Festival Place Rates

Can Administration provide Festival Place rates for Nonprofits and other organizations that are booking space compared to similar capacity spaces such as Dow Centennial so that we can have comparative rates for the bookings.

Regional Theatre Fees

The fee structures provided represent similar sized regional theatres that would match Strathcona County's audience and renter experience.

- Festival Place (Strathcona County)*
- Jeanne & Peter Lougheed Performing Centre for the Arts (Camrose)
- Arden Theatre (St. Albert)
- Shell Theatre (Fort Saskatchewan)

* Festival Place fees are under review for 2024. Some rates will be adjusted to market rates.

Provided below is a basic fee comparison for a sample event. This event is a 5-hour non-profit performance with ticket sales. The renter keeps the revenue from the ticket sales.

Festival Place

Event Setup (tickets)	$25.00
Non-Profit Theatre Rental	$600.00
FOH (over 250 patrons) $25/hour x 5	$125.00
Second Tech (if required) $40 x 5	$200.00
TOTAL	**$750.00 - $950.00** (Depending on if a second tech is required)

Jeanne & Peter Lougheed Centre

Community Performance	$1,186.00
Ticketed Event Set Up	$133.00
TOTAL	**$1,319.00**

Arden Theatre

Live Performance	$1,200 - 1,825.00
TOTAL	**$1,200 - $1,825.00**

The venue charges an additional 5% of ticket sales to the renter in lieu of a set-up fee. If additional FOH required, it is added to rental contract based on anticipated staff cost.

Shell Theatre

Performance Non-Profit (5 hours)	$750.46
Event Set Up (tickets)	$71.43
TOTAL	**$821.89**

Each Performing Arts Centre takes slightly differing approaches to fee structures. Therefore, a complete comparison across the board of all fees is not feasible. The table shows some comparable fee structures, and a more extensive fee listing follows by venue.

STRATHCONA COUNTY

	Festival Place	Lougheed Centre (Camrose)	Arden (St. Albert)	Shell (Fort Sask.)
Ticket set up fee per event	$25.00	$133.00	5% of ticket fees	$71.43
Theatre rental. Non-profit (5-hour block)	$600.00 (1 tech/1 FOH) + $200 (additional tech)	$1186.00 (2 techs/1 FOH)	$1,200.00-$1,825.00 (local non-profit, 2 techs/1 FOH)	$750.46 (local non-profit, 2 techs/1 FOH)
Additional Tech*	$40.00 per hour	$39.13-$43.90 per hour	$41.00 per hour	$43.24 per hour
Additional FOH*	$25.00 per hour	$31.90 per hour	$28.00 per hour	$27.14 per hour

*FOH – Front of House
*Tech – Lighting or audio technician or stagehand.

STRATHCONA COUNTY

Festival Place (Strathcona County)

Print fee per ticket	$0.24
Facility fee per ticket	$1.43
Set-up fee per event	$25.00

Theatre Rental Rates

General (5-hour block)	
Includes 1 Technician and 1 Front of House	$1,020.00
Additional hour of rental	$220.48
Non-Profit (5-hour block)	
Includes 1 Technician and 1 Front of House	$600.00
Non-Profit additional hour	$132.38
Additional Technician rate/hour	$40.00
Overtime Technician rate/hour	$60.00
Front of House rate/hour	
(Additional Front of House required over 250 patrons)	$25.00
Full facility hourly rate (min 8 hours/max 16 hours)	$225.00
Full facility hourly rate (after 16 hours)	$200.00
Non-Profit full facility hourly rate (min 8 hours/max 16 hours)	$135.00
Non-Profit full facility hourly rate (after 16 hours)	$120.00

STRATHCONA COUNTY

Jeanne & Peter Lougheed Performing Centre for the Arts (Camrose)

<u>Community (Max 12 hours per day)</u>

Rehearsal (4 hours with 3 Technician)	$862.00
Performance (5 hours with 2 Technicians, 1 Front of House)	$1,186.00
Hourly Front of House beyond 3 hours	$31.90

<u>Commercial (Max 12 hours per day)</u>

Rehearsal (No Technicians included – min of 3 Technicians)	$1,050.00
Performance (No Technicians included – min of 3 Technicians)	$1,250.00
2nd Performance same day (1 Front of House) or 10% gross sales (No Technicians included – min of 3 Technicians)	$1,000.00

<u>Technical Labour</u>

Regular cost recovery	$39.13
Regular (first 8 hours)	$43.90
Overtime (after 8 hours)	$65.85
Stat Holiday - Regular	$65.85
Stat Holiday - Overtime	$87.80
Meal Break Penalty (after 6 hours)	$175.00

<u>Festival</u>

Day rate base (8 hours with 2 Technicians, 1 Front of House)	$2,450.00
Additional hours (2 Technicians, 1 Front of House)	$163.60

<u>Ticket Fees</u>

Box office service charges	$3.50
Ticketed event set up fee	$133.00
Merchant fee rates	3%
Merchandise fee (gross sales)	15%
Bartender/Merchandise seller (per hour)	$27.00
Minimum bar earnings before labour charge (3 hours)	$230.00
Wireless microphone (per performance)	$30.50

STRATHCONA COUNTY

Arden Theatre (St. Albert)

Set-up fee per event	$50.00

Hold fees
Local not-for-profit, per day (non-refundable)	$300.00
Commercial and outside not-for-profit, per day (non-refundable)	$500.00

Live Performance
Local not-for-profit (8 hours with 2 Technicians, 1 Front of House)	$1,200.00 - $1,825.00
Local commercial (8 hours with 2 Technicians, 1 Front of House)	$1,825.00
Outside commercial (8 hours with 2 Technicians, 1 Front of House)	$2,150.00 or 10% of ticket sales or whichever is greater

Rehearsal
Local commercial (5 hours with 2 Technicians, 1 Front of House)	$1,150.00
Outside commercial (5 hours with 2 Technicians, 1 Front of House)	$1,350.00

Venue Overtime
Local commercial, per hour (up to 12 hours)	$225.00
Outside commercial, per hour (up to 12 hours)	$255.00
Local commercial, per hour (12+ hours)	$355.00
Outside commercial, per hour (12+ hours)	$380.00

STRATHCONA COUNTY

Shell Theatre (Ft. Saskatchewan) – as of September 1

Rental Deposit

Resident/Non-profit, per day (non-refundable)	$350.00
Commercial/Non-resident, per day (non-refundable)	$500.00

Day rate is a maximum of 10 hours. Additional hours at applicable rate.

Performance – show (2 Technicians, 1 Front of House)

Resident/Non-profit, 5 hours	$750.46
Resident/Non-profit, additional hour	$153.33
Resident/Non-profit, day rate	$1,360.95
Commercial/Non-resident, 5 hours	$1,233.33
Commercial/Non-resident, additional hour	$242.86
Commercial/Non-resident, day rate	$2,236.19

Performance – Rehearsal (2 Technicians, 1 Front of House)

Resident/Non-profit, 5 hours	$656.19
Resident/Non-profit, additional hour	$125.71
Resident/Non-profit, day rate	$1,211.43
Commercial/Non-resident, 5 hours	$1,147.62
Commercial/Non-resident, additional hour	$238.05
Commercial/Non-resident, day rate	$2,018.05

Rehearsal - Staging (1 Technician, 1 Front of House)

Resident/Non-profit, 5 hours	$414.29
Resident/Non-profit, additional hour	$77.14
Resident/Non-profit, day rate	$679.05
Commercial/Non-resident, 5 hours	$641.90
Commercial/Non-resident, additional hour	$128.57
Commercial/Non-resident, day rate	$1,029.52

Festival, Competition and Conference (1 Technician, 1 Front of House)

Resident/Non-profit, 5 hours	$508.57
Resident/Non-profit, additional hour	$104.76
Resident/Non-profit, day rate	$828.57
Commercial/Non-resident, 5 hours	$1,077.14
Commercial/Non-resident, additional hour	$215.24
Commercial/Non-resident, day rate	$1,790.48

Ticketing and Facility Fees

Additional Technician - regular per hour (up to 8 hours)	$43.24
Additional Technician – overtime per hour (after 8 hours)	$64.86
Front of House staff – regular, per hour	$27.14
Front of House staff – overtime, per hour	$40.71
Box office/Merchandise Staff	$27.14
Merchandise royalty	15%
Dance vendor royalty, per merchant	$261.90

STRATHCONA
COUNTY

Event set-up (tickets)	$71.43
Ticket fee, per ticket	$0.20

STRATHCONA COUNTY