



# CENSUS 2024

*Count me in!*

## Strathcona County 2024 municipal census

### Results summary

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**Census Office**

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# Population

## Total Population

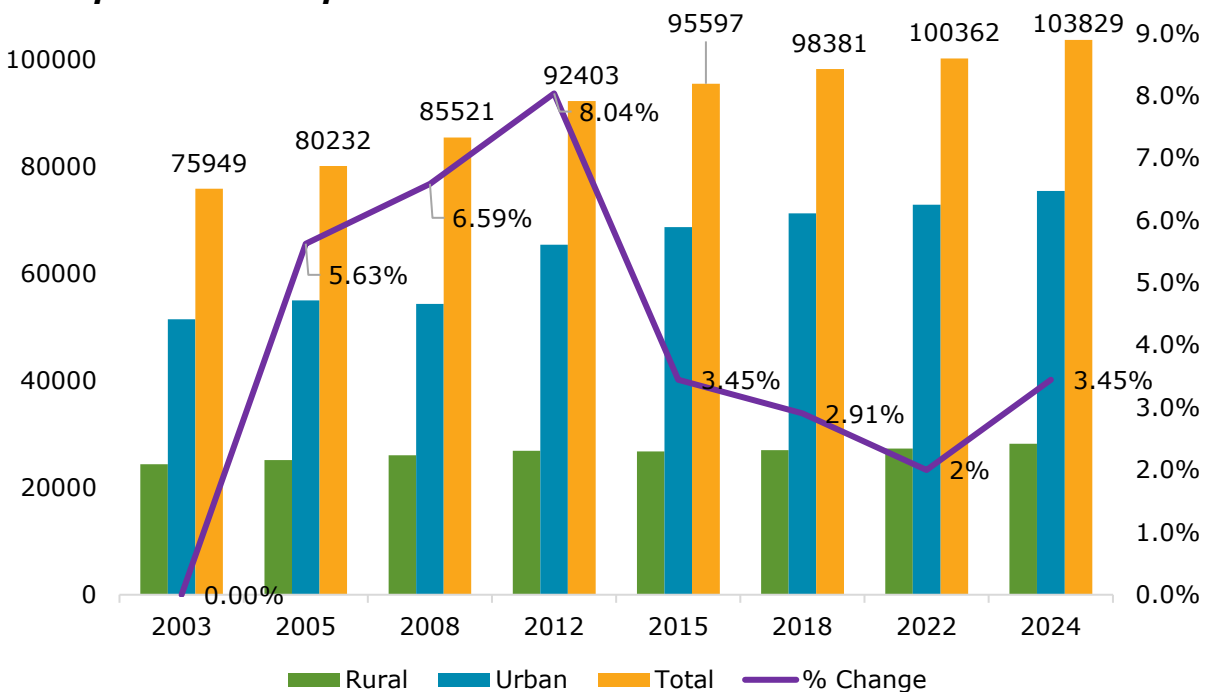
**Question:** How many people reside in the home as of May 1, 2024?

**Why we ask the question:** The usual number of residents is used to obtain an accurate population count. Up-to-date census information is important to plan for municipal services.

	Population	% of population	Change since 2022	% Growth since 2022
All Strathcona County	<b>103,829</b>	100%	3,467	3.45%
Urban	<b>75,575</b>	72.8%	2,575	3.52%
Rural	<b>28,253</b>	27.2%	891	3.25%

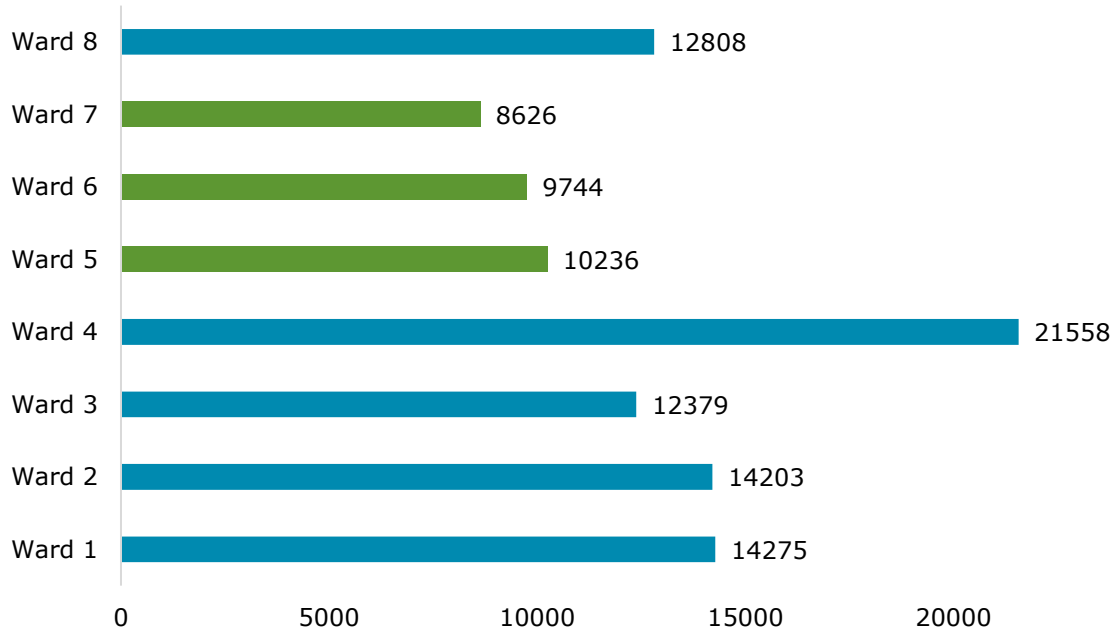
Strathcona County continues to experience steady population growth in both urban and rural areas of the County.

### Municipal Census Population 2003-2024



Strathcona County has grown by 37% since 2003, with the highest rate of growth occurring between the 2008 and 2012 census.

**Population, by Municipal ward**



Base: 103,829. Individuals.

Green=Rural Wards  
Blue=Urban Wards

Note: the population numbers for each ward are based on the current ward boundaries. New ward boundaries will come into effect for the 2025 general municipal election.

	% of population	% change since 2022
Ward 1	14%	3.71%
Ward 2	14%	-.47%
Ward 3	12%	4.93%
Ward 4	21%	8.11%
Ward 5	10%	3.58%
Ward 6	9%	3.19%
Ward 7	8%	3.65%
Ward 8	12%	-1.05%

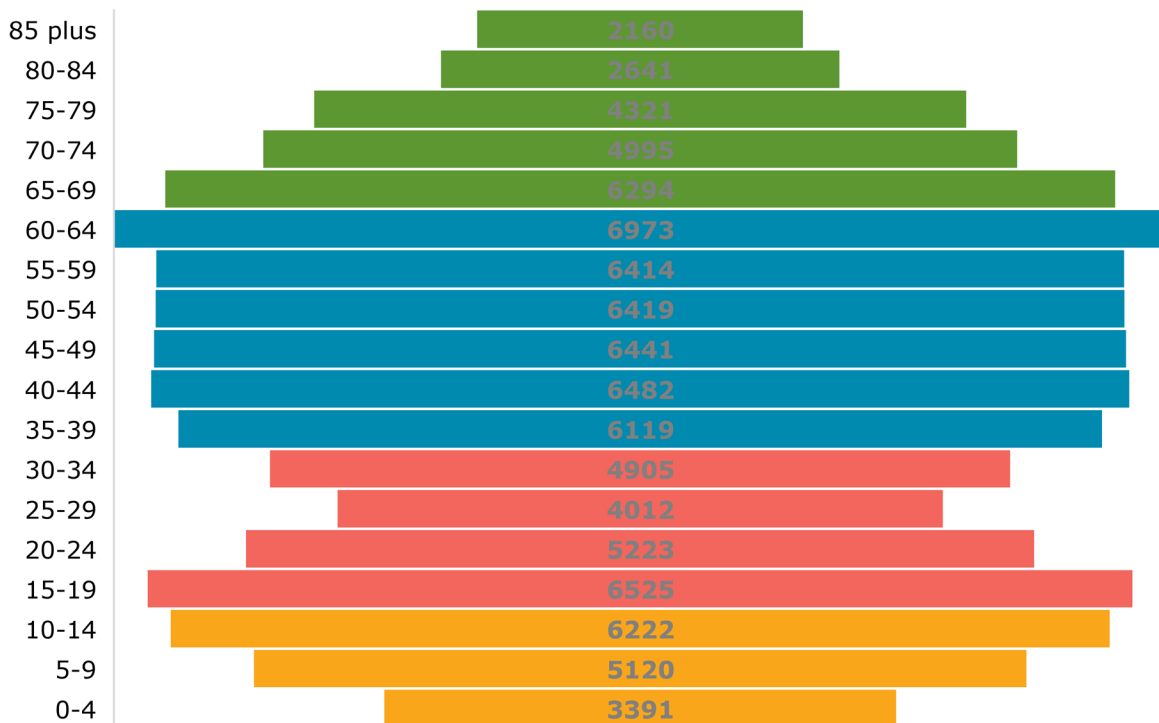
All wards except Ward 2 and Ward 8 grew in population. Ward 4 has continued to grow at over twice the pace of most other wards, now comprising 21% of the total population of the County.

## Age

**Question:** What is this person’s year of birth?

**Why we ask the question:** Birth years are used to identify program needs for children, youth, and seniors and financial programs and housing requirements. It is also used for facility and transportation needs identification. Further, it is necessary for determining the potential workforce for the municipality, and the number of eligible voters for election planning.

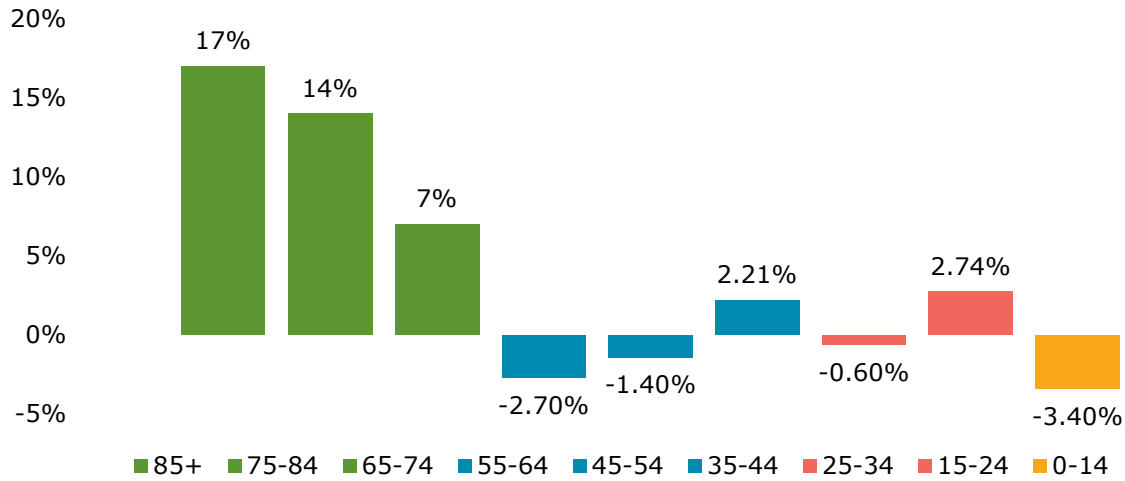
\*Note: age ranges are estimates based on year of birth by assuming a birth date of January 1 for all respondents.



Base: 98,221 responses. Individuals. Does not include 'no age given.'

The 60-64 age cohort is the largest age cohort in the County, followed by the 15-19 cohort.

**Growth in age cohorts since 2022**



Base: 98,221. Individuals.

The County’s senior population (in Green above) continues to be the fastest growing of all age cohorts.

**Gender**

**Question:** What is this person’s gender?

**Why we ask the question:** Gender information is used to determine community demographics.



Base: 98,221 responses. Individuals.

222 respondents (less than 1%) choose to self-identify, with the following breakdown of the most popular valid responses.

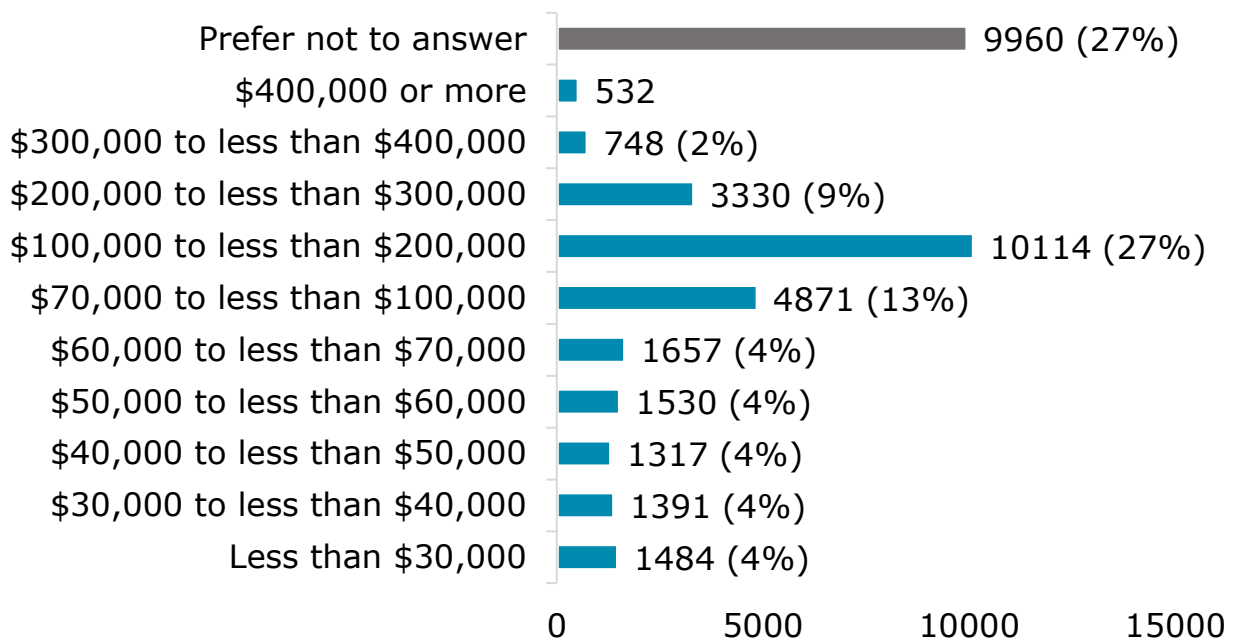
Non-binary	54
Transgender (Transgender / Transgender Female / Transgender Male / Transitioning)	19
They/them	4
Genderfluid	5
Other Responses (2 Spirit, Agender, Demi-Boy, Gender Neutral, Gender Queer, He/They, Jhe, Other, She/They, invalid, troll)	61

## Household characteristics

### Annual Household Income

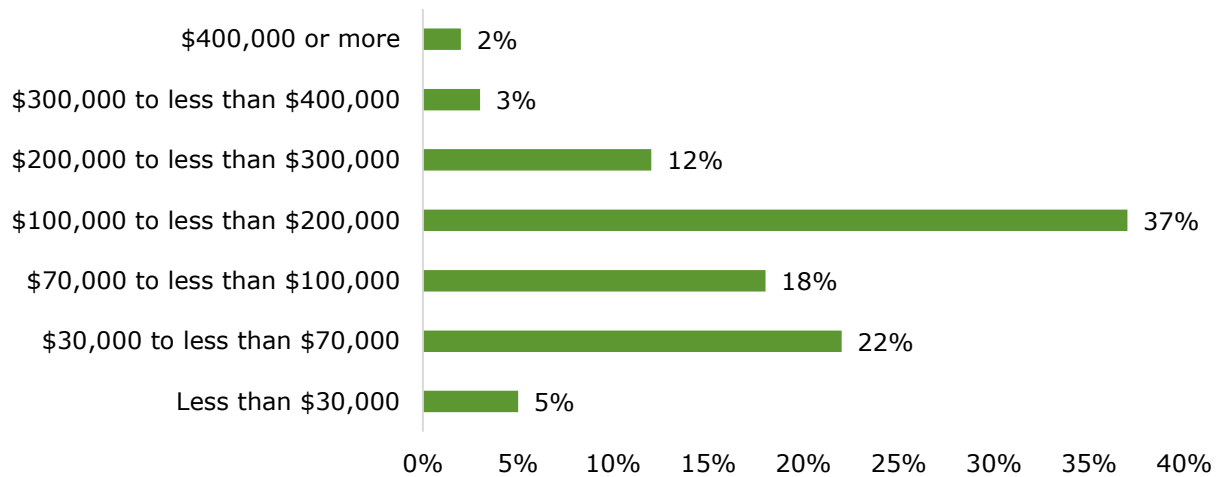
**Question:** What is your annual household income before taxes?

**Why we ask the question:** This information is used to determine the number of families and individuals eligible for municipal subsidies for budgeting purposes. Data on the income distribution will also be used to inform planning for programs and services related to affordability.



Base: 36,934 responses. Households.

**Annual Household Income with consolidated categories**



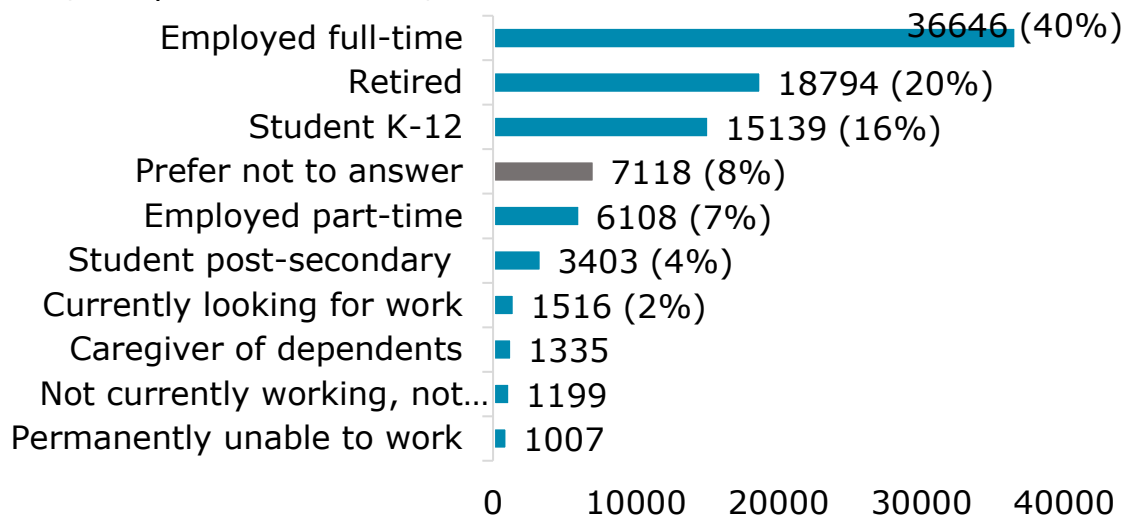
Base: 26,974. Households. Does not include 'prefer not to answer' responses.

Please note that income questions on surveys have a high rate of refusal (in this case 27%.) The above are proportions not including those who refused to answer the question.

**Employment Status**

**Question:** What is this person's primary employment or student status?

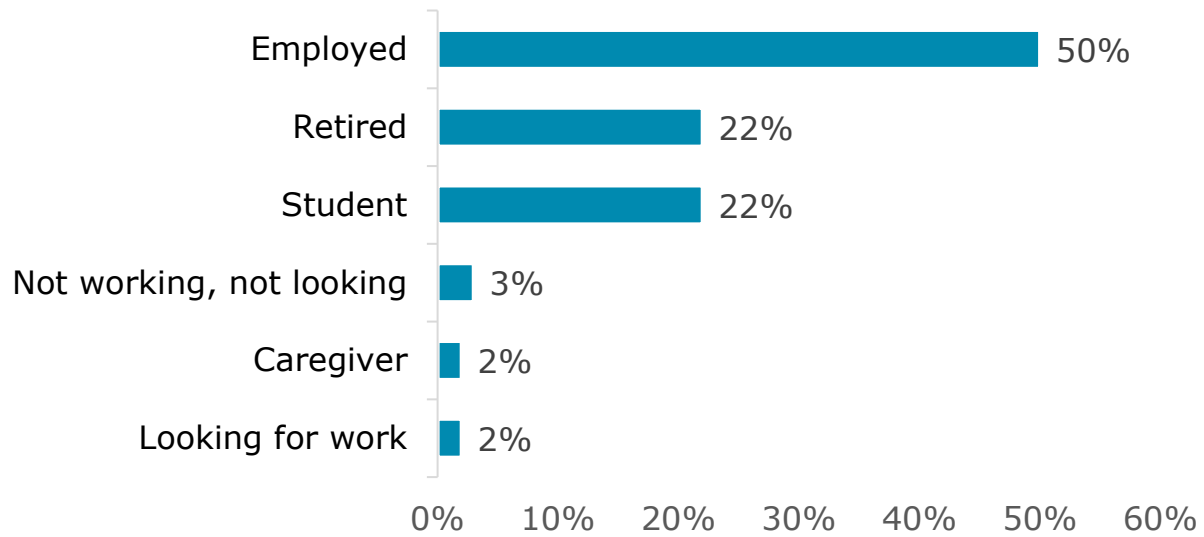
**Why we ask the question:** Employment status is used to measure work-related activities, study labour resources, and labour markets within the area.



Bases: 92,265. Individuals.



**Employment Status, consolidated categories**

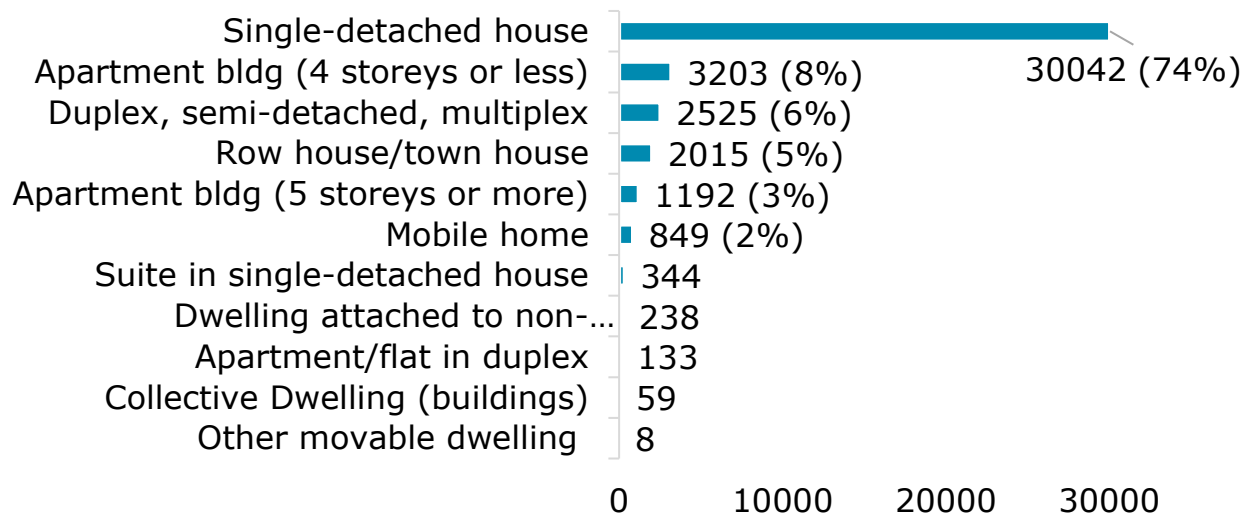


Base: 85,147. Individuals. Does not include 'prefer not to answer' responses.

**Dwelling Type**

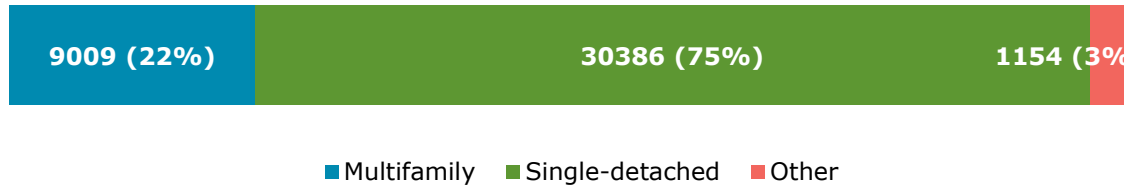
**Question:** What is the dwelling type?

**Why we ask the question:** Dwelling type is used to produce information about housing density in Strathcona County.



Base: 40,549. Households.

**Dwelling Type, consolidated categories**



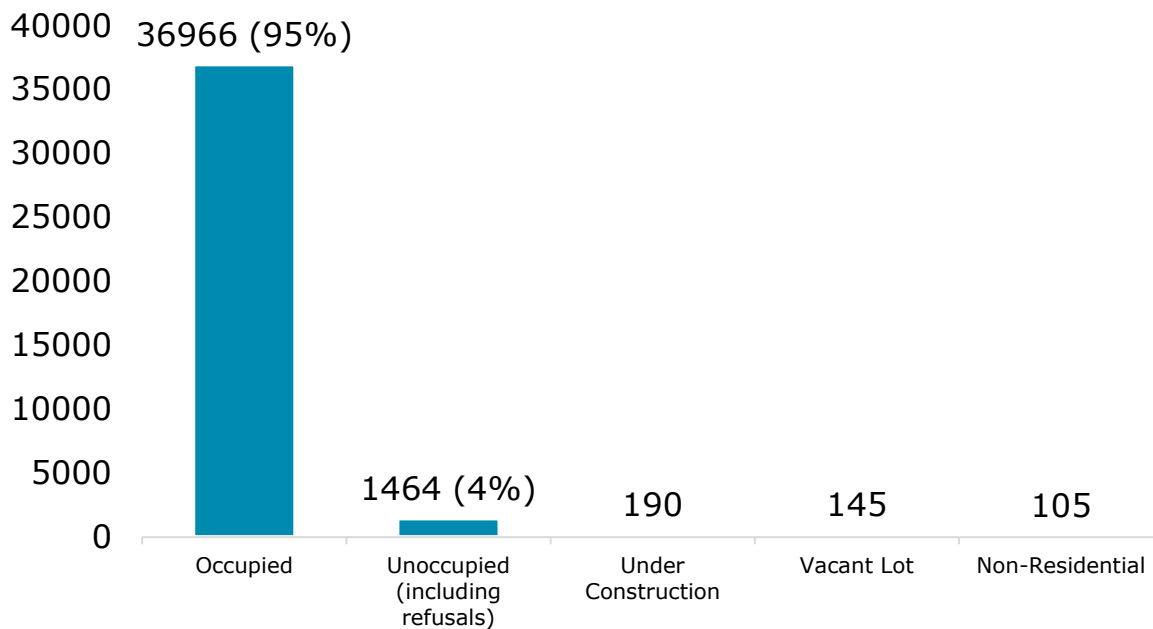
Base: 40,549. Households.

Single family homes are the majority dwelling type in Strathcona County.

**Occupancy**

**Question:** Is the dwelling occupied, unoccupied, a vacant lot, under construction, or non-residential?

**Why we ask the question:** Dwelling status is used to validate the accuracy of our address list and ensure we are only collecting information from occupied residential households.

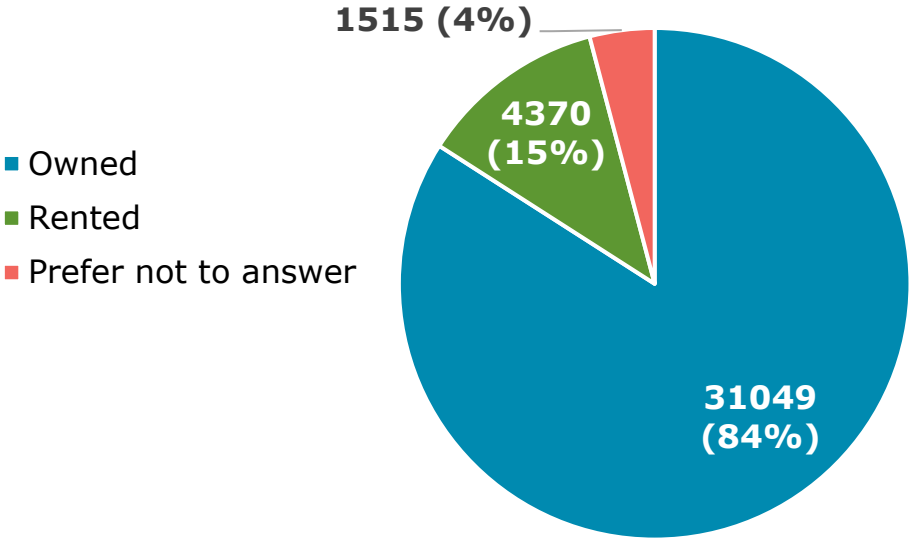


Base: 38,870. Households.

**Ownership**

**Question:** Is the dwelling owned or rented?

**Why we ask the question:** This information is necessary for developing housing policies and programs as well as making decisions regarding types of dwellings, services, and finances needed by the municipality.

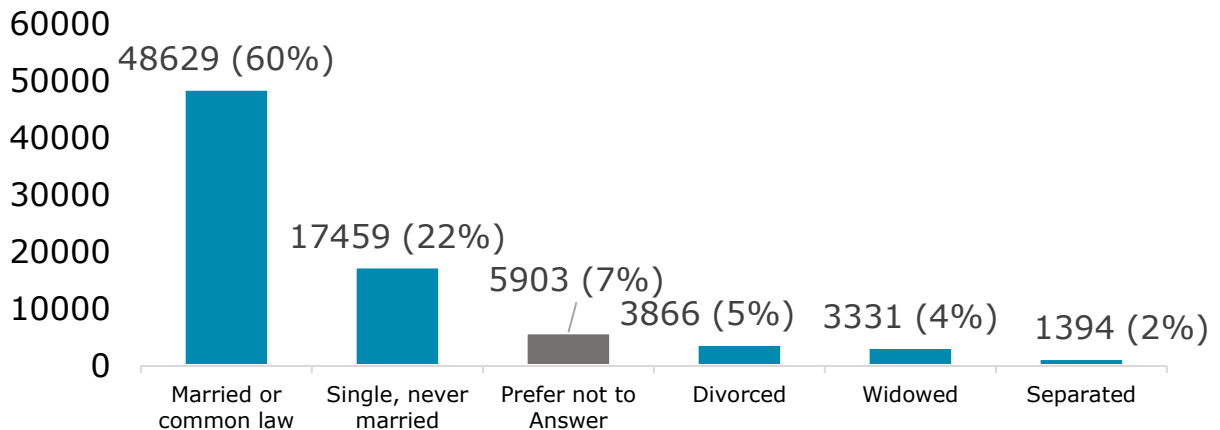


Base: 36,934. Households.

### Marital Status

**Question:** What is this person’s marital status?

**Why we ask the question:** Marital status is asked to identify the structure of the households within Strathcona County for planning and forecasting.



Base: 80,582. Individuals.

### School Support

**Question:** Strathcona County partners with Elk Island Catholic Schools and Elk Island Public Schools to deliver the school board elections.

Under the Education Act, eligibility is based on faith. Those of Roman Catholic faith are eligible to vote in the Catholic school board election. All others are eligible to vote in the public school board election. In 2025 which school board election is this person eligible to vote in?

**Why we ask the question:** Understanding the number of residents who are eligible or will be eligible to vote for a public or catholic trustee is used for election planning purposes.

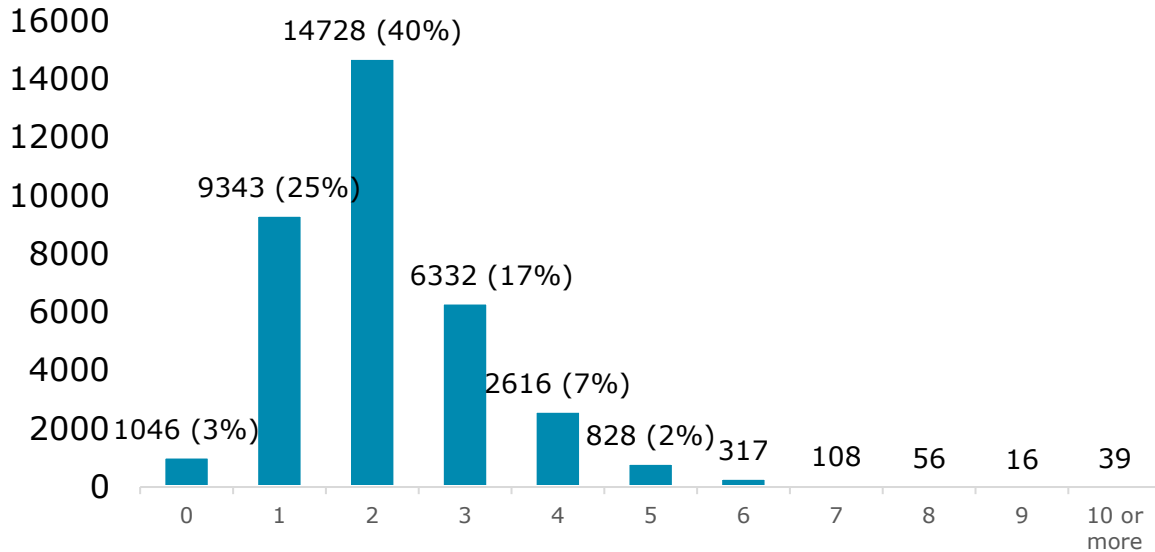


Base: 76,355. Individuals.

### Number of Registered Vehicles

**Question:** How many vehicles (not including recreational vehicles i.e. RVs, boats, etc.) are registered to occupants of this household?

**Why we ask the question:** Knowing how many vehicles are registered to each household supports roadway planning and operations. The data is also used for neighbourhood transportation planning and resourcing throughout the County.



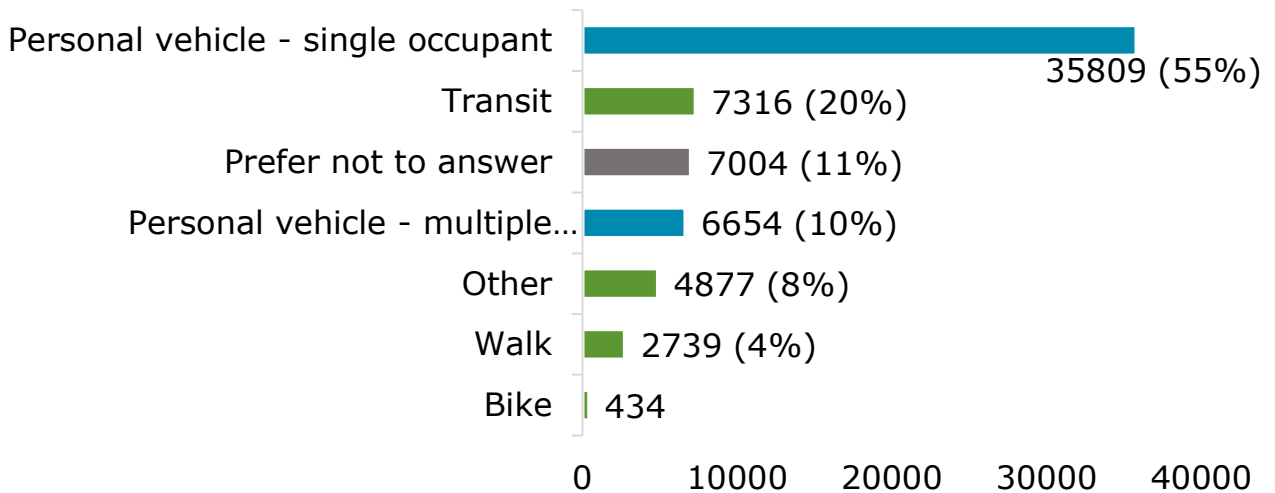
Base: 36,934. Households. Does not include 'prefer not to answer' which equalled 1,505.

Most households have 1-3 registered vehicles. There are just over 1,000 households with no registered vehicles.

## Primary Mode of Transportation

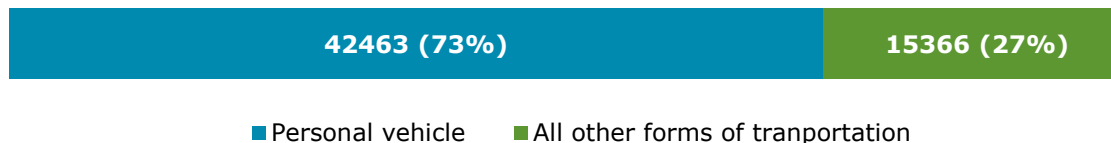
**Question:** What is this person’s primary mode of transportation to work or school?

**Why we ask the question:** Understanding which modes of transportation residents are using will help the County plan for future mobility options.



Base: 64,833. Individuals.

### ***Personal Vehicles versus other forms of transportation.***

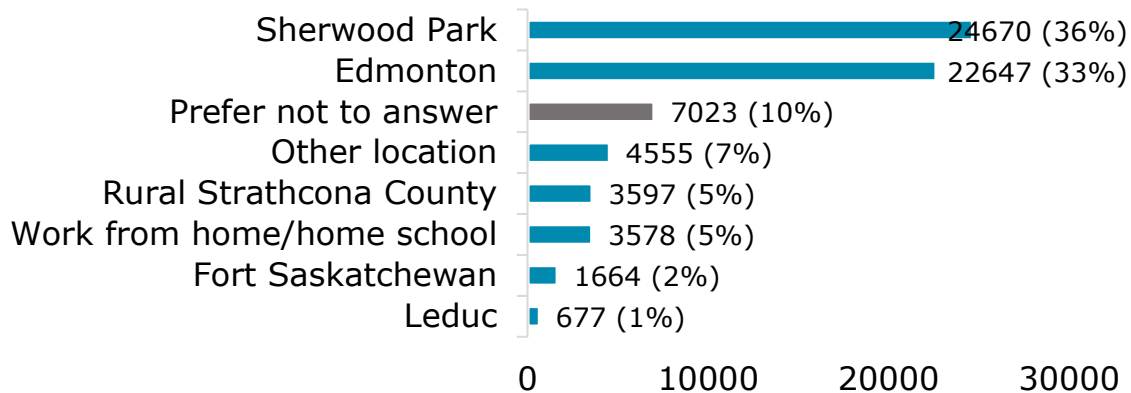


Base: 57,829. Individuals. Excludes 'prefer not to answer.'

## Employment or School Location

**Question:** In which community is this person’s place of work or school?

**Why we ask the question:** Employment/school location is used to determine the distance and routes commuting drivers use to get to and from their daily trips on the road network as well as for future transportation planning.

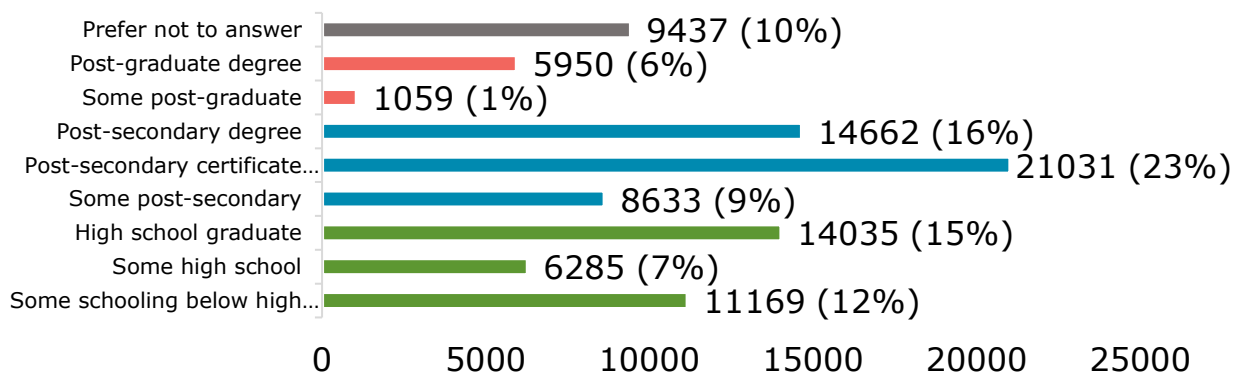


Base: 68,411. Individuals.

## Highest Level of Education Completed

**Question:** What is the highest level of education this person has completed?

**Why we ask the question:** Education data is used to identify the labour force for economic development. It is also used to determine relationships between education level and programming, and to develop communication strategies.



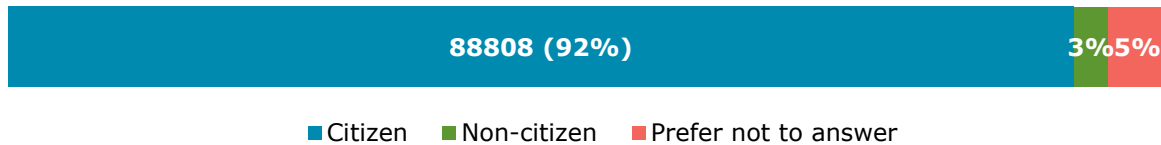
Base: 92,261. Individuals.

# Identity & language

## Citizenship

**Question:** Is this person a Canadian citizen?

**Why we ask the question:** Canadian citizenship is used for election planning purposes, to determine the number of eligible voters.

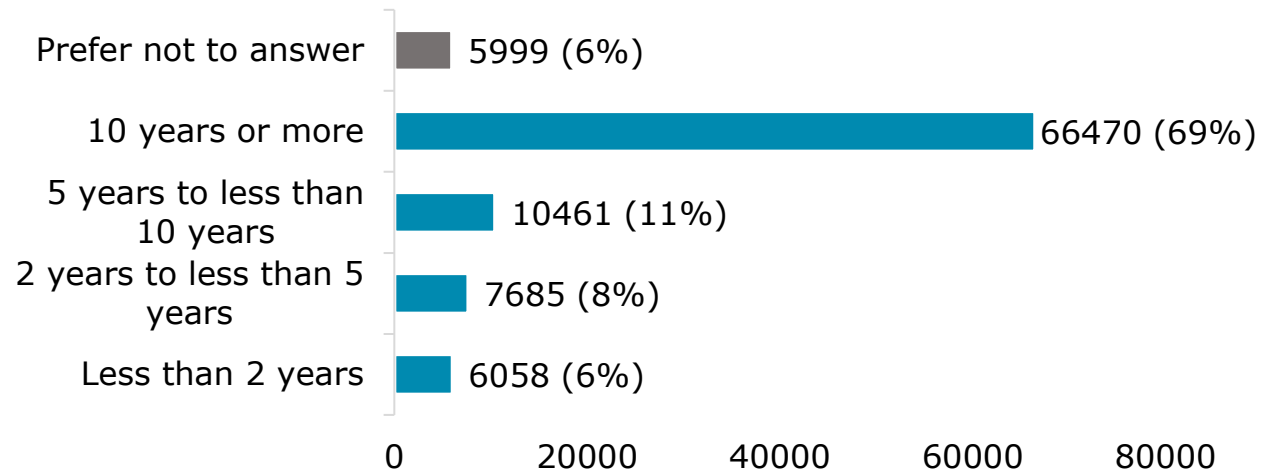


Base: 96,673. Individuals.

## Length of Residency

**Question:** How long has this person lived in Strathcona County?

**Why we ask the question:** Length of residency is used to determine movement within the County and to measure the mobility and stability of the County’s population.



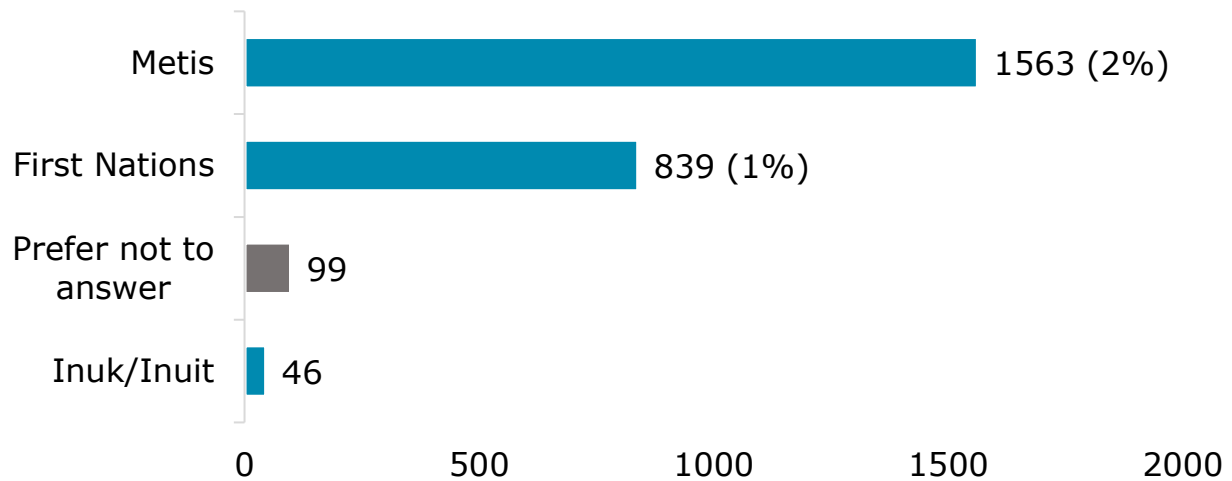
Base: 96,673. Individuals.

69% of Strathcona County residents have lived here for 10 years or more.



## Indigenous Identity

**Question:** Does this person identify as First Nations, Metis, and/or Inuk/Inuit?  
**Why we ask the question:** Information on Indigenous identity will be used to understand the make-up of the Indigenous community in the County and support the ongoing work of truth and reconciliation.



Base: 2,677. Individuals. Multiple options can be selected. Percentages are related to total population of the County.

## Disability in the Household

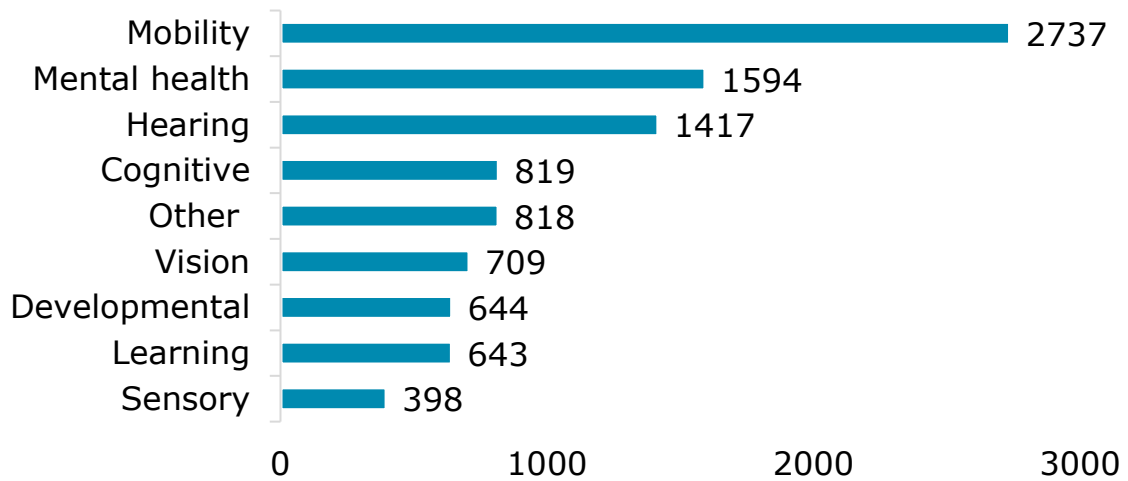
**Question:** Do you or anyone living in this household experience a prolonged or permanent disability (mobility, vision, hearing, cognitive, sensory, developmental, mental health, learning, or other disability)?

**Why we ask the question:** Information on the prevalence of disability and the rate of different types of disabilities will enable County departments to make informed decisions on removing barriers to our buildings, programs, information, services, and employment opportunities.



Base: 36,934. Households.

**Disability Type**

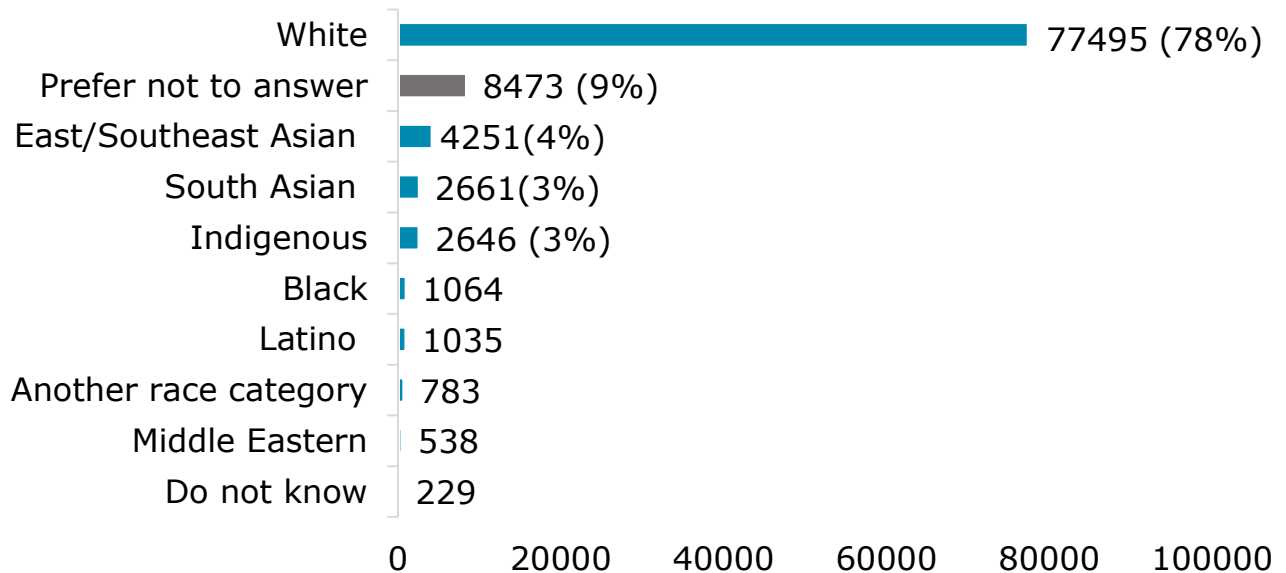


Base: 9,779. Households.

**Race/Ethnicity**

**Question:** Which category best describes this person’s race/ethnicity?

**Why we ask the question:** Information on race/ethnicity will support the County’s ongoing initiatives to build greater diversity and inclusion within the organization, its programs, and the community.



Base: 99,175. Individuals.

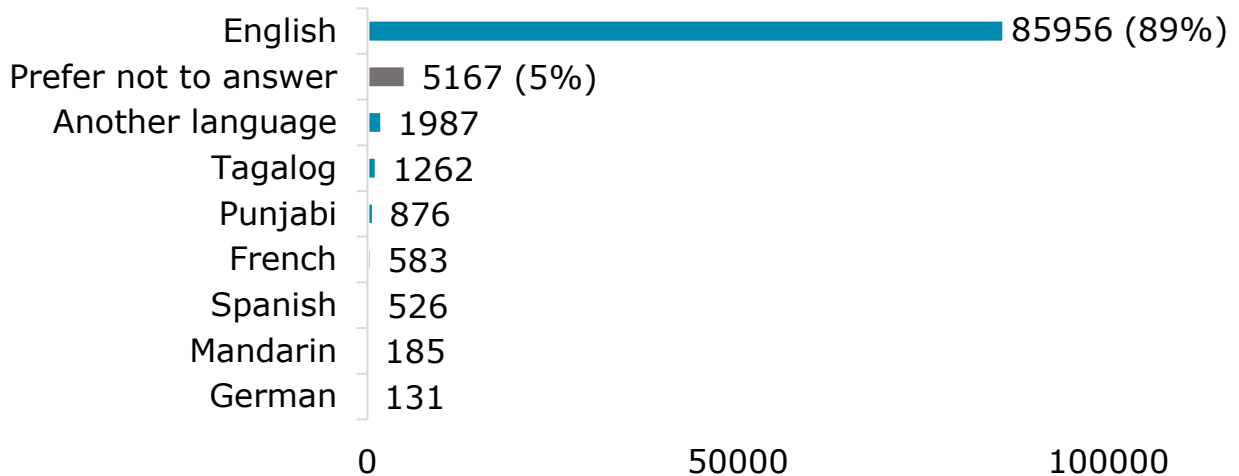
2% of respondents indicated two or more race/ethnicity categories. 663 respondents indicated a 'other' response, which included a number of invalid responses which generally referred to nationalities.

Other (invalid)	458
Ukrainian	29
West Indian	20
Portuguese	18
Nepali	14
North African	13
French Canadian	10
South African	9
French Acadian	7
Guyanese	6
Other (Troll)	5
<i>Race/Ethnicities with 5 or fewer people</i>	<i>74</i>

### Primary Language Spoken at Home

**Question:** What is the primary language this person speaks at home?

**Why we ask the question:** Information on language use will support the County's ongoing initiatives to build greater diversity and inclusion within the organization, its programs and the community. Language information is also useful in developing communication strategies and to help the social and economic integration of newcomers.



Base: 96,673. Individuals.

The following is a listing of other languages spoken in the County.

Ukrainian	269
Hindi	110
Arabic	100
Gujarati	96
Russian	76
Tamil	74
Polish	69
Portuguese	67
Cantonese	64
Urdu	54
Malayalam	52
Not applicable ( <i>baby/non verbal</i> )	53
Korean	47
English and Non-Official Language	41
Nepali	38
Sinhala	35
Vietnamese	30
Croatian	29
Afrikaans	25
Marathi	24
American Sign Language	23
Dutch	22
Romanian	22
Japanese	20
Cebuano	19
Multiple Non-Official Languages	19
Other (Invalid)	19
Farsi	18
Italian	18
Hungarian	17
Bengali	16
Bisaya	16
English and Official Language	16
Danish	14
Kutchi	13
Pashto	13
Yoruba	13
Burmese	11
Persian	11
<i>55 Languages with 10 or fewer speakers</i>	<i>175</i>

# CENSUS 2024

*Count me in!*



STRATHCONA  
COUNTY