

Council Priority Funds – Application

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PRIORITY FUND INFORMATION – Completed by applicantOrganization name Ardrossan Amateur Football Parent AssociationAddress Po box 94

Street and number

Subdivision if rural

City or town ArdrossanProvince ABPostal code T8E2A1Contact person Alisha SpenceTelephone Email address (optional) 

Project type

☒ Event☐ Project☐ ExpenseAmount requested \$ 4500Is the organization receiving other grant funding from Strathcona County? ☐ Yes ☒ No
If yes – attach details**Brief description of request**

The Ardrossan Amateur Football Parent Association is a volunteer group run by parents that provides direction management and fundraising for the Ardrossan High School Football team. Football seasons are short but it takes many hours of dedication and hardwork to make it successful. At the end of the season we host a year end banquet to recognize and celebrate the hard work of the players, coaches, trainers, volunteers and cheerleaders. We are requesting your support to assist us with the expenses of this banquet and recognition for the volunteers, players and coaches throughout the season. We would greatly appreciate your support to make this a successful event.

Alisha Spence

Name

Signature 

9/16/23

Date

Remember to attach a proposed budget and request letter to this request.Number of attached pages 1**Collection and use of personal information**

Personal information is collected under the authority of s. 33(c) of the *Freedom of Information and Protection of Privacy Act*, and will be used in the administration of your application for Council Priority Funds and for the management of the program. If you have any questions about the collection, use, or disclosure of this information, please contact the Elected Officials Assistant at 780-464-8098.

Ardrossan Amateur Football Parents Association
Box 94
Ardrossan, AB
T8E 2A1

August 30, 2023

Strathcona County
3rd Floor, Community Centre
2001 Sherwood Dr.
Sherwood Park, AB
T8A 3W7

Strathcona County Council Priority Funds

Ardrossan Amateur Football Parents Association is a parent volunteer group that provides direction and management for the Ardrossan High School Bisons football team. The executive consists of 8 parents who collectively contribute hundreds of volunteer hours meeting to plan and execute activities such as fund raising events, managing equipment inventory and cleaning, website maintenance, registration, accounting and financial management and team development activities and travel.

The team consists of 35 to 45 high school boys and girls. Our coaching and athletic training staff are all volunteers. The eight coaches and three trainers contribute over 1,200 volunteer hours during spring camp and regular season practices and games. It is through these efforts that our athletes learn the technical skills as well as leadership, respect, cooperation and community involvement. Our Ardrossan Bisons are a huge hit at the annual Ardrossan Parade and Picnic, delighting the parade watchers with their water guns! The players also mentor other students at school events such as reading to elementary students during Read- In week and this past year volunteering with the Strathcona County christmas bureau. Approximately 55 volunteer hours are also contributed at home games for timing, announcing, spotting and sticks.

Every year an awards banquet is held to recognize the exemplary work of our players, coaches and cheerleaders that is organized by volunteers (approximately 20 hours). Players are recognized for their personal achievements and contributions to the team, school community and community at large. It is the culmination of the season and aligns with the county's strategic priority of a healthy and active community. The event is promoted in the school's Daily Bulletin and monthly newsletter and approximately 150 people attend the banquet from players and their families, school staff and community members. We would appreciate your continued support in making this event happen.

Yours truly,



Alisha Spence

Treasurer

BUDGET SHEET INSTRUCTIONS

1. In order for the most informed decisions to be made regarding your application, please provide the most complete information possible.
2. Provide as much detail as possible within the expenditure section of the budget. If you do not have the details determined, please provide at least an estimate and how you arrived at the figure (i.e. 2 portable toilet rentals at \$200 = \$400 or petting zoo at \$850 for 3 hours etc.)
3. List the supplies and materials you plan to buy and the equipment and facilities you plan to rent. Provide details on the types of marketing strategies you plan to use and the costs.
4. The revenue section should identify the various source(s) of funding for the project.

Statement of Revenue & Expenditure

REVENUE (specific to this event/project)	Budget - Revenue & Expenditure (to be filled in at the time of application)	Actuals - Revenue & Expenditure (to be filled in at the time of final reporting)
SCIP funding	4,500.00	
Grants		
Federal		
Provincial		
Strathcona County (other than SCIP - please specify)		
Other grants (please specify)		
Other grants (please specify)		
Fundraising - a portion of raffle tickets sales, bottle drives and silent auction will go toward this event	3,000.00	
Sponsorship - hoping for business sponsors this season of \$500	500.00	0.00
Ticket Sales/Registrations/ Participant Fees+ (approx 150 guests of players and families to attend)	1,250.00	0.00
Cash Donations		
Other (please specify)		
TOTAL REVENUE	9250.00	0.00
EXPENSES (specific to this event/project)		
Supplies & Materials (please specify)		
Trophies & engraving	1,100.00	
Meals 150 x \$20.00	3,000.00	
Player Videos/Photos	750.00	
Décor - table clothes, centre pieces, grad player poster	250.00	
Contracted Services (please specify)		
Equipment rentals (please specify)		
Marketing/promotion costs		
Facility/Venue rental	150.00	
Administrative		
Volunteer Support/Recognition - Coaches & Cheerleaders	1,000.00	
Player Recognition	3,000.00	
Other (please specify)		
TOTAL EXPENSE	9,250.00	0.00
NET DIFFERENCE	0.00	0.00