



strathcona county

**next gen**

Priorities Committee Presentation | November 26th, 2024

# our vision

Next Gen is a youth-led group driven to motivate and support the youth and young adults of Strathcona County by providing them with a platform to lead and inspire change, to connect and build, and to shape the future of our community. Next Gen seeks to ensure that youth and young adults have a voice, share our ideas and are integral in fulfilling the vision for a 'Next Gen friendly' Strathcona County.



# who we are



Leadership Table - the youth!  
Ambassador  
Collab partners



# how we work

## **act**

We take action on our strategic pillars to create change in our community

## **advise**

We share our voices and advise on County and community projects, frameworks and strategies to promote a youth & young adult lens

## **advocate**

We work to shift existing ways of thinking in Strathcona County with our actions and our voices



# our priority areas

Community & Belonging

Environmental Sustainability

Employment & Entrepreneurship

Mental Health

Valuing Next Gen

Communication

# our numbers



**14 youth leadership team meetings**



**2 Front Row events: 54 attendees**



**1 Career Panel: 8 panelists**



**96 students reached through high school outreach**



**2 events partnered with Volunteer Strathcona**



**2 Back to School Bashes**



**1 Pride Proclamation & event (with SCDC)**



**5 County & Library strategies and plans engaged on: 5 guest speakers**





# connecting the community

## The Front Row

*"I've never experienced that atmosphere before, it gave me so much life... I think I witnessed more talent in one night than I have in a lifetime."*

- Front Row attendee



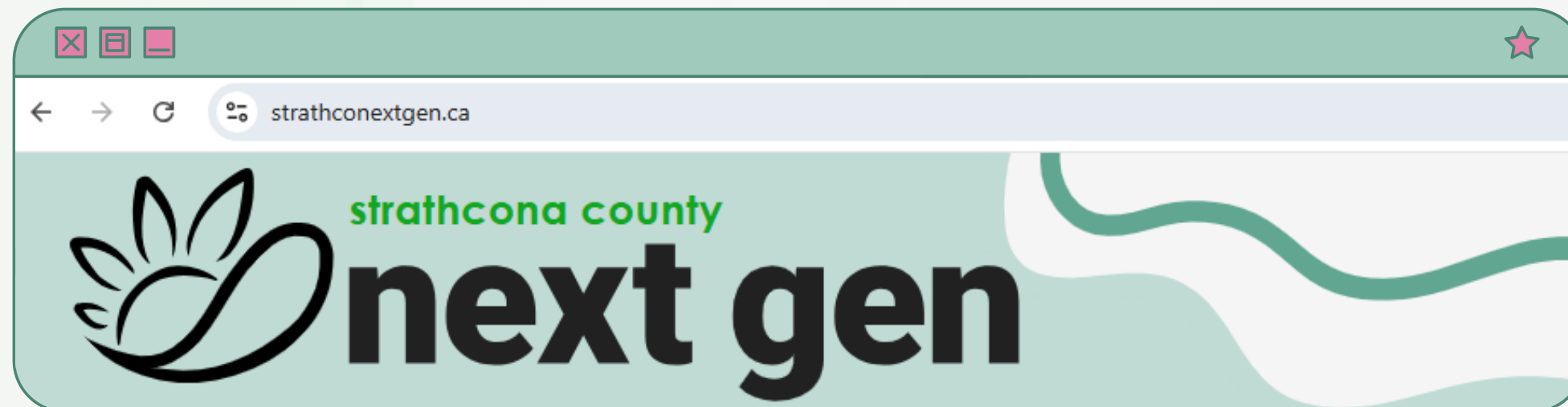
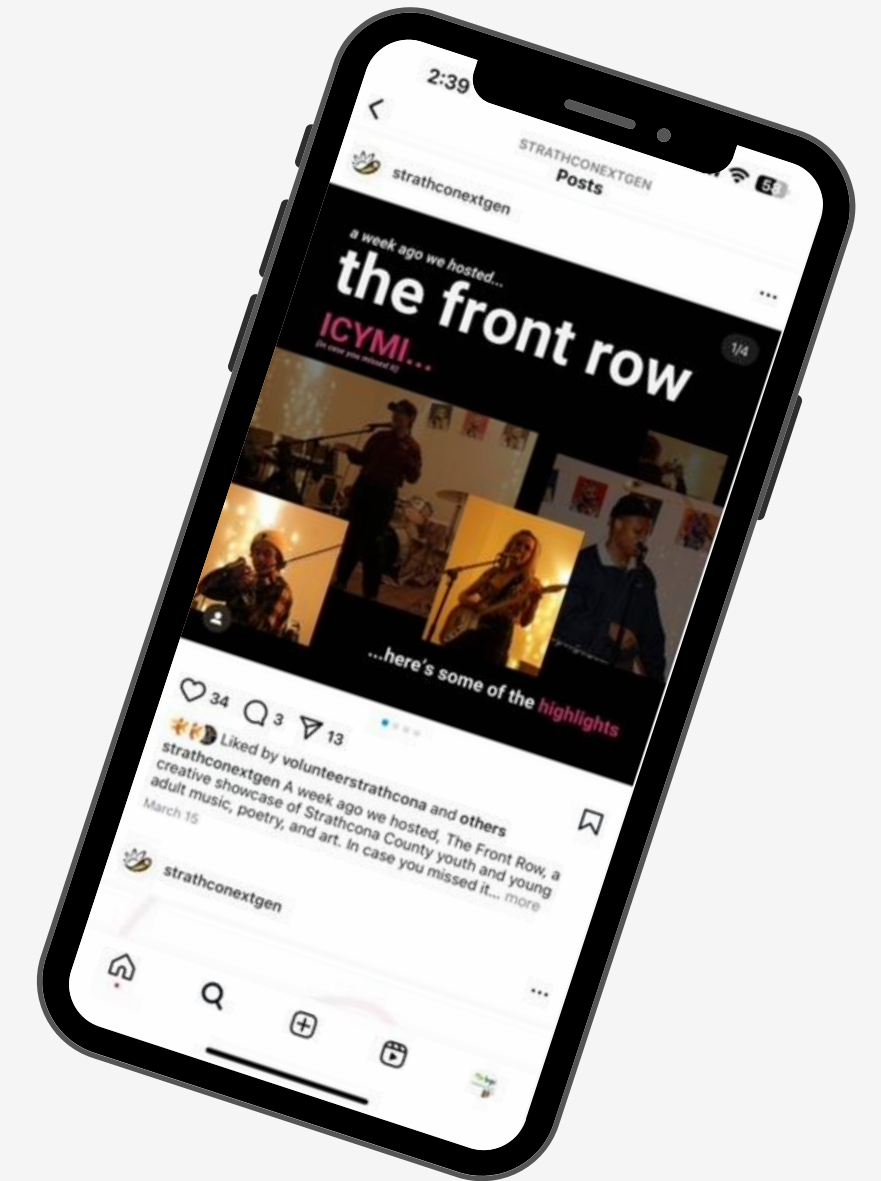
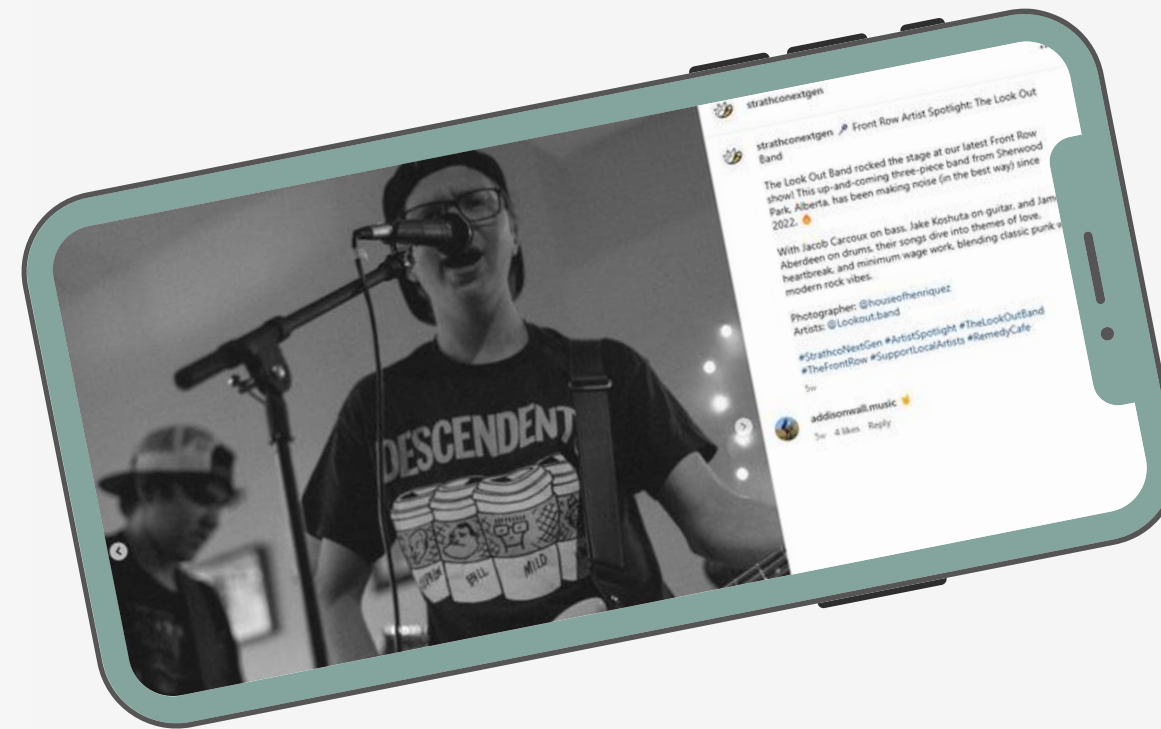


# connecting the community

Next Gen website

Instagram

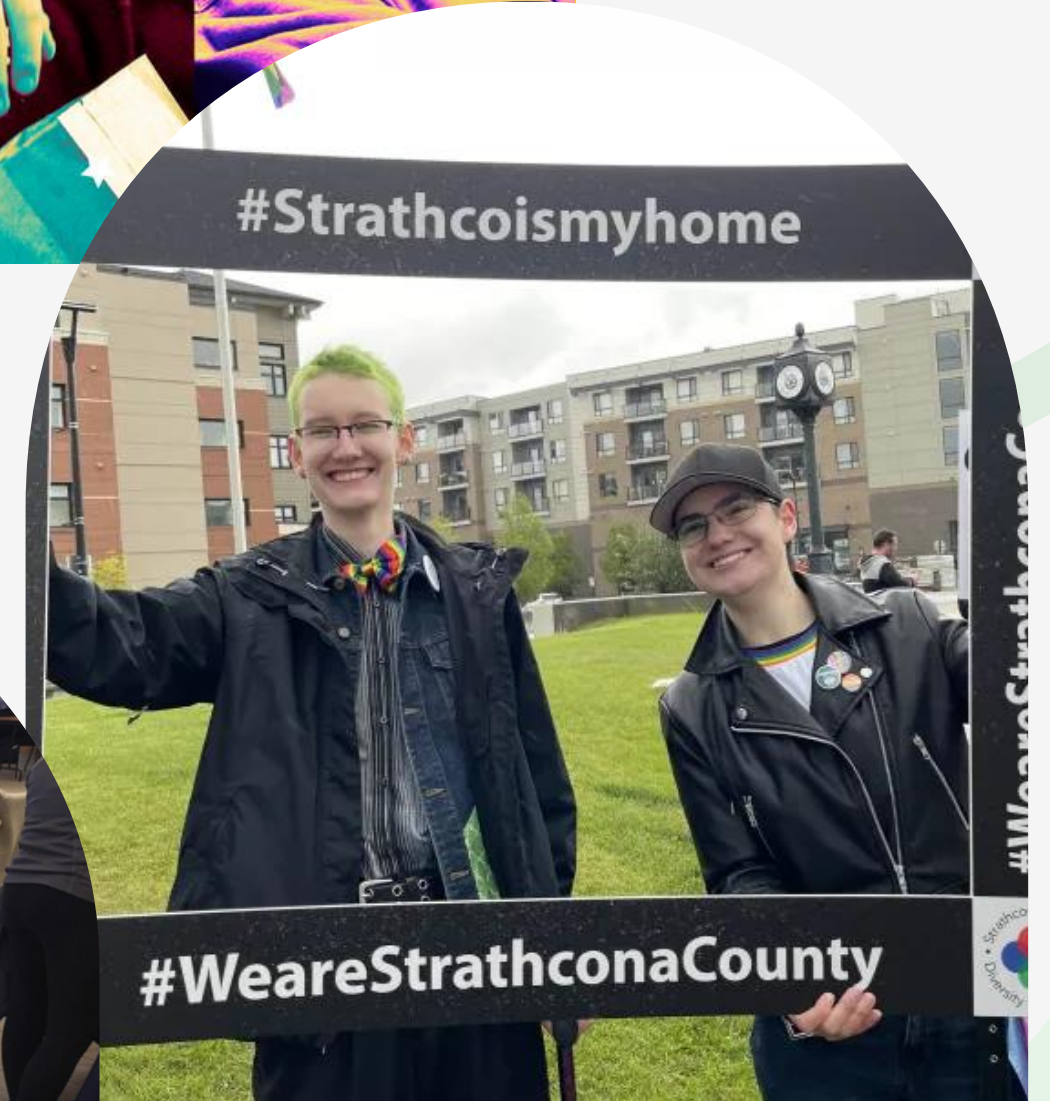
Branding





# community success

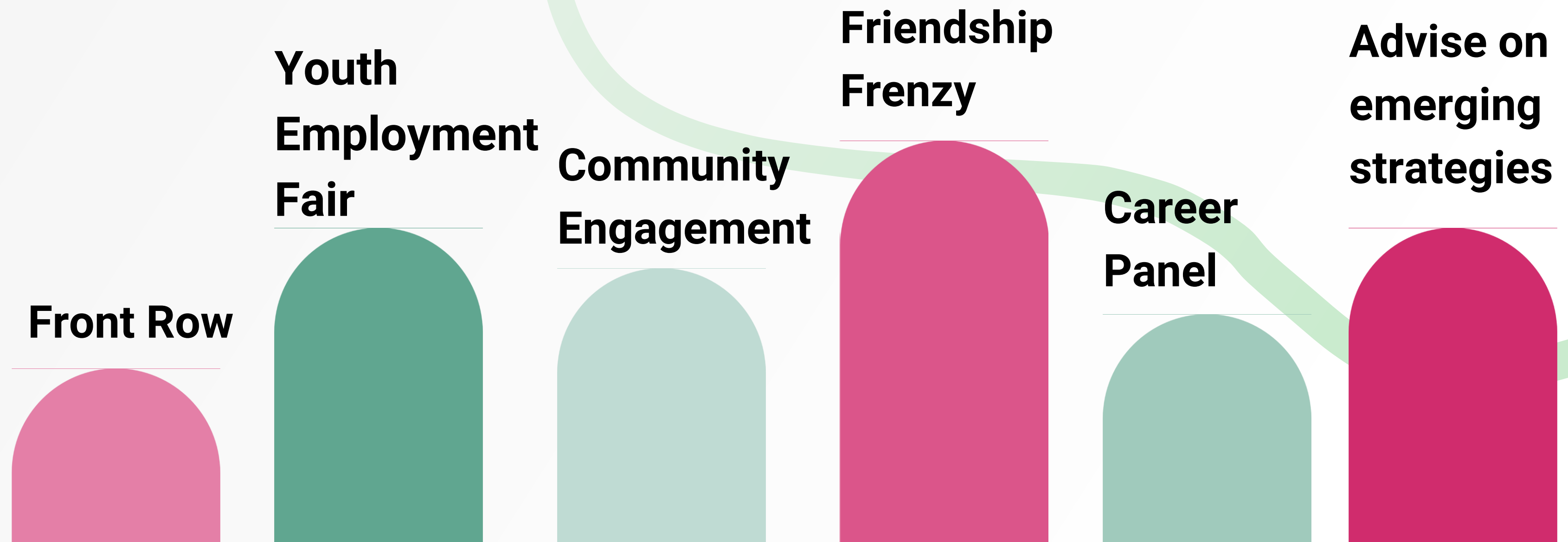
How does Next Gen's vision fit with your vision for youth in Strathcona County?





# plans moving forward

with our priority areas in mind





**thank you**

Any questions?