Enclosure 1

Cultural Services

Community Presentation Day 2023

July 11, 2023

STRATHCONA COUNTY

County Heritage, History, Art and Culture

Recreation, Parks and Culture generates meaningful opportunities that contribute to individual and community well-being, provide welcoming places and offer creative and active lifestyle choices.

STRATHCONA COUNTY

2023-26 Business Plan

Increase the quality of life through the engagement of people in active living pursuits and in the protection and enrichment of customs, traditions and values of society and the community.

- The plan identifies key areas in culture:
  - Culture and Heritage
  - Recreation and Culture Delivery
  - Recreation and Culture Facilities

- The County has a vibrant culture community with experiences and programs supported through various delivery methods.

STRATHCONA COUNTY

Arts and Culture Grants

Arts, Culture and Heritage Community Investment Program

Deadlines: November 1 and May 8

Arts Development/Program/Project	Applicants may apply for up to **$5,000**
Capital Equipment	Up to 50% cost of equipment. **Max. $5,000**
Individual Artist Development	Max of **$750.00** for emerging artists and up to **$1,500** for professional artists
Organizational Development	Applicants may apply for up to **$2,000**
Special Event or Festival Grant	Applicants may apply for up to **$5,000**

Funds must be spent in the year they are awarded.

STRATHCONA COUNTY

2022/ 2023

Year	Total requested	Total utilized	Budget
2022	$131,891	$119,272	$118,000
2023	$150,210	$118,000 (anticipated)	$118,000

- Application demand has increased by 105% since 2013.

- 2020/21 saw a decrease in applications due to COVID shutdowns
  - COVID emergency funding of up to $5,000 offered to community groups to offset costs and reduced revenues.

STRATHCONA COUNTY

Art and Culture Activities Supported

- Visual Arts
- Multicultural Arts
- Media Arts
- Heritage Arts
- Performing Arts
- Educational Arts
- Literary Arts
- Environmental Arts

STRATHCONA COUNTY

Evaluation Process

- Jury committee of three to five members from the arts, culture and heritage communities evaluate the following:
  - ✓ Clearly articulated plan/need
  - ✓ Community value
  - ✓ Availability to all County residents
  - ✓ Lack of overlap with existing services
  - ✓ Viability of the project
  - ✓ Marketing and promotion strategy
  - ✓ Organizational competence
  - ✓ Collaborations with other non-profit groups are seen as a strength

- Organizations whose primary purpose is for the delivery or development of arts, heritage and/or cultural activities in Strathcona County will receive higher priority.

STRATHCONA COUNTY

Other RPC Grants for Culture

Culture organizations/groups are also encouraged to apply for the **Community Large Scale Event Investment Program**, as their special event/festival scales to accommodate larger audiences.(1,000+)

- Funding: matches 50% event budget, up to a max of $15,000
- In 2022, Culture groups received a total of $20,000 for their large-scale events.

STRATHCONA COUNTY

Other supports to Culture Groups

- Rec and Culture Network
- Liaison support for events, boards and AGMs
- Assistance with grant applications
- Sharing information and resources via email list outreach
- Partnerships and funding for specific culture delivery
- Non-profit rates in culture facilities

STRATHCONA COUNTY

External Presenters

Groups
Edmonton Movie Club
Wye String Ensemble Society
Sherwood Park Festival Singers
Alberta Wildlife Carving Association
Sherwood Park Musical Festival
Festival Place Cultural Arts Foundation
Arts & Culture Council of Strathcona County
Writers Foundation
Elk Island Regional Honor Choir Association
Josephburg Choral Society

Questions to Presenters

1. Mandate/Mission
2. Who do you serve within the county?
3. What are your current linkages to the County?
4. How do you fiscally operate?
5. What is the status of your organization to date in growth or recovery from COVID?
6. What gaps do you see for your organization?
7. Upcoming initiatives/events

STRATHCONA COUNTY

Edmonton Movie Club

STRATHCONA COUNTY

Classification: Protected A

Who We Are?

- Non-profit Film Society based out of Sherwood Park
- 10 years of film programming
- Over 600 films showcased in Metro Edmonton region.
- Grassroots Sherwood Park based organization with programming all over Canada
- 8 years of hosting the India Film Festival
- Focused on nurturing emerging film artists and film technicians from South Asian community
- Recently completed a digital original film, providing job opportunities for over 40 artists and art workers in Greater Edmonton Region.
- Proponent of screen industry – successfully brought a Netflix series to Sherwood Park in March 2022

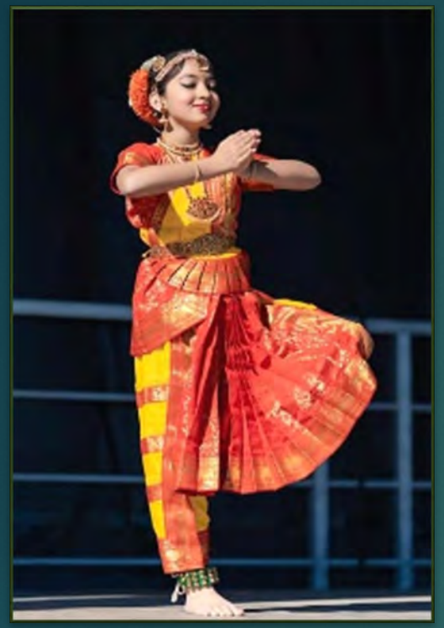
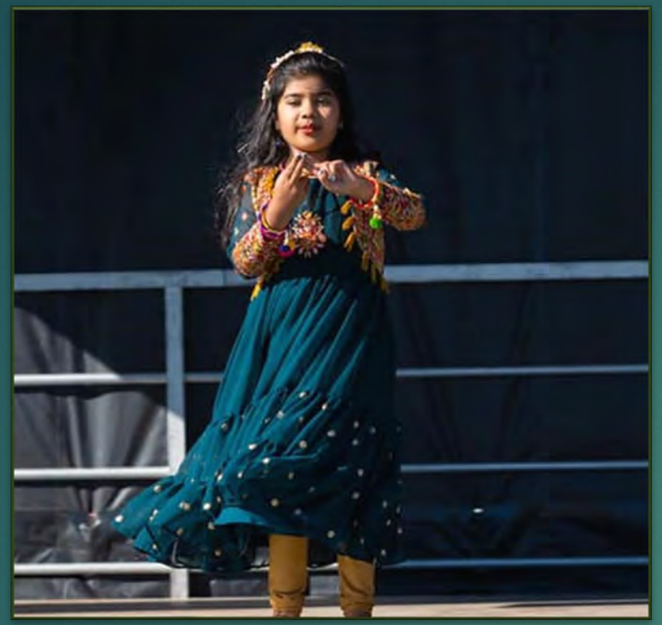
Classification: Protected A

A GLIMPSE OF
INDIA FILM FESTIVAL OF ALBERTA

Classification: Protected A

India Film Festival of Alberta

- Month long celebration throughout Alberta in conjugation with Alberta Culture Days from September 1-30
- Every weekend the festival travels across Alberta
- Sherwood Park, Edmonton, Calgary and Fort McMurray
- 3-day celebration in each city
- Events include drive-in films, in-person films, cultural dance performances, food truck (South Asian) and other family fun activities
- 2023 – Agora, Strathcona County will includes Provincial dance fest, workshops and films

Classification: Protected A

Arts and Culture Incubator – A Multi-purpose Centre

An accessible space for multiple arts and culture organizations to build and grow.

- Live Music and Dance Performances
- Theatre and Performing Arts group
- Choir and Christmas Recitals
- Cultural Film Screenings
- Festivals

Classification: Protected A

THANK YOU

Wye String Ensemble

STRATHCONA COUNTY

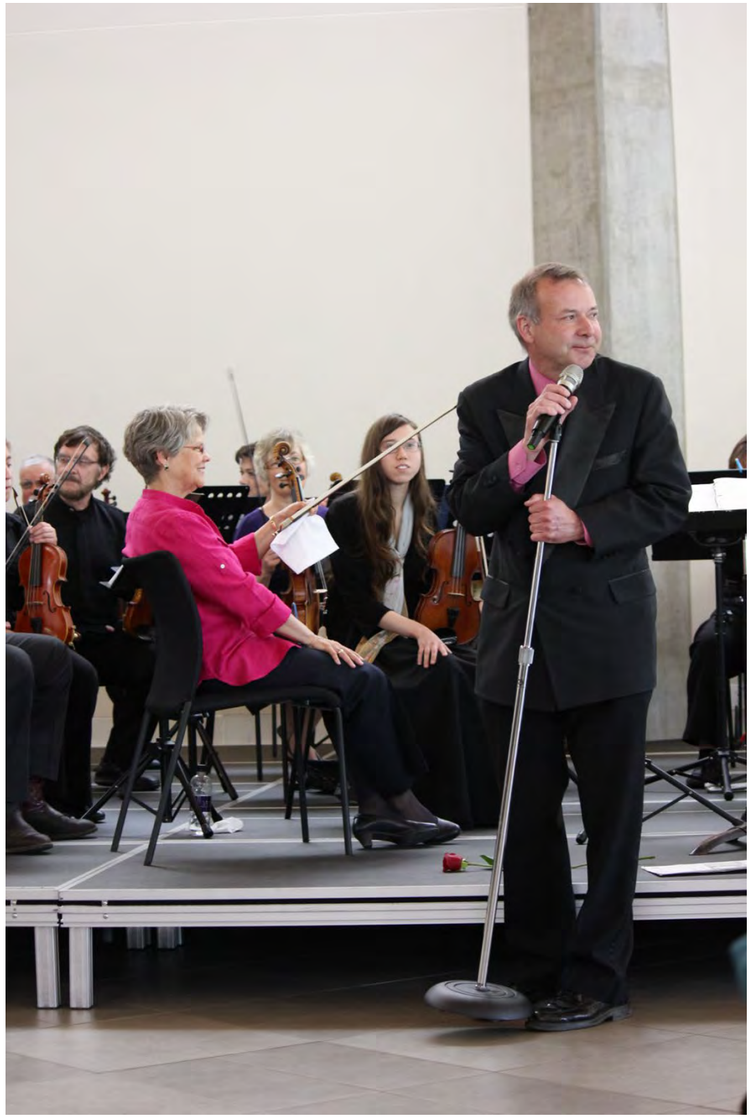
Wye String Ensemble

Original Wye String Ensemble Members

Murray’s Basement, 2003

Wye String Ensemble Concert 2009

10th Anniversary Year End Concert Photos



2013

2013 Camp Photos

2014 Camp Photos

2015 Camp Photos

2016 Camp Photos

2018 Camp Photos

2019 Camp Photos

Photo
November
2019

2019 Year End Concert Photos

2023 Concert with Classical Guitar Society

Sherwood Park Festival Singers

STRATHCONA COUNTY

Sherwood Park
Festival Singers Society

Our Mission

To provide a non-auditioned performing choral experience based in Strathcona County. Through a positive learning environment, singers will deliver a mixed choral repertoire at an excellent performing standard.

Our Goals

- To welcome anyone who has the desire to sing and commit to the choir.
- To present public performances.
- To promote and produce a mixed repertoire.
- To teach and provide opportunities for skill enhancement of participants.
- To present an outreach program to and for the citizens of Strathcona County.

Engagement within Strathcona County

- Present 2 concerts per year
- Organize 2 choral workshops per year, open to the public at no cost, with a professional guest conductor
- Participate in the Sherwood Park Music Festival
- Perform at seniors facilities and community events
- Utilize local facilities for rehearsals and concerts
- Invite local complementary talent as guest performers at our concerts
- Invite local musicians to provide musical accompaniment during concerts

Revenues

- Registration Fees*
- Concert Ticket Sales
- Strathcona County Grants
- Casinos
- 50/50 Ticket Sales at Concerts
- Silent Auction at Spring Concert

*Fee adjustment available on a case by case basis

COVID

- Who would have guessed that singing could become a dangerous activity???
- Shut down for 1.5 years
- Special singers masks, distanced and sanitized when we reconvened with 22 singers (about 50% less)
- Made singing difficult but people wanted to return
- Back to 36 members for the 2022-2023 season

Looking Ahead

- Grow our membership, especially male singers
- Challenges:
  - Rising expenses
  - Finding a stable rehearsal site due to the cost of Festival Place
  - Obtaining concert dates at Festival Place
- Key Dates:
  - Start up – September 5
  - Workshop - October 28
  - Concert - November 24

Alberta Wildlife Carving Association

STRATHCONA COUNTY

ALBERTA WILDLIFE

CARVING ASSOCIATION

Our Mission

To play a leadership role in fostering and promoting artistic excellence in the three-dimensional art of wildlife carving and painting.

Images of Nature

Annual Show and Competition

Classes Workshops & Demonstrations

- Amiskwaciy Academy
- Carving in the Park
- Country Haven Studio
- St. Andrew’s Senior Housing
- Alberta Hunter Education - Outdoor Women’s Program

Amiskwaciy Academy

Carving in the Park

Our Carving classes

Country Haven Studio

St. Andrew's Senior Housing

Alberta Hunter Education

Outdoor Women’s Program

Who do you serve within the county?

1. All individuals (18+years of age) interested in pursuing three-dimensional wildlife art.

2. All residents interested in viewing wildlife carvings through our Images of Nature Show – held yearly in Strathcona County.

3. School groups with supervision.

Linkages to the county?

1. Annual “Carving in the Park” classes held within the county and occasionally sponsored by grants from Strathcona County (2023)

2. Annual “Images of Nature Show” held at Whitecroft Community Hall

3. Demonstrations at Strathcona Country Events such as “Try It Days”

4. Shared funding with the county for six beginner carving kits for people taking up carving for the first time.

How does AWCA operate fiscally?

1. A yearly operational grant from “Alberta Foundation for the Arts”
2. AWCA Membership - annual fees
3. Yearly Raffle (part of purchase awards – Images of Nature Show
4. Business / Individual Sponsorships (Images of Nature Show)
5. Small Class Fees for individual classes
6. Grants from Strathcona County

AWCA status after Covid

1. Operational savings depleted.
2. Fiscal situation of members stretched.
3. Increased costs of venues within the county.
4. Fiscal Stability is our main focus.

Funding / Support / Resources Needed

1. An affordable venue for classes and our annual show

2. Assistance in advertising within the county.

3. Continued support for first time carvers.

AWCA Upcoming Events

Evening Classes Amiskwaciy Academy & Country Haven Studio (Oct – May 2023/4)

Student Class – Amiskwaciy Academy (Oct – Dec 2023)

Images of Nature Show – Whitecroft Hall (May 2024)

Carving in the Park 2024 – 2 major classes and 2 workshops) (2023/24)

Sherwood Park Music Festival

STRATHCONA COUNTY

Festival Place Cultural Arts Association

STRATHCONA COUNTY

FESTIVAL PLACE

Cultural Arts Foundation

ABOUT FESTIVAL PLACE CULTURAL ARTS FOUNDATION (FPCAF)

FPCAF is the heart of art support in Strathcona County! Our members have their collective fingers on the pulse of art support from fundraising through fun events such as the Classics in the Park, In the “Spirit”, and Winterfest (formerly Festival of Trees) to providing funding for young performing and visual artists via grants and scholarships.

SCHOLARSHIPS & GRANTS

IRIS EVANS
PERFORMING ARTS
$1,000 SCHOLARSHIP

- ✓ 2023 Winner
- ✓ Lily McKinley

IRIS EVANS PERFORMING ARTS $1,000 SCHOLARSHIP

- ✓ 2022 Winner
- ✓ Samantha Wiltzen

LEO AND VIVIAN BROKS $1,000 ARTS DANCE SCHOLARSHIP

- ✓ 2022 Winner
- ✓ Aiden Muth

LEO AND VIVIAN BROKS $1,000 ARTS DANCE SCHOLARSHIP

- ✓ 2019 Winner
- ✓ Olivia Schotte

2023 GRANT RECIPIENTS

Elk Island Regional Honor Choirs Association

SMILE OFTEN
LAUGH OUT LOUD
SAY I LOVE YOU
TELL THE TRUTH
HAVE PATIENCE
ENJOY TODAY

CLASSICS IN THE PARK

VALKYRIE STRING QUARTET &
RENEÉ & VALENTINA SPANISH GUITARISTS

JUNE

25

2023

2 PM - 4 PM

TICKETS $12

AT SHERWOOD PARK'S
PEACE PARK,
FESTIVAL PLACE

BLACK AND WHITE EVENT

Rob Swyrd
Photography.com

VILLA GIUSTINIANA
ASOLO
PROSECCO
SUPERIORE
Rob Swyrd
Photography.com

EXIT
CANADA
Kellybaby
STAR WARS
Boston Pizza
Day at the Park

Reebok
PRICE
31
Live
Auction
Items

6TH ANNUAL IN THE "SPIRIT" EVENT

SEPTEMBER 23, 2023

CLARION HOTEL

In the "SPIRIT" of
Festival
Place
Rob Swyrd
Photography.com

6th Annual in the "Spirit"

FPCAF is excited to be hosting the 6th Annual In the "Spirit" event. This event is perfect for both seasoned "Spirit" enthusiasts and those looking to discover new and exciting flavours.

There are three tiers of tickets for you to choose from:

1. VIP and Masterclass: 5 pm – 6 pm, $135, limited tickets available
2. VIP: 6 pm – 7 pm, $125
3. Base Ticket : 7 pm – 10 pm , $100

Saturday, September 23, 2023

Clarion Hotel and Conference Centre
Sherwood Park, Alberta

Tickets are available on Eventbrite.

SCAN ME

WHISKY DROP
WHISKY · WINE · CRAFT BEER

FESTIVAL PLACE
Cultural Arts Foundation
festivalplacefoundation.ca

CROSSROADS
LIQUOR
crossroadsliquorstore.com

WINTERFEST

FORMERLY FESTIVAL OF TREES

NOVEMBER 4, 2023

AGORA CENTRE

Tree
sponsored by
dancefusion
ACADEMY OF DANCE

Tree
dancefusion

UNDER THE BIG TOP CAMPS AT FESTIVAL PLACE

CircusWest
Rob Sayrd
Photography.com

Rob Swyrd
Photography.com

Rob Swyrd
Photography.com

Rob Swyrd
Photography.com

Rob Swyrd
Photography.com

Rob Swyrd
Photography.com

Rob Swyrd
Photography.com

Rob Swyrd
Photography.com

Under the Big Top Festival

Arts & Culture Council of Strathcona County

STRATHCONA COUNTY

ACCSC

ARTS & CULTURE COUNCIL
OF STRATHCONA COUNTY

Arts, Culture, and Heritage are the heART and soul of Canada's most livable community

Inform, inspire, and excite our cultural community!

Strategic Pillars

Council Governance

Capacity, Lead, and Transform

ACCSC
ARTS & CULTURE COUNCIL OF STRATHCONA COUNTY

Inspire, Inform, and Excite

County as a Cultural Campus

How are we doing this?
Created to Manami Lingerfelt

Short Term (1 – 2 years)

- Events
- Collaboration and connections
- Grow and mature the council
- Strengthen sponsorship program
- Continue developing strategic partnerships
- Enhance data, research, and analysis capabilities

Long Term (3 – 5 Years)

- Be Strathcona Council and Administration's Strategic Partner
- ACCSC grant administration and investment program
- Administer Art, Culture, and Heritage grants and programs for Strathcona County
- Education programs, including scholarship and bursaries
- Foundational ingredients for the County Culture Campus

Post Covid

- COVID Recovery
- Less grant dollars equals inability for non-profits
  - Smaller grant funding available
  - Less grants available
- ‘Do more with less’ within public sector harms non-profit organizations
- Priority of Arts and Culture within the County

UPCOMING
EVENTS

From the Multicultural Coalition

- Culture Days Coalition Event
- World Food Day In October

PechaKucha™

Pecha Kucha Vol. 3 was a SUCCESS!. Our speakers were fantastic and everyone had a great time. Stay tuned for more information on Pecha Kucha Vol. 4 in the Fall!

Thank you

Writers Foundation

STRATHCONA COUNTY

Connecting with local writers & community for 18 years!

Writers Foundation of Strathcona County

Our Beginning

- Founded in 2005 by 6 members of the local writer's circle who decided there was a need for a permanent advocacy group for the literary arts
- *"Supporting writers… any age, any stage of their writing career"* is our focused mandate & commitment to the literaryarts
- Our connection with the community strengthens our programs and creates wonderful cultural relationships
- We are more than just a writer's circle – we embrace and encourage creative growth, not only for our own members, but anyone who loves the written word

Our Community

- The WFSC has a working relationship with the Strathcona County Library that ranges from collaborations in the past to providing the Writer's Circle a home for their in-person meetings.
- The WFSC is an organization member of the Arts & Culture Council of Strathcona County.
- We have participated in County events and with other organizations including Try-It Group Day, Seniors' Day, CALLS, Library events, Museum events, etc.
- We connect with the 55+ community through our published page *Never Been Better* in the Sherwood Park News – since 2009.
- The WFSC is well-known in the local writing community and beyond
- We work with young writers by promoting the love for reading and writing.
- We work with seniors to encourage the recording and sharing of their stories so they are not lost.

Our Board:

- Our board of directors consists of 10 members who meet monthly (currently online) to oversee the business of the Foundation.
- Our board consists of:
  - President – Joe McKnight
  - Vice-president – Bethany Horne
  - Secretary – Mandy Eve-Barnett
  - Treasurer – Linda J. Pedley
  - 5 general directors – Beth Rowe, Henry Martell, John Wheeler, Amanda O'Driscoll, Pamela Beattie
  - Past president – Karen Probert
- Elected from our membership at an annual general meeting of the society – our AGM is held in the fall.
- The group is governed by its bylaws and managed by its policies and procedures.

Our Programs

- Monthly Writer'sCircle
- Monthly Poets in the Park online poetry workshop
- Monthly Children's online Writing Workshop
- Annual Children's Writing Contest
- Annual April Poetry Month Challenge
- Annual spring Writer's Conference workshops
- Annual fall Words in the Park – Author & Book Fair
- Your Lifetime of Stories / Never Been Better publication
- Saturday Writing Prompt on our website

Our Events

- Spring Writer's Conference
  - Held annually since 2010
  - Various workshops provided on writing topics
  - Honorariums paid to local writing community talent to present
- Fall Words in the Park
  - Held annually in conjunction with Alberta Culture Days
  - Hosts up to 30 authors displaying and sharing their work
  - Originally began in 2008 in collaboration with the SC Library, moved to our own hosted event in 2015, currently in planning stage for September 2023 – our 16th year

Our Publications

- **2010 – Writing Prompt Journey – The Road to Your Creativity**
- **2011 – From A Solitary Drop – Story of the Writer's Circle**
- **2013 –Your Lifetime of Stories – Memoir Workbook**
- **2017 – Postcards from Canada – Members' Canadian stories**
- **2020 – Writing Prompts – The Journey Continues**
- **2020 – Poetry Anthology I – The Great Escape**
- **2021 – Poetry Anthology II – When Life Changes**
- 2022 – Poetry Anthology III – A Creative Mind
- 2023 – in the works – Poetry Anthology IV – From the Stars

Our Current Status

- We have been fortunate to receive support through recognition, invitation to collaborate, and grants from the County, Recreation Arts & Culture, and others.
- The WFSC operates on membership fees received from supportive members, funds received from the sale of our books, donations, and successful grant applications.
- COVID did not shut us down like some organizations because we were able to continue our meetings, events, and connections through online platforms.
- We constantly try to improve services and programs, maintain valuable relationships and partnerships, and incorporate necessary evolutionary changes to grow.

Our Closing Remarks

- We are a driven group that reacts to necessary changes around us in order to provide the services local writers want and to engage our members.
- We are thankful for the supports we've received through grants (RPC, AB Culture Days, County Clothesline)- it allows us to host professional, valuable events for the whole community
- Our presence promotes literacy and encourages young writers to begin writing and older writers to share their stories
- A continued focus on arts & culture by the County means groups like ours have value and fill a need.
- Thank you.

Elk Island Regional Honor Choirs Association

STRATHCONA COUNTY

Josephburg Choral Society

STRATHCONA COUNTY