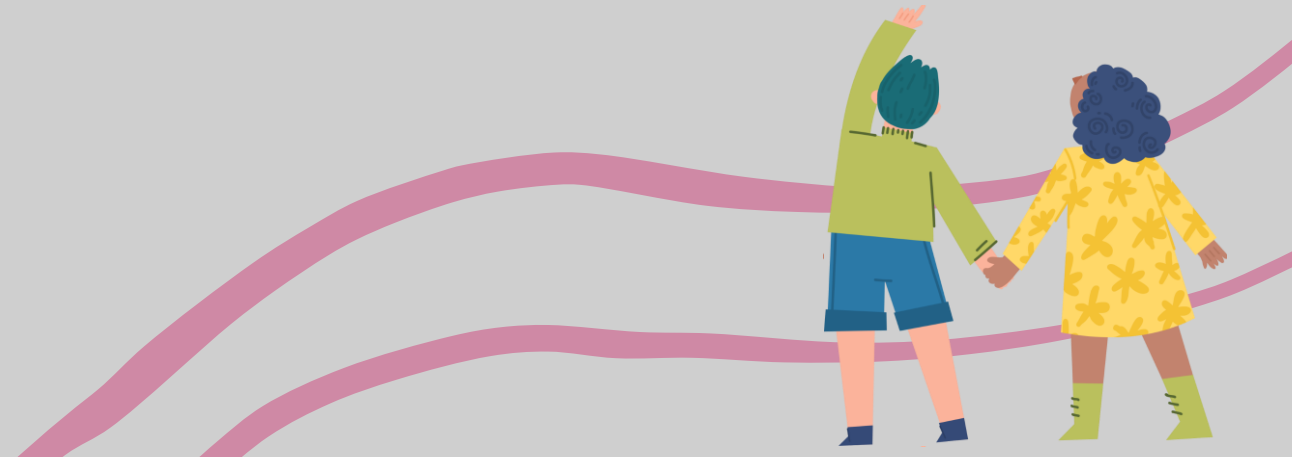


Strathcona County **next gen**

Priorities Committee Presentation | July 11, 2023

a brief **overview**...

- 1 Background
- 2 Focus Areas
- 3 Ambassador Impacts
- 4 Connections through **Communications**
- 5 Going Public
- 6 **Future Plans**



a quick **background** of next gen

Origin

Mandate

Makeup ----->

Growth & Evolution of
Structure

leadership team

ambassadors

collab group

partners

Next Gen



a quick **background** of next gen

We've been here before...



The Strathcona County Strategy for Next Gen is about having all community members think about their work through a Next Gen friendly lens. What are some things that you can do to contribute to creating space for Next Gen in your work?

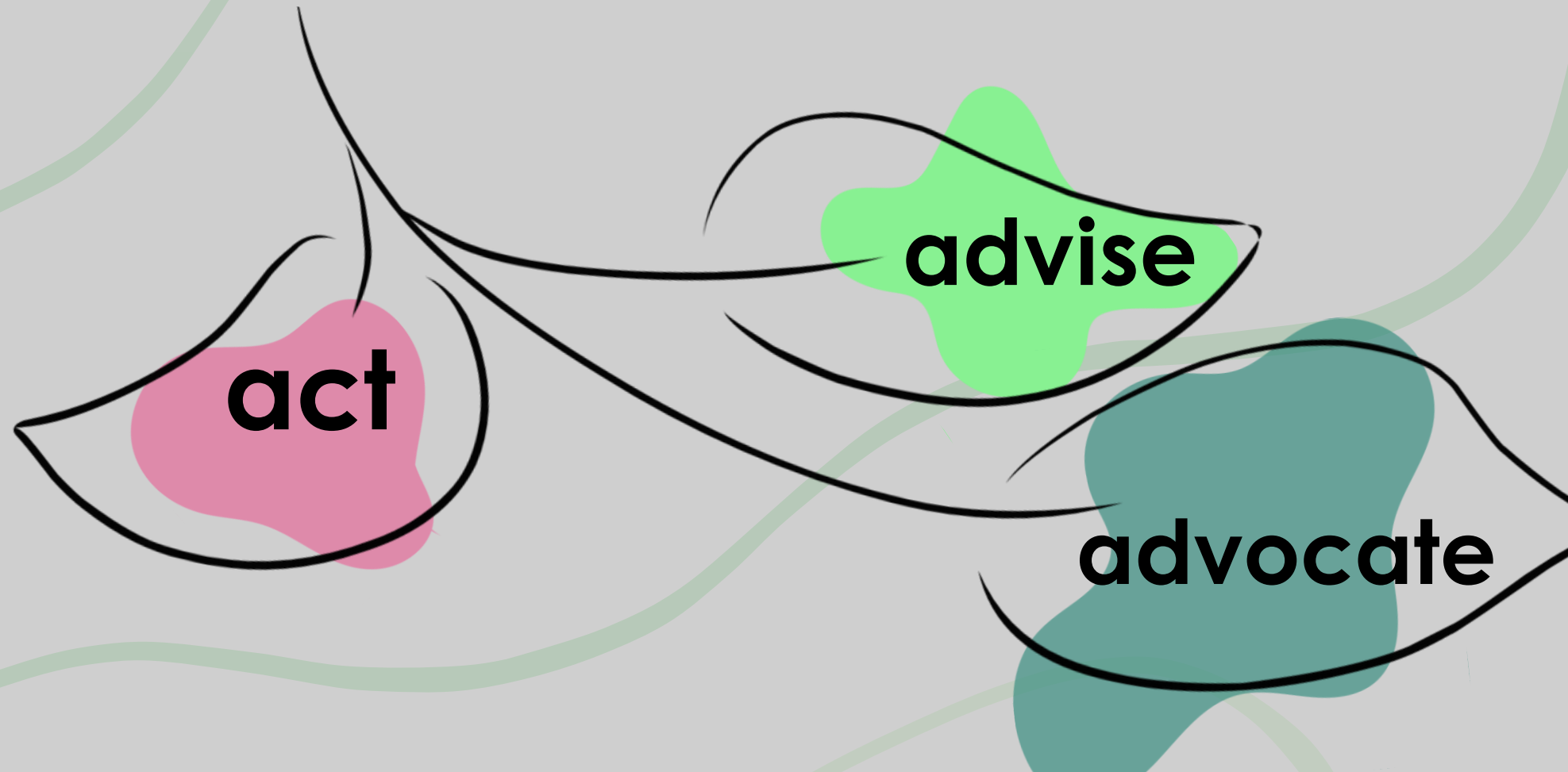
opportunities, advertise, listen, participation, platforms, participate, normal, kids, connections, encourage, next, council, media, informal, outside, settings, youth groups, time, demographics, share, follow, social, team, collaboration, goals, fulfill, collaborate, invite, take, questions, behalf, activities, advocacy, engage, formal, provide, volunteer, participate.

From our presentation last year on June 21, 2022



3 pillars...

1 purpose: Inclusion



advocate

← -- **Creating community & belonging**

Accessibility

Transgender and GBA+ lenses

Transportation

Publication

Presenting to Priorities Committee



act



←----- **2 Employment Fairs & Series of 4**
Employment Workshops
Back-to-School Bash 2022
Pride Week
Financial Literacy Partnerships
Ardrossan Wellness Days





advise

Diversity & Inclusion

Community Safety & Wellbeing

Volunteer Strategy

Mental Health Week

Recreation Strategy

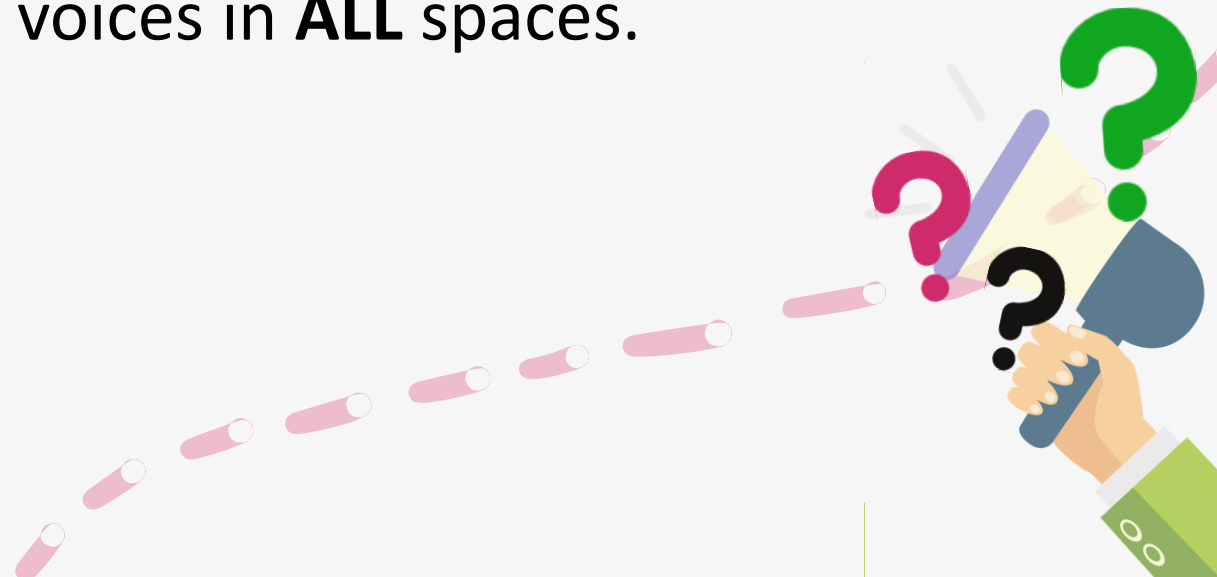
Accessibility Framework

Environmental Framework

Internal Climate Resilience Planning Group

experienced **obstacles**

- 1 Increasing **youth voices** on committees and boards.
- 2 Encouraging more decisions to be **made through a youth lens**.
- 3 Increasing **youth** and **young adult** voices in **ALL** spaces.



ambassador

Funded by a grant through the Social Framework Community Collaboration Grant

Providing **Connection** through resources and communication

- Resources for **youth** readily available on website and social media
- Communication and promotion of **presence in the community**
- Forming the **link between** Next Gen and Strathcona County organizations, individuals, and businesses
- Developing **unique** and **expressive** visual identity



connections through communications

Connection in our County

Connection of Communities

Broadcasting the Work



publication by youth

Thought leaders such as the **UN** are suggesting that governments should **engage in dialogue with youth** and involve them in decision-making and co-designing of solutions.

Strathcona County is doing exactly this through the **Next Gen Initiative**, demonstrating how our community is leading the way. This is distinctly **different from other communities** who are now looking to us to learn how they can apply this in their communities.

Now we're submitting a publication to a journal so we can share our journey.



it's **already** in the works...

Back-to-School Bash 2023 ----->

New ambassador

Increasing our reach & promoting the youth voice

→ Blogs written by youth for youth

→ Ardrossan Farmer's Market

→ "2023 Youth Forum"





tomorrow's **vision**

Continue to **Act, Advise, and Advocate** with and on behalf of Strathcona County
Next Gen

Work to create **meaningful opportunities** for **youth** to engage in policy
and the municipal government

discussion questions

From your **perspective** and vantage point, how do we go about **increasing youth voices** on committees, etc?

In your eyes, how do we **encourage the youth** lens to be considered in more spaces **where decisions are made**, especially about topics that affect them?

Where do **YOU** think that we should have more **youth voice** and focus?

Would Council support the creation of additional **civic youth employment and internship opportunities** here in Strathcona County?

thank you!

We've asked all of our questions... **let's hear yours!**

