

Priorities Committee Meeting_Jun17_2025**STRATEGIC INITIATIVE AND UPDATE**

NAIT Service Pilot update**Report Purpose**

To provide the Priorities Committee with an update on the NAIT Route 415 Service Pilot.

Our Strategic Goals

Goal 2 - Healthy and Safe Community

Goal 3 - Responsible Development

Goal 4 - Municipal Excellence

Goal 2 Priority - Social supports that enhance community well-being and safety, and build community connection

Goal 3 Priority - Investment in our infrastructure that supports development and complete communities

Goal 4 Priority - Optimal use of resources that meets the community's needs

Report

In the fall of 2024, Strathcona County began a new pilot route with direct service to the Northern Alberta Institute of Technology (NAIT). Students attending NAIT had been requesting direct service for several years, including as part of the stakeholder engagement collected in 2018 during the last Transit Master Plan. Previously, Strathcona County Transit provided service to NAIT using a select number of Route 413 extension trips through downtown Edmonton, taking approximately 45 minutes. The new direct 415 route takes approximately 25 minutes.

The service ran for 8-months from September 2024 to April 2025. Data collected has proven the service to be successful. Overall customer satisfaction has been mostly positive and thankful for a direct route to NAIT.

The service will resume in the fall and the schedule will be adjusted based on customer feedback. Due to its success, the new NAIT Route 415 will be brought forward as a permanent route for 2026. Additional information is provided in Enclosure 1.

Council and Committee History

December 10, 2024

Council approved the Transit Service Standards, as set out in Appendix A of the Transit Master Plan.

Other Impacts

Policy: Strathcona County Transit Service Standards

Financial/Budget: n/a

Legislative/Legal: n/a

Interdepartmental: n/a

Master Plan/Framework: Strathcona County Transit Master Plan and Service Standards

Communication Plan: n/a

Enclosure

1 NAIT Pilot results presentation

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