

# Potential Bid to Host the Communities in Bloom Symposium

April 5, 2016

# Communities in Bloom

- Strathcona County in coordination with Strathcona in Bloom were awarded:
  - In 2015, the Grand Champions Award
  - In 2014, the Community Involvement Award
  - In 2012, Class of Champions National Award
  - In 2009, Winner of the International Challenge



# Communities in Bloom

- Communities in Bloom is a Canadian non-profit organization committed to fostering civic pride, environmental responsibility and beautification through community involvement and the challenge of a national program, with focus on enhancing green spaces in communities.
- The symposium will bring 300 delegates from across the country and internationally to the community for a minimum of four days that will create a potential for approximately 1200 hotel room nights.

# Communities in Bloom Symposium Program

- Wednesday
  - Delegates arrive and registration
  - Mayor's Welcome Reception
- Thursday
  - Symposium Breakfast Session with Keynote
  - Community Exhibits and Silent Auction
  - Sessions for half day followed by outside technical tours
  - Evening cultural event

# Communities in Bloom Symposium Program

- Friday
  - Symposium Breakfast Session with Keynote
  - Community Exhibits and Silent Auction
  - Networking and local tours
  - Community Showcase and Dinner
- Saturday
  - Town Hall meeting with workshops
  - Tours, local attractions and activities
  - National Awards Ceremonies and Gala
- Sunday
  - Delegates depart

# Communities in Bloom Symposium

- Elected officials, parks and grounds professionals and community volunteers learn and share about current issues, trends and challenges not only in horticulture and gardening, but in community tourism, projects, and environmental awareness.
- Partnerships grow through hosting the symposium and tie the community, region and province together to create a common vision within Communities in Bloom.

# Communities in Bloom Symposium

- Partnering with Strathcona in Bloom, encourage and build a stronger community of volunteerism and community engagement.
- Create evening programs to showcase our vibrant cultural community featuring local talent.
- Host a green symposium through environmental stewardship initiatives.



# Timeline

- Request for Proposal to host Symposium for 2018, 2020 or 2021 was made available on March 16, 2016
- Council approval – April 5, 2016
- Bid submission to Communities in Bloom – April 21, 2016
- Decision on the successful bid will be made by the National Committee Board of Directors by June 15, 2016





# Questions?

