



Sponsorship Funding - Application

Office of the Elected Officials, 2001 Sherwood Drive, Sherwood Park AB T8A 3W7

Phone: 780-416-7226

Applicant Information

Organization name Park Elite VolleyballAddress 30 Altadena PointCity or town Sherwood Park Province AB Postal code T8H 0V9Contact name Lori LehmanPhone [REDACTED]Email [REDACTED]

Initiative or Event Details

Name of initiative or event Park Power Classic Volleyball TournamentProposed date(s) April 12, 2025

Brief description of request

We are requesting sponsorship for Sherwood Park's first Club Volleyball Tournament, sanctioned by Volleyball Alberta. It serves as extra training for Provincial Championships and as a fundraiser for travel to Nationals in Ottawa in May. Eight teams will be attending from the Edmonton area, Red Deer and Saskatchewan. The sponsorship would help cover the costs of venue rental, cleaning fees, operational costs of running a concession and referee fees. Your support will help foster the growth and reputation of youth volleyball in Strathcona County. We only learned of this sponsorship opportunity today and are covering costs through our fundraising (i.e Bottle Drive) so we would use sponsorship funding towards cost recovery.

Amount requested: \$1500

Required Attachments

☒ Written justification for the request
 ☒ Detailed proposed budget

Lori Lehman
 Name

31 March 2025
 Date

Review approval, use and reporting and submission instructions on page 5.

Collection and use of personal information

Personal information is collected under the authority of s. 33(c) of the Freedom of Information and Protection of Privacy Act and will be used in the administration of your application for Community Funding: Benefit and Sponsorship and for the management of the program. If you have any questions about the collection, use, or disclosure of this information, please contact the Elected Officials Assistant at 780-416-7226.



March 31, 2025

Dear Strathcona County Council,

I hope this message finds you well. My name is Lori Lehman, and I am the team manager for the Park Elite 14U Boys Volleyball team in Sherwood Park, Alberta. We are proud to be one of the top teams in our age group in Alberta, finishing second in provincials last. Notably, we were also the only 13U team in Canada to participate in the 14U Nationals last year.

As we prepare for a unique challenge this year—being the only team in our club needing to travel for Nationals (Ottawa)—we have decided to host our own 8-team tournament in April at Bev Facey High School as a major fundraising initiative to support our journey. Our current budget for the tournament is as follows:

Gym Rental Fee including Cleaning Fee:	\$910
Referee Fees:	\$600
Volleyball Alberta Sanctioning	\$25
Concession:	\$500
Total	\$2035

We have just learned of the County's Sponsorship Funding, and we have done fundraising in the community (i.e. Bottle Drive) to support the tournament and our travel costs. We are reaching out to you for sponsorship and would use any funds you grant us to replete funds used for the tournament, making funds available to cover team travel.

This partnership not only supports our athletes' growth and development, but it is an opportunity to show off our community and it's love of Volleyball.

We sincerely appreciate your consideration of this sponsorship opportunity and look forward to the possibility of collaborating. If you have any questions or would like to discuss the details further, please feel free to reach out. I am more than happy to talk about this exciting event.

Thank you for supporting youth sports!

Warm regards,

[Redacted Signature]

Lori Lehman
Team Manager
Park Elite 14U Black