 is open to any artists or arts enthusiasts. Benefits include exhibition opportunities (Artrium, Member of the Month, Members Show), discounts at art stores, social media and e-news promotion and invites to free artist talks and events.

### Public Art

Cultural Services is responsible for the Percent for Public Art Program. One percent of capital projects is set aside for public art projects. Projects in the work currently are a temporary mural featuring a Treaty 6 Indigenous artist, artwork at the new SPSY facility and will begin on The Pointe (when approved). The selection of public art pieces is done through a jury. The juries are selected based on the location or type of artwork and draw from a range of expertise from the local and surrounding community.

### **Performing Arts**

Festival Place supports up and coming artists through the Patio Series and Café Series. Both series provide opportunities for new and emerging artists to perform and develop their performance skills and audiences. The children's musical in February and the Christmas musical in December offer opportunities for artists to perform in a musical theatre production. It also supports the development of technical staff (stage manager, choreographer, props master). Select summer camps foster skill development for individuals wanting to learn more about back of house skills such as lighting and sound technical services. Festival Place also supports the Festival Place Cultural Arts Foundation that provides scholarships for students in music, dance and performing arts.

### **Programming**

Our youth programming offered in visual and performing arts introduces participants to basic skills. This allows participants to explore and learn skills they can use in their performing or visual arts careers. The Smeltzer House site includes a full pottery and glass studio. For many participants these facilities enable them to practice and develop their craft with the support of skilled artists.

### **Cultural Facilities**

Cultural Services is also responsible for visual and performing arts programming and the operation of three cultural facilities.

- Festival Place
- Smeltzer House including Studio One and the Clay Hut
- Gallery@501