

## **Priorities Committee Meeting\_Apr22\_2025**

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### **STRATEGIC INITIATIVE AND UPDATE**

#### **2025 Update to the 2023-2026 Corporate Business Plan**

##### **Report Purpose**

To provide Priorities Committee with the annual update to the 2023-2026 Corporate Business Plan.

##### **Our Strategic Goals**

Goal 4 - Municipal Excellence

##### **Report**

Council's Strategic Plan guides decisions for governance, infrastructure, community development and service delivery. The plan sets priorities, what is important to the community, and how to best serve it. More importantly, the strategic plan is the foundation for other plans as the goals and priorities guide specific activities at an operational level as illustrated throughout this corporate plan. The Corporate Business Plan is an extension of the Strategic Plan, serving as an internal roadmap through programs and services.

The Corporate Business Plan is updated and posted to the Strathcona County website annually to communicate and collaborate on administration's commitment to both service excellence and the Strategic Plan. It is an important document to demonstrate to Council and the community, the services we deliver and continuously improved upon. The improvement activities included do not represent the entire scope of administration's daily work; rather, they highlight strategic improvements to services.

The focus for this plan, aligned with the previous versions, includes activities that demonstrate how services will be improved for citizens through the 13 programs and 60 services of the Service Management framework.

The Corporate Business Plan highlights the connectedness between departments, teams and individuals, and most importantly; how administration is committed to becoming Canada's most livable community.

##### **Council and Committee History**

April 18, 2023      The Priorities Committee was provided with the 2023-2026 Corporate Business Plan.

##### **Other Impacts**

**Policy:** n/a

**Financial/Budget:** n/a

**Legislative/Legal:** n/a

**Interdepartmental:** Departments work collaboratively in delivering programs and services to achieve the goals and priorities in the strategic plan.

**Master Plan/Framework:** n/a

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### **Communication Plan**

A communications plan has been developed, in partnership with the Integrated Communications, Change and Engagement (ICCE) branch, to share the updated Corporate Business Plan with internal and external audiences. To socialize this plan, the County will leverage our channels, including:

- Updates to strathcona.ca
- Media release
- Social media posts
- Staff email and article

### **Enclosure**

1                                    2023-2026 Corporate Business Plan – 2025 update