

Public Engagement Methods Used for Recent County Initiated Land Use Planning Projects

Q2 2015 – Q3 2017 Municipal Development Plan:

- Poster and information display at Millennium Place
- Postcards, newsletters and backgrounders at key locations throughout the County
- County digital displays and video clips at key locations throughout the County
- Mail out postcards
- Newspaper ads in Sherwood Park News
- Newspaper article in Sherwood Park News
- Press releases
- County newsletter and Economic Development & Tourism newsletter
- Project newsletter
- Information distributed to rural areas via the Bookmobile
- Social Media including Facebook, Twitter
- Emails to stakeholders
- Utility Bill stuffers
- Strathcona County Bus Advertisements
- Road Signs
- Information booths at rural Living Days and the Farmers Market
- Drop in events (open house)
- Interactive Workshops
- Stakeholder sessions
- Questionnaires
- Online survey
- Ipad Stands
- Youth photo contest
- High school Youth workshops
- Online Engagement Hub
- Project Website
- Stakeholder coffee chats
- Council Advisory Committees
- Calls/emails

Q2 2017 – Q3 2019 Bremner Area Concept Plan:

- Pop up events (Emerald Hills Leisure Centre, Millennium Place, Ardrossan Recreation Centre)
- Posters in the Community centre
- Postcards, newsletters and backgrounders at key locations throughout the County
- County digital displays at key locations throughout the County
- Explanatory videos
- Mail outs to area landowners
- Newspaper ads in Sherwood Park News

- Project newsletter
- Social Media including Facebook and Twitter
- Emails to stakeholders
- Utility Bill stuffers
- Questionnaires
- Online survey
- SCOOP
- Project Website
- Council Advisory Committees
- Calls/emails
- Drop in events (open house)

Larger Area Redevelopment Plan (Centre in the Park, Q2 2018 – Q3 2020):

- Pop up events (Sherwood Park Mall, Broadmoore Lake Park, Community Centre)
- Newspaper ads in Sherwood Park News
- Postcards, newsletters, Posters at key locations throughout the County
- County digital displays at key locations throughout the County
- Mail out postcards
- Press release
- Project newsletter
- Social Media including Facebook, Twitter
- Emails to stakeholders
- Road Signs (for Rezoning)
- Drop in events (open house)
- One-on-one stakeholder sessions
- Stakeholder document circulations
- Questionnaires
- Online survey
- SCOOP
- Project Website
- Council Advisory Committees
- UDI circulation/Session
- Calls/emails

Neighbourhood level Area Redevelopment Plan (South of Wye, 2020, Q3 2020 – Q1 2022):

- Newspaper ads in Sherwood Park News
- Posters in the community centre
- County digital displays at key locations throughout the County
- Mail out letters
- Social Media including Facebook, Twitter
- Emails to stakeholders
- Online Workshops
- One-on-one stakeholder meeting

- SCOOP
- Online survey
- Project Website
- Project newsletter
- Calls/emails

Area Concept Plan updates (Country Residential Area Concept Plan, Q1 2022 – Q3 2022):

- Mail out postcards
- Project Website
- Online survey
- Calls/emails
- Project newsletter
- Newspaper advertisements