

IMPACT REPORT

2023



OUR VISION

VISION

Nourishing Community with Food and Hope

VALUES

COLLABORATION - we build authentic relationships with partners and volunteers to maximize our impact

COMPASSION - we provide empathetic assistance to those facing food insecurity

RESPECT - we treat all individuals with dignity, valuing diversity and unique needs

PEOPLE-CENTRED - we are relentless in putting those we serve at the heart of our work

INNOVATION - we seek creative solutions and improvements

STRATEGIC OBJECTIVES

DEVELOP A RESILIENT ORGANIZATION - ensure sustainability including volunteers, board & funds

INCREASE CAPACITY & IMPACT - maximize service by strengthening our resources & improving efficiencies

STRENGTHEN COMMUNITY ENGAGEMENT - build awareness, empower clients to flourish and maximize donations

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LETTER FROM THE CO-CHAIRS

We are pleased to present the Strathcona Food Bank's very first Impact Report.

2023 was once again a challenging year due to surging demand; we had 60% growth in demand over 2021. Food bank support isn't just for emergencies any longer; it's an important part of community support for many of our visitors. In response, we've had to transform the traditional thinking of food banking. The SFB Board and Leadership team conducted a strategic planning session and came up with a new vision, values and framework for our future. "Nourishing Community With Food and Hope" will guide us as we work to ensure everyone in our County has access to healthy food.

We strive to develop a resilient organization. It is important to ensure we have a sustainable operation in terms of volunteers, leadership, strong policy and operations.

We continue to build our capacity and our impact by strengthening our resources, improving services and efficiencies in our systems, and learning from industry best practices.

Lastly, we will strengthen our community engagement and increase awareness of the services we offer, while empowering our clients to thrive.

Strathcona County has always been a very generous community and we couldn't do what we do without the kindness and support of its citizens. Whether its food drives, fundraisers, or volunteering, our community continues to step up. We are humbled to be stewards of this amazing community. Thank you!

We believe that everyone deserves to eat healthy food. We believe that nourishment is the foundation to a healthy, vibrant community. We will continue to adapt and evolve to reflect the challenges of the changing and growing landscape of Strathcona County.

We are looking forward to sharing our journey with you!



*With food and hope,
Tracey Cyca & Kathryn Howden*



PROGRAMS WE OFFER

Food insecurity is an unfortunate reality for many people in our community. We believe that everyone in Strathcona County should have access to healthy food, and we strive to meet every demand through our variety of programs.

Food is about family
 Food is about community
 Food is about identity
 And we nourish all of those things when we eat well

Michael Pollan

LOVE FOOD, HATE WASTE

This is a wonderful partnership with Salisbury Composite High School Culinary Program. Foods that are not ideal for consumption (ex: over-ripe bananas) are repurposed by the culinary students who turn these food items into delicious products that are then offered to our Food Bank guests. This program helps keep food out of the landfill, and provides baking, soups and sauces for our clients to enjoy.



AGENCY & COMMUNITY SUPPORT

We offer weekly/biweekly food support to several local agencies & programs such as:

- A Safe Place
- Be Brave Ranch
- BGC Strathcona County
- Campus Food Bank
- Davidson Creek Co-op
- Edmonton Veterans Association
- Elk Island Public Schools
- Family & Community Services mini pantry
- Robin Hood Association
- Strathcona County Catholic Schools
- The Mustard Seed Edmonton
- YESS



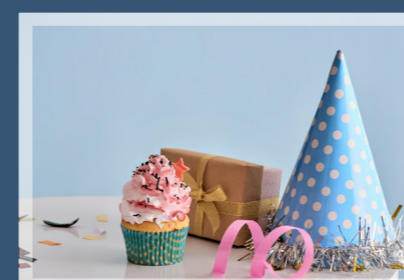
REGULAR HAMPER SERVICE

Full grocery hampers are offered once a month and top-up hampers are offered weekly. Our full hampers offer a 7-day nutritionally balanced diet according to the Canada's Food Guide and up to 14 days sustenance.



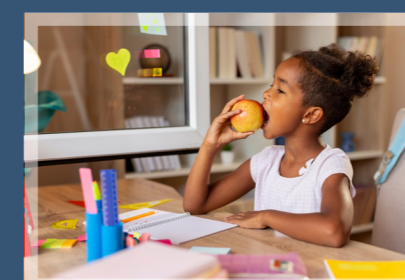
CLIENT CHOICE SHELVES

A supplement to our hampers, we offer a choice section so that guests can choose a few extra foods that fit their personal and cultural food preferences.



BIRTHDAY BAGS

Every child and teen ages 2 - 17 receives a special bag that provides supplies to help celebrate a birthday!



CHILD & TEEN SNACK BAGS

Our snack bags made up by our volunteers provide 25 school-safe snacks for youth aged 5 - 17 years old. These snack bags are also provided directly to schools to help support children in need of healthy snacks.



JAM SESSION

This amazing group of volunteers who have taken their food handling training course gather at the commercial kitchen at Sherwood Park United Church to produce food for the food bank using excess food items (ex: banana bread or apple sauce)

OUR IMPACT

How we support a healthy County

ECONOMIC IMPACT

Our Service = significant value

FOOD PROVISION
\$2,100,000 direct to citizens
\$575,000 to agencies

+

VOLUNTEER & COMMUNITY ENGAGEMENT
\$685,000 labour donated
\$191,000 grant funds brought into our County

=

\$3.55 Million

Estimated annual economic impact in 2023

Food Rescue = \$705,000 saved from landfill

SOCIAL IMPACT

FOOD SECURITY = a healthy community



"Without the Strathcona Food Bank we would have lost our house! You have no idea how much you mean to us." - Jen, SFB Client



17,185

Client visits served

7,141

Children and youth served

377

New families

5,566

Hampers distributed

10,036

Adults served

1,014

Agency visits

200,000

Pounds of food rescued

199

Volunteers gave their time

40

Local agencies and schools supported with weekly provisions

HOW WE OPERATE

Strathcona Food Bank is a charitable not-for-profit organization operated by volunteers and a volunteer Board of Directors. We rely on donations to provide food assistance to those in need in Sherwood Park and rural Strathcona County. We are fortunate to have a wide range of support from food donations, food and grocery partners to applying for and receiving grants. Through these collaborations, we are able to fulfill the need of the people in our community.

FOOD & GROCERY PARTNERS

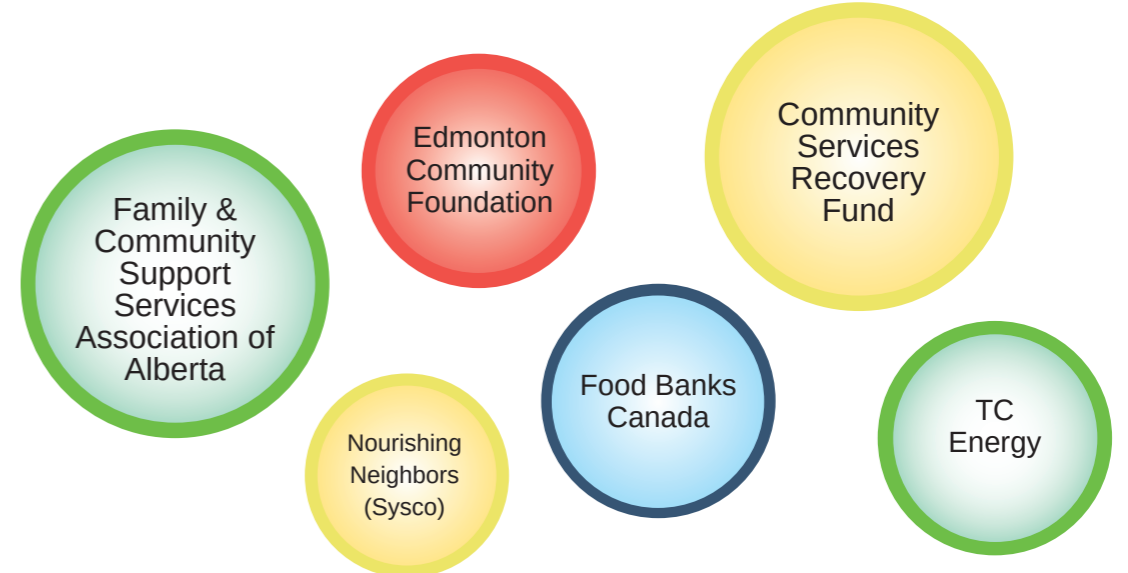
- COBS BREAD (Wye & Baseline)
- ITALIAN CENTRE SHOP
- REAL CANADIAN SUPERSTORE
- SAFEWAY (Mall & Wye)
- SAVE ON FOODS (Summerwood, Baseline & Wye)
- SHERWOOD PARK COSTCO
- SOBEYS (Nottingham & Lakeland)
- FOOD BANKS ALBERTA
- PENTELECHUK & SONS POTATO GROWERS
- WALMART (Wye & Emerald Hills)
- Starbucks (All of Sherwood Park Locations)
- Community Gardens
- Confetti Sweets
- Edmonton Food Bank
- Fins Seafood
- Fort Saskatchewan Food Bank
- London Drugs
- Petland
- Pookey's Pet Food and Supplies
- Shoppers Drug Mart
- Sobey's Warehouse



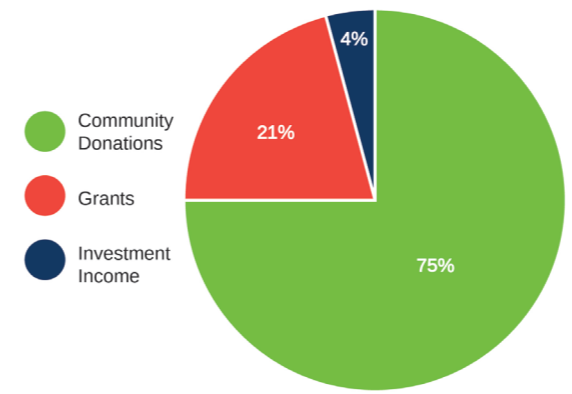
PROUD MEMBERS OF



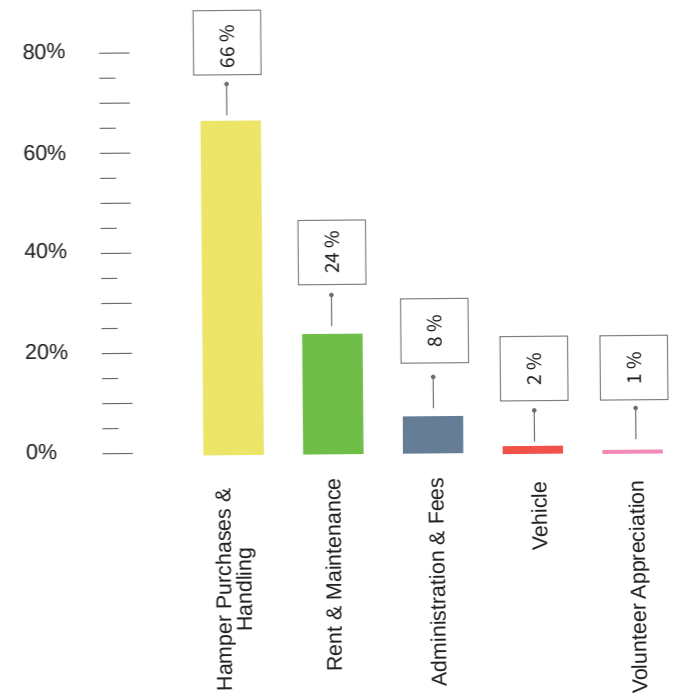
GRANTS



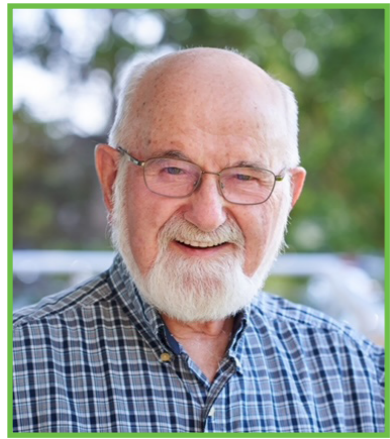
REVENUE BREAKDOWN



OPERATING EXPENSES



OUR VOLUNTEERS



John Konwicky was awarded the EFB Lifetime Achievement Award from Food Banks Alberta in recognition of his over 24 years of dedicated volunteering and leadership at Strathcona Food Bank. John embodies the values that help to support food security for everyone in our community! We celebrate that John and his wife Liz continue to volunteer twice a week.

"Volunteering at our food bank opens you up to the generosity of the retailers, organizations, community, and last but not least the hundreds of volunteers giving their time and input to making our food bank a great place to be. Making a difference to a family or single person is worthwhile" - anonymous

"Volunteering at the Food Bank is a blessing for all the obvious reasons, but there are also some not so obvious ones. It is very easy to live our lives forgetting how others live theirs. Greeting clients as they come in and helping them choose a few items for themselves gives me a chance to hear their story. As months pass, I also get to see, first hand, what the next chapter holds for them. It's both a humbling and encouraging experience." - Kathy F.



34,300

THE # OF HOURS IN 2023 THAT MEMBERS OF THE COMMUNITY VOLUNTEERED FOR STRATHCONA FOOD BANK

THE # OF PEOPLE THAT VOLUNTEERED AT THE FOOD BANK IN 2023

199

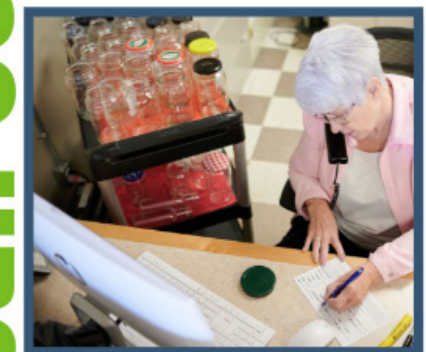


3-6 HRS

HOW MANY HOURS THE AVERAGE VOLUNTEER SPENDS HELPING OUT AT THE FOOD BANK PER WEEK

THE # OF HOURS SOME VOLUNTEERS HELP OUT WEEKLY

30 HRS



COMMUNITY EVENTS

Strathcona Food Bank sincerely appreciates all of the support from the community, whether it be fundraising, food drives, events, donations or volunteering. We simply do not have the room to name each individual but we dedicate this page to everyone who has ever supported us. Your support truly makes a difference in so many ways.



HALLOWEEN EVENTS



Sherwood Park loves Halloween and the support we receive from the families who decorate in support of us are amazing!

- Sparrows Haunted Halloween
- Clarkdale Creepshow
- Jack O'Lantern / Haunted Forrest
- Frighthaven

2133 LBS OF FOOD / \$2087 RAISED

EASTER EGG HUNT



Maxwell Devonshire Realty hosted an Easter Egg Hunt in Sherwood Park. You find eggs around Sherwood Park and snap a photo of them to be entered into hundreds of prizes from local businesses. Everyone was asked to drop off a food donation for the Strathcona Food Bank.

788 LBS OF FOOD / \$5578 RAISED

STUFF A BUS



Strathcona County Residents are asked to Stuff-A-Bus as full as possible with food and hygiene items for people in need in our community.

13,231 LBS OF FOOD / \$957 RAISED

CELEBRATION OF LIGHTS



Strathcona County hosts a family friendly event to celebrate turning the light on. This event includes activities and games, and attendees are asked to bring a donation for the Food Bank while attending the free event.

1196 LBS OF FOOD / \$340 RAISED

AMA SHREDDING EVENT



AMA puts on a Shredding Event which allows you to bring your personal documents to shred to help lower the risk of identity theft for free. During this event participants are asked to bring a donation for the Food Bank.

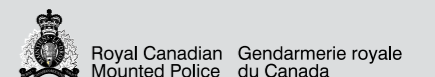
2687 LBS OF FOOD / \$5367 RAISED

CRAM THE CRUISER



Strathcona County Enforcement Services and Strathcona County RCMP collected donations for the Strathcona Food Bank at 3 different grocery store locations in Sherwood Park. The goal was to encourage shoppers to cram the cruiser with food donations.

5352 LBS OF FOOD / \$957 RAISED



CORPORATE & COMMUNITY SUPPORTERS

CORPORATE SUPPORTERS

Advico Financial Planning Group
 All-Star RV
 Al-Terra Engineering LTD
 AMA
 Aman Builders
 Arbor Memorial
 Atco Epic
 BCL Consulting Group
 Bison Transport
 Blackstone Repair Services
 Brookfield Residential (Alberta)
CANADIAN HELICOPTERS
 Cardinal Environmental Services
 C Lortie Professional Corporation
CANADIAN TIRE ORDZE ROAD
 Cando Rail Services
 Country Mercantile
 Deloitte
 Deware Western
 Edo Japan Restaurants Ltd.
 Emerald Hills Ventures
EPCOR UTILITIES INC.
 Expert Lock Services
 Fidelity Investments
FIRST CALL HEATING AND AIR CONDITIONING
 Gemstone Travel
 Genstar Development
 Greenland Garden Centre
 Hart Equities
 Home Depot
 Home Hardware Building Centre

Homes by Avi
 Iconium Strategies Inc.
 Industrial Solutions
IMPERIAL OIL
 Inter Pipeline Ltd.
 Jackson Power & Electric
 Kinetic BMS
 Knight Doors and Windows
MSCP HEAT MANAGEMENT SOLUTIONS
 Optima Living
 Original Joes Franchise Group
 Park Power
 Park N Wash
 Pembina
 Plato's Closet Sherwood Park
 PZA Nation Ltd.
 Raise the Bar
 RBC
 RKW Constructions
 Rocking W Holdings
 Sage Print & Sign
 Santos Construction
 Shell
 Spartan Controls
STRUCTURE GROUP LTD.
 Suncor
 The Legal Aid Society of Alberta
 The Structure Group
 Westana Equipment Leasing
 Wye Road Ventures

MONETARY DONATIONS \$150+
 NAMES IN BOLD ARE DONATIONS OF OVER \$5000
 IF WE HAVE MISSED YOUR COMPANY OR EVENT
 PLEASE CONTACT OUR OFFICE IMMEDIATELY



We started a new way to donate using a QR code! It's easy - scan the QR

COMMUNITY SUPPORTERS

30 Minute Hit
 Al Shamal Shriners Past Officers
 Alberta Milk
 Alberta Iron Indians Pontiac Club Edmonton
AMA SHREDDING EVENT
 ARAS Great Rural Race
 ARAS Potato Sale
 Ardrossan 55+ Club
 Ardrossan United
 Art Club at Festival Point
 Art Society of Strathcona County
 Bedford Village
 Bethel Lutheran Church
 Bishops' Storehouse
 Boston Pizza Ornament Sale
 Broadmoor Business Ladies Golf Group
 Canada Day Celebrations
 Catholic Women's League - OLPH
 Celebration of Lights
 Clarkdale Creepshow
COREY MCEWEN, MAXWELL REALTY
EASTER EGG HUNT
 County Mercantile
 Cram A Cruiser
 Crescendo School of Music
 Crystal Manor
 DCM Integrated Solutions
 Doug Krupta Christmas Tree Sale
 Ecumenical Mission of Strathcona County
 Edmonton 5 Pin Bowlers Association
 Edmonton Area Pipeline & Utility
 EIPS Board of Trustees
 Elk Island Public Schools
 Emerald Hills Landing
 Festival Estates Condo Social Club
 Fire Fighters Games
 Franks on the Farm
 Glen Allen School
 Glenwood Funeral Home
 Glory Lutheran
 Highland Gathering
 Johnson Taber Corn
 Juneboree
 Kinette Club of Edmonton
 Kinsmen K-40 Club
 Kiwanis Club of Sherwood Park
 Lakeland Ridge Christmas Concert
 Loblaws Spring Food Drive
 Lunchbox of Ardrossan Elementary School
 Ministik Community Church
 Mount Oliviet Lutheran Church
 New Horizons School

New Year's Eve
 OLPH Church
 Pampered Chef Round up from the Heart
 Parent2Parent
 Park Vista Condos
 Salisbury United Church
 Save on Foods
SAVE ON FOODS GIFT CARD CAMPAIGN
 Sherwood Care Doctors
 Sherwood Heights Community League
 Sherwood Heights Junior High
 Sherwood Park 55+ Club
 Sherwood Park Chamber of Commerce
SHERWOOD PARK CURLING CLUB
 Sherwood Park Dart League
 Sherwood Park Elks
 Sherwood Park Kings Athletic Club
 Sherwood Park Lancers
 Sherwood Park Mall
 Sherwood Park Minor Hockey Association
 Sherwood Park Presbyterian Church
 Sherwood Park Registries
 Sherwood Park Tops Club
SOBEYS/SAFEWAY
- HOLIDAY GIFT CARD CAMPAIGN
SOUTH COOKING LAKE UNITED CHURCH
 Sparrow's Haunted Halloween
 St. Theresa Middle School
 St. Thomas Anglican Church
 Strategic Charitable Giving Fund
 Strathcona County Planning & Development
 Strathcona County Staff Appreciation BBQ
 Strathcona County Transit
 Strathcona Warriors
 Stuff-a-bus
SUNCOR PIPELINES GOLF COMMITTEE
THE JACKIE PENNOCK FAMILY FOUNDATION
 The Makers Keep
 Trinity Baptist Church
 United Way of Alberta
 Vancouver Foundation, Starbucks Canada
WALMART GIFT CARD CAMPAIGN
 WDD Holdings LTD.
 Womanition Inc.
 Women in Business Strathcona County
 Word International Ministries AB
**WORLD FINANCIAL GROUP GOLF TOUR-
 NAMENT**
 Yoga For Today
 100+ Women Who Care



WWW.STRATHCONAFOODBANK.CA

STRATHCONA FOOD BANK

255 Kaska Rd
 Sherwood Park AB T8A 4E8
 Phone: 780-449-6413
 Email: info@strathconafoodbank.ca

Aligned with Food Banks Canada & Food Banks Alberta, we believe that everyone in Strathcona County has the right to sufficient, safe, and nutritious food which meets their dietary needs and food preferences. This is our ethical food banking code:

- Provide food and other assistance to those needing help regardless of race, national or ethnic origin, citizenship, colour, religion, sex, sexual orientation, gender identity, gender expression, income source, age, and mental or physical ability
- Treat all those who access services with the utmost dignity and respect
- Implement best practices in the proper and safe storage and handling of food
- Respect the privacy of those served and maintain the confidentiality of personal information
- Not sell donated food
- Acquire and share food in a spirit of cooperation with other food banks and food programs
- Strive to make the public aware of the existence of hunger and of the factors that contribute to it
- Recognize that food banks are not a viable long-term response to hunger and devote part of their activities to reducing the need for food assistance
- Represent accurately, honestly, and completely their respective missions and activities to the larger community.