

## Council Priority Funds – Application

(Page 2 of 2)

**PRIORITY FUND INFORMATION – Completed by Applicant**Organization Name Robin Hood AssociationAddress 141 Broadway Boulevard

Street and number

Subdivision if rural

City or town Sherwood ParkProvince ABPostal code T8H 2A4Contact person Alice Kos, Manager, Partnerships & DevelopmentTelephone 780-467-7140 Ext. 1253Email address (optional) 

Project Type

 Event Project ExpenseAmount Requested \$ 15,793.14Is the organization receiving other grant funding from Strathcona County?  Yes  No

If yes – please attach details

**Brief description of request**

Robin Hood Association empowers people with disabilities to live their best lives. We will be celebrating 60 years of service to the community in November 2023. We're very excited to celebrate this milestone with a 'Diamond Jubilee' celebration on Thursday, November 9th at the Strathcona County Community Centre's Agora.

We are currently expecting 350 people. In the spirit of equity, tickets will be sold on a "pay what you can" donation basis through Eventbrite. The evening's structure will be doors at 6:30pm and program from 7-9pm, followed by social time and mingling. Complimentary finger foods will be served over the course of the evening, and beverages will be available for purchase. Live musicians will perform as folks arrive, during program intermission, and during social time.


In the event's program, dignitaries from all levels of government will be invited to bring their greetings. Attendees will be treated to performances by various Robin Hood Association performance groups. Stories that speak to RHA's impact over the years will be shared through video vignettes and in-person speeches and presentations.

The funding that RHA receives to deliver its services (namely through PDD and FSCD) covers our core operations only – namely, staffing. We do not have the financial capacity to bear the cost of a 60th anniversary event on our own, and would deeply appreciate support from the Council Priority Fund to celebrate this milestone with the community. The other funds we currently receive from Strathcona County are through a Social Framework Multi-Year Grant, through which we have received \$90,000 over three years towards our Resource Services program.

Attached to our application is a complete event budget. We welcome any questions Council might have with regard to this application, and sincerely appreciate Council's consideration of our request.

Alice Kos

Print name

  
SignatureJuly 10, 2023

Date

**Please remember to attach a proposed budget, other grant details (if applicable), and request letter to this request.**

Number of attached pages 2**Collection and use of personal information**

Personal information is collected under the authority of section 33(c) of the *Freedom of Information and Protection of Privacy Act* and will be used to manage and administer Council Priority Funds. Please be aware that information provided may be made public. If you have questions regarding the collection, use or disclosure of this information, contact Vicky Cushman at 780-464-8098.



July 10, 2023

Office of the Elected Officials  
Strathcona County  
2001 Sherwood Drive  
Sherwood Park, AB T8A 3W7

**Re: Council Priority Fund Letter of Request, Robin Hood Association's Diamond Jubilee: Celebrating 60 Years**

Dear Strathcona County Mayor and Council,

Please find enclosed Robin Hood Association's application to the Council Priority Fund, for funding of a portion of expenses pertaining to our 60<sup>th</sup> Anniversary Diamond Jubilee celebration.

**Intended Use of Funding**

Robin Hood Association empowers people with disabilities to live their best lives. We will be celebrating 60 years of service to the community in November 2023! We're very excited to celebrate this milestone with a 'Diamond Jubilee' celebration event on Thursday, November 9<sup>th</sup> at the Strathcona County Community Centre's Agora.

We are currently expecting 350 people. In the spirit of equity, tickets will be sold on a "pay what you can" donation basis through Eventbrite.

The evening's structure will be doors at 6:30pm and program from 7-9pm, followed by social time and mingling. Complimentary finger foods will be served over the course of the evening, and beverages will be available for purchase. Live musicians will perform as folks arrive, during program intermission, and during social time.

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The funding that RHA receives to deliver its services (namely through PDD and FSCD) covers our core operations only – namely, staffing. We do not have the financial capacity to bear the cost of a 60<sup>th</sup> anniversary event on our own, and would deeply appreciate support from the Council Priority Fund to celebrate this milestone with our community.

This event will be open to all; admission by donation. We anticipate strong attendee representation from RHA members, families, individuals in service, staff, and corporate and individual donors. The event will be broadly promoted via press releases to all major media outlets; via ads in the Sherwood Park News and Fort Record; through sponsored social media posts; and through community message boards and posterings.

Included in this package is a complete event budget. We welcome any questions Council might have with regard to this application, and sincerely appreciate Council's consideration of our request.

Warmly,

[Redacted Signature]  
Alice Kos  
Manager, Partnerships and Development  
Robin Hood Association

**Robin Hood Association Diamond Jubilee Event: Celebrating 60 Years of Service to the Community**  
**November 9, 2023**  
**Strathcona County Community Centre Agora**  
**Based on attendance of 350 people**

Revenue

Tickets - 350 attendees	\$3,500.00	Admission by donation: pay what you can
Grant	\$15,793.14	Council Priority Fund Request
Alcohol Sales	\$ 2,100.00	\$6 x 350
<b>TOTAL</b>	<b>\$ 21,393.14</b>	

Expenses

Venue	\$798.00	Agora
Table Cloths (round)	\$ 736.31	55 tables x \$12.75 + tax
Table Cloths (service & greeting)	\$ 70.88	10 tablets x \$6.75 + tax
Runners	\$ 866.25	55 tables x \$15 + tax
Decorations	\$ 3,500.00	Balloons, pipe & drape rental, centerpieces, etc
Food	\$7,800.00	\$18 x 350 + \$60 rental fee + 18% gratuity + tax
Bartenders: 2	\$371.70	\$30/hr + 18% gratuity + 5% tax, times 2
Alcohol	\$1,750.00	
Live music performer fee	\$ 1,000.00	Music
Event photographer	\$ 500.00	
Event videography	\$ 500.00	
Photobooth	\$ 500.00	
Advertising/Promotions	\$ 2,500.00	Sherwood Park News ad, Fort Record ad, sponsored social posts
Signage and printing	\$ 500.00	
<b>TOTAL</b>	<b>\$ 21,393.14</b>	