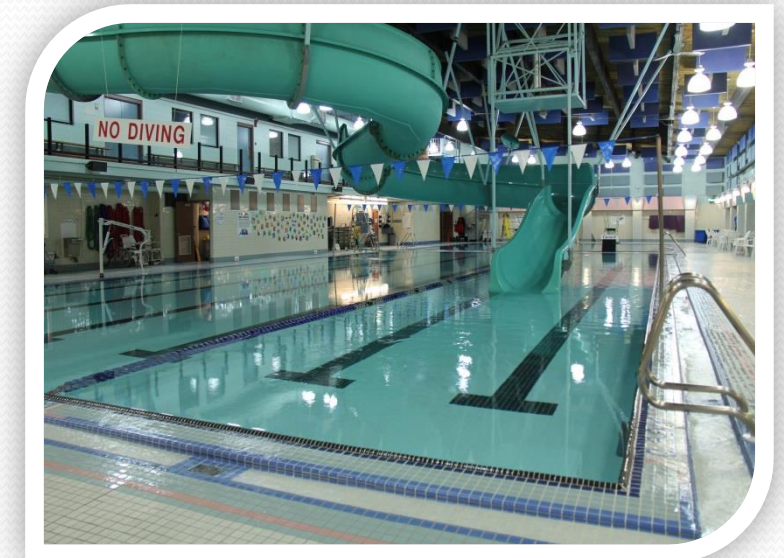
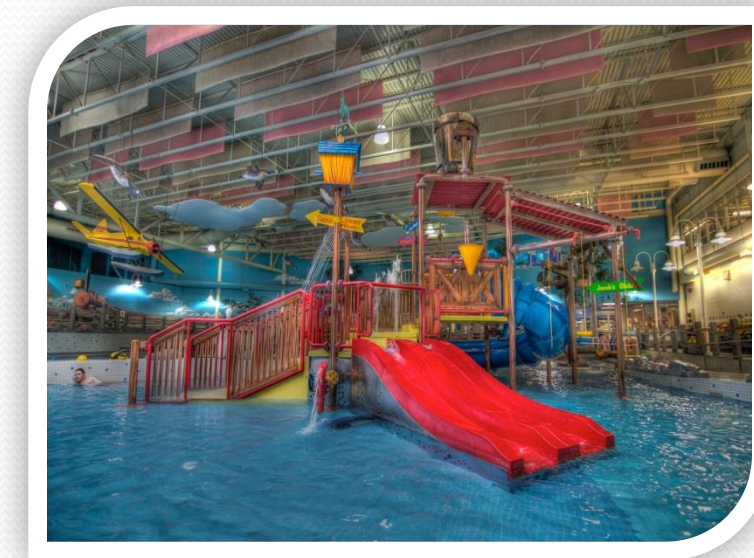
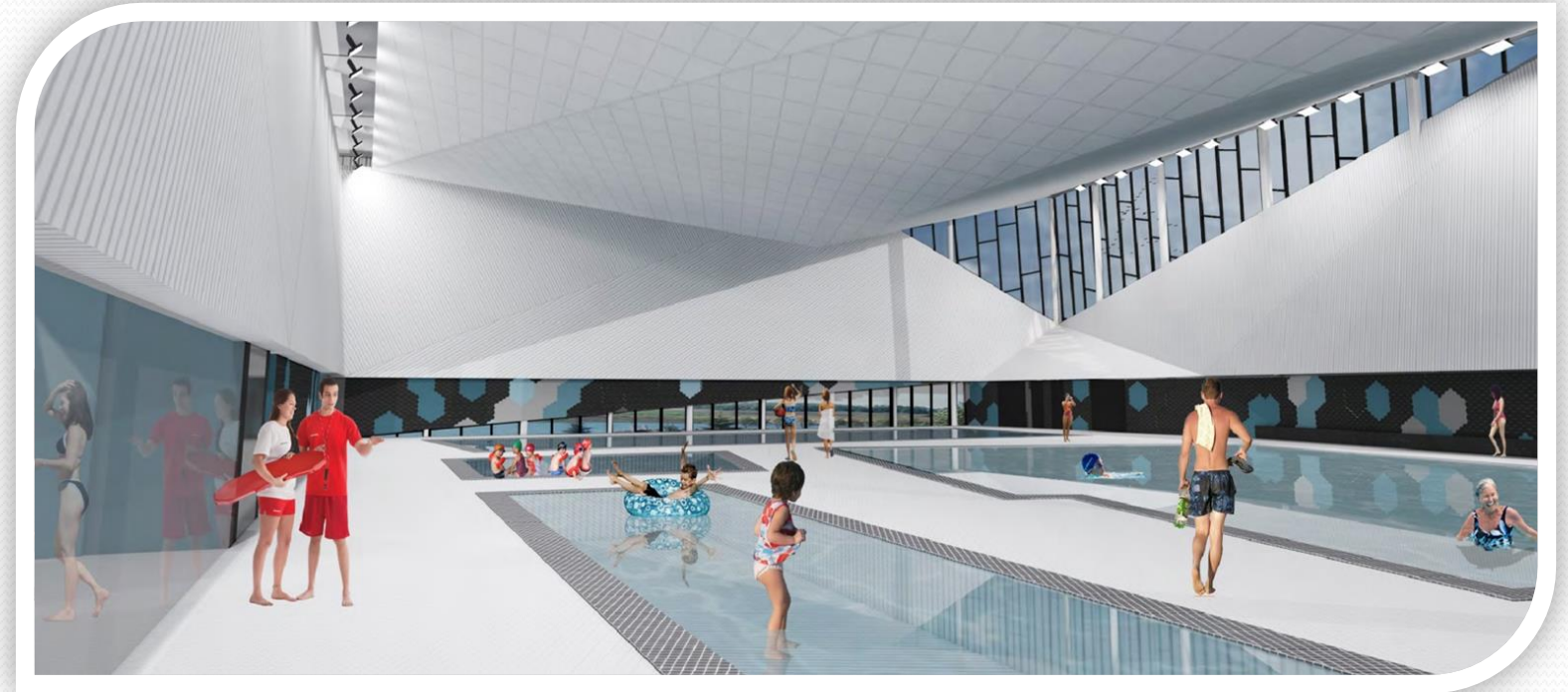


# **Aquatic Services Model Update June 14, 2016**

- Meeting the need
- Emerald Hills factor
- Community needs
- Transition planning
- Communications
- Timeline





# Meeting the need

## Top five priorities identified in the Aquatic Strategy

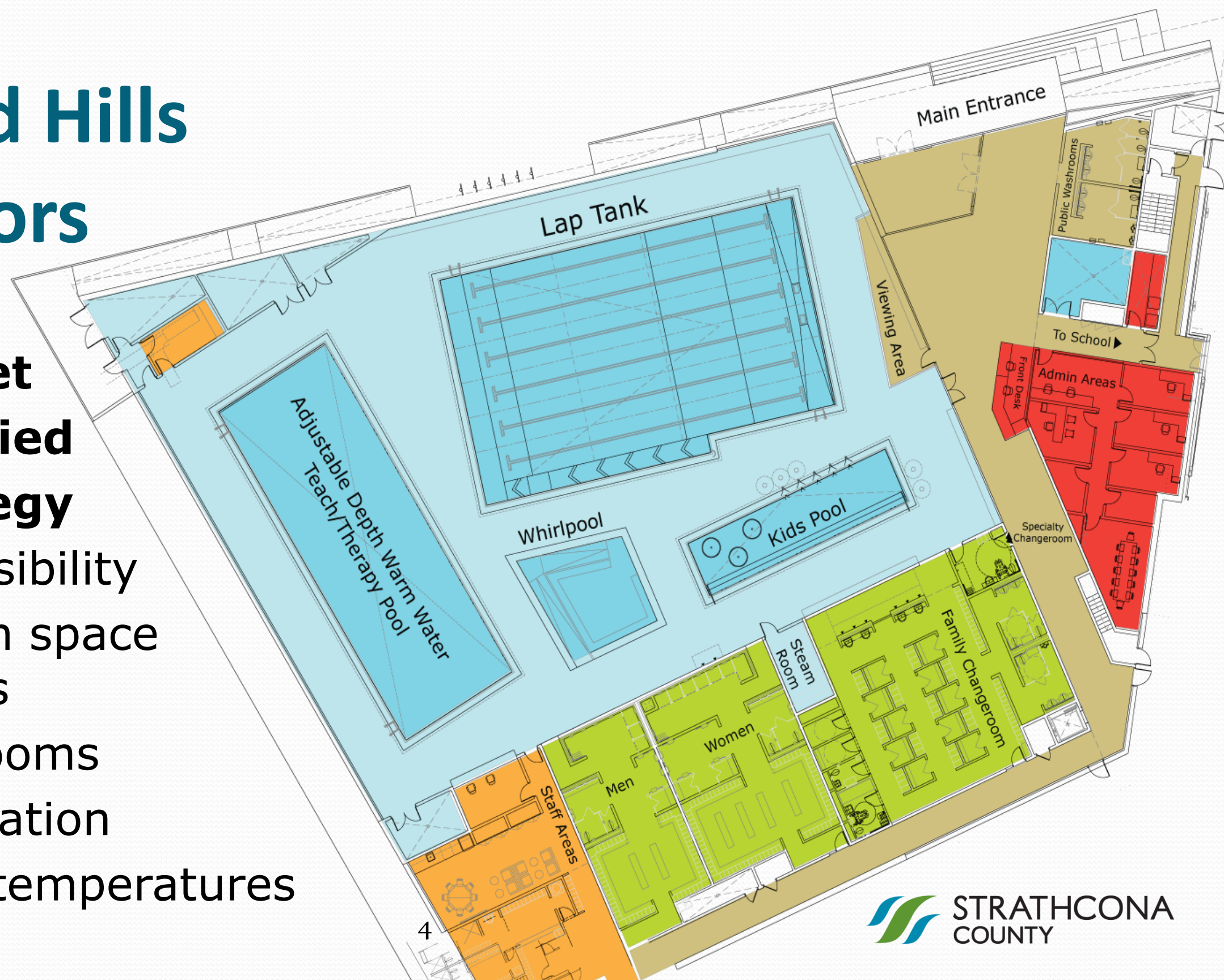
- Learn-to-swim lessons
- Lap swim lanes for spontaneous use and aquatic fitness
- Lap swim lanes for swim clubs
- Rehabilitation/therapy space
- Recreational space for ages newborn to six years old



# The Emerald Hills Design Factors














































































































## Designed to meet priorities identified in Aquatic Strategy

- Improved accessibility
- Flexible program space for swim lessons
- Family changerooms
- Fitness/rehabilitation
- Targeted water temperatures





# Spectrum of aquatic services/amenities

<div><div> Emerald Hills</div><div> Kinsmen Leisure Centre</div><div> Millennium Place</div></div>	10 lane pool	6 lane pool	4 lane pool (multi-depth)	Deep water	Wave pool (river/playground)	Whirlpool/Steamroom	Sauna	Warm kids pool	Walk-in accessibility	Diving boards/rope	Waterslide	Family changerooms	Specialty changerooms
Recreational swimmers		 				  			 			 	
Family recreational swimmers		 				  		 	 			 	 
Learn-to-swim lesson participants		 				  		 					 
Aquatic fitness program participants		 				  			 				
Fitness lap swimmers		 				  							
Water therapy participants						  			 				 
Advanced swimmers						  							
Water safety/leadership participants		 				  							
Specialty programs/sports		 				  						 	 

# Learn-to-Swim Lessons

(priority #1)

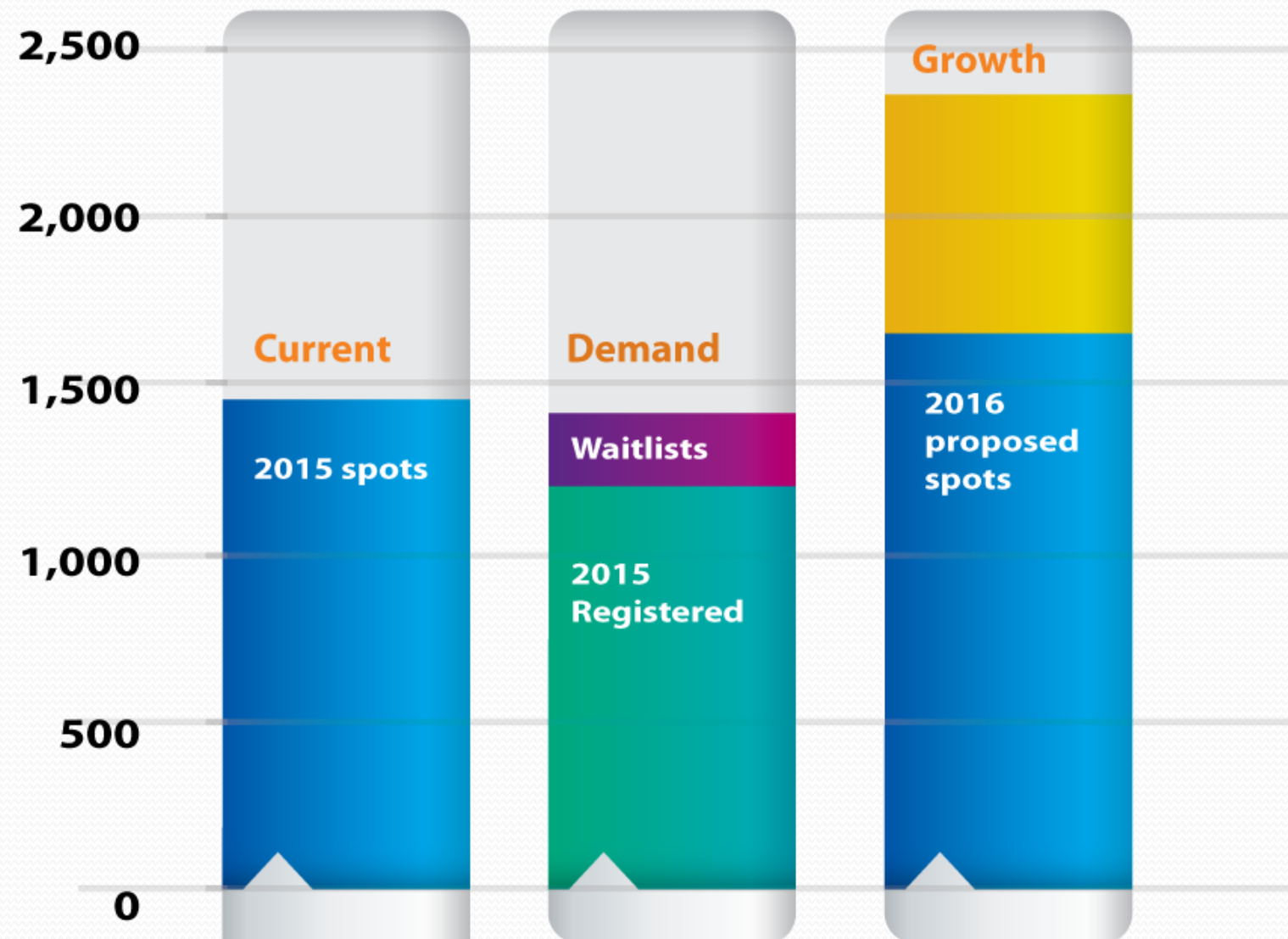
## Benefits of two facilities

- Provide a full set of Red Cross lessons at both locations
  - Streamlined instructor/lifeguard development
  - Daytime school lessons offered at both facilities
  - New facility specific programming
- **Emerald Hills is the primary location**
    - More flexible space with an increase in opportunities
      - Number of program spaces per day increases by 73% and 22.5 hours/week
      - Additional time available to respond to growth demands
  - **Kinsmen Leisure Centre is secondary location**
    - Lessons run during high demand times
    - Positioned as a recreational swim facility with fun amenities



# Swim lesson supply & demand

Red Cross HIGH DEMAND Preschool Lessons - FALL 2015-FALL 2016



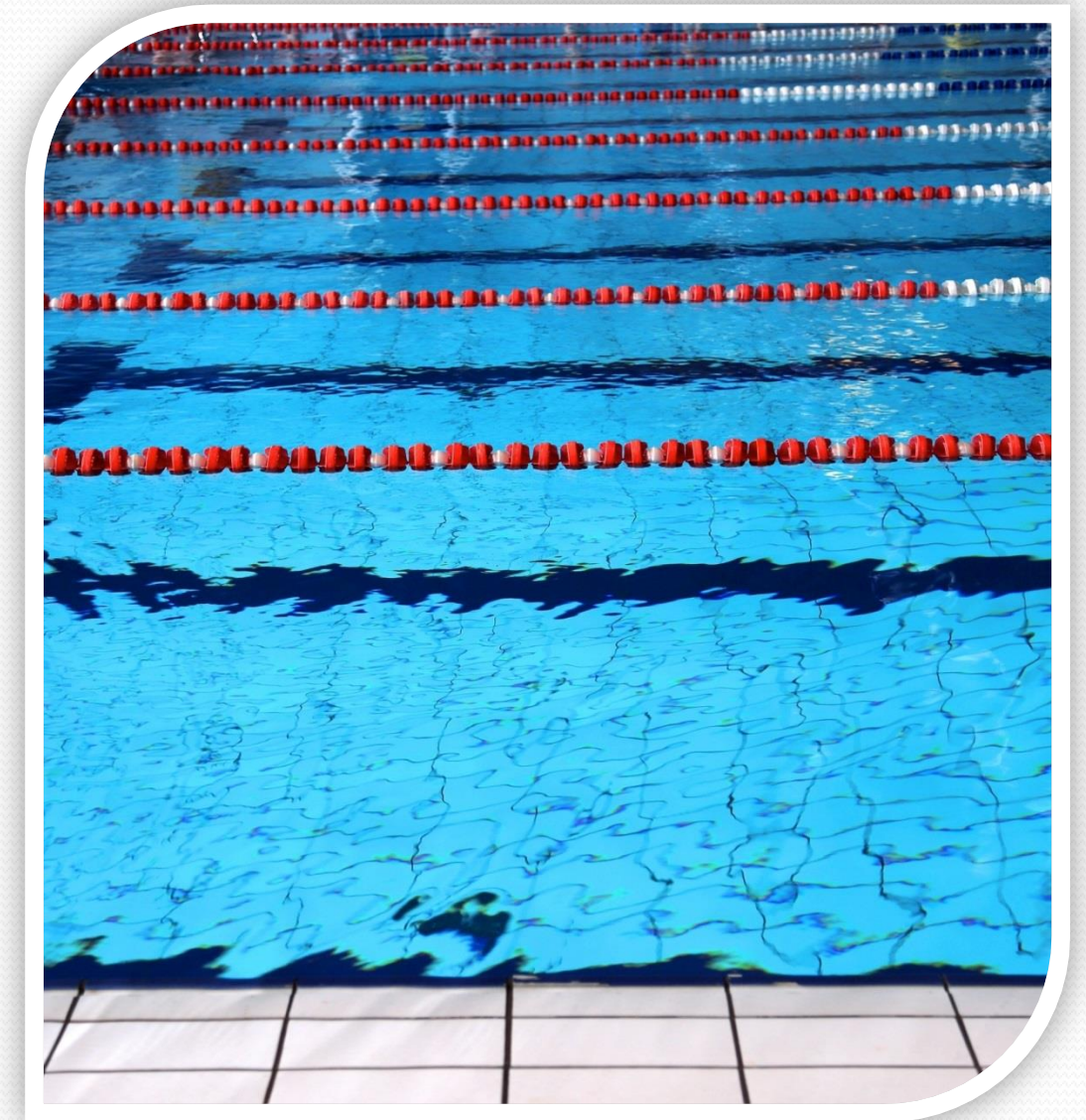
- Will meet growing demand for eight - ten years (based on 4% annual increase in population)
- Waitlists reflect demand during prime times.
- Programming lesson space is focused on meeting the need for high demand programs during prime times.



# Lap Swim/Fitness/Walking Lanes

(priority #2a)

- Lap swim opportunities available at all three locations
- Walking lanes available at Millennium Place and Emerald Hills.
- Lap swimmers prefer slightly cooler water and the six lane pool at Emerald Hills features cooler water
- Overall increase of 53.75 hours per week this Fall

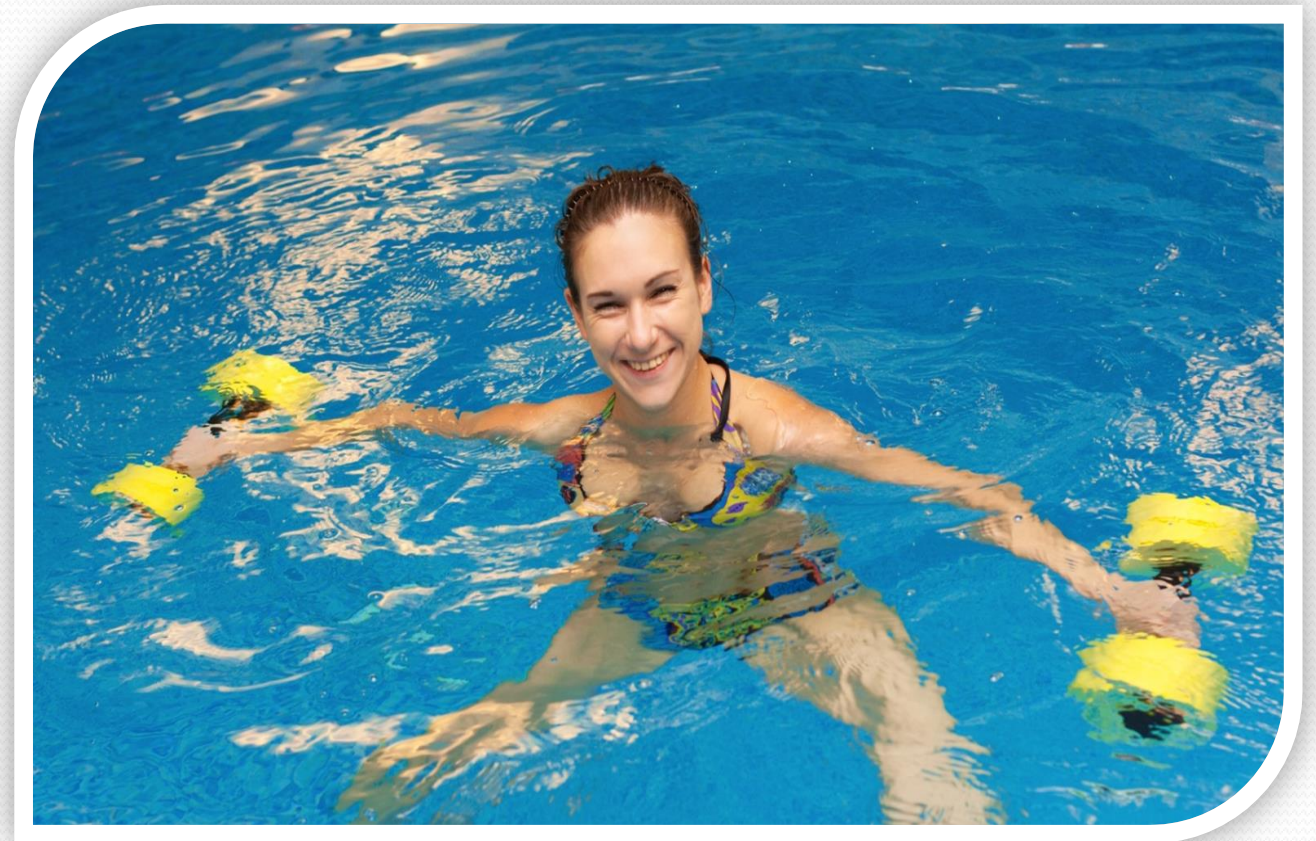




# Aquatic Fitness Programs

(priority #2b)

- The potential to offer up to 14 more programs this Fall based on market demand.
- Able to offer programs earlier in evening.
- Emerald Hills Leisure Centre will also offer Young at Heart (55+) to better meet overall needs. Classes will also be maintained at Kinsmen Leisure Centre.
- Exploring new creative options for fitness and rehabilitation services.



# Swim Club Lanes

(priority #3)

- Millennium Place is the preferred location for clubs
- Both swimming and synchronized swim clubs are interested in:
  - short term opportunities for camps throughout the year
  - alternate locations during Millennium Place's annual closure in September
- Additional practice times at Kinsmen Leisure Centre have been made available to synchronized swimming





# Rehabilitation/Therapy

(priority #4)

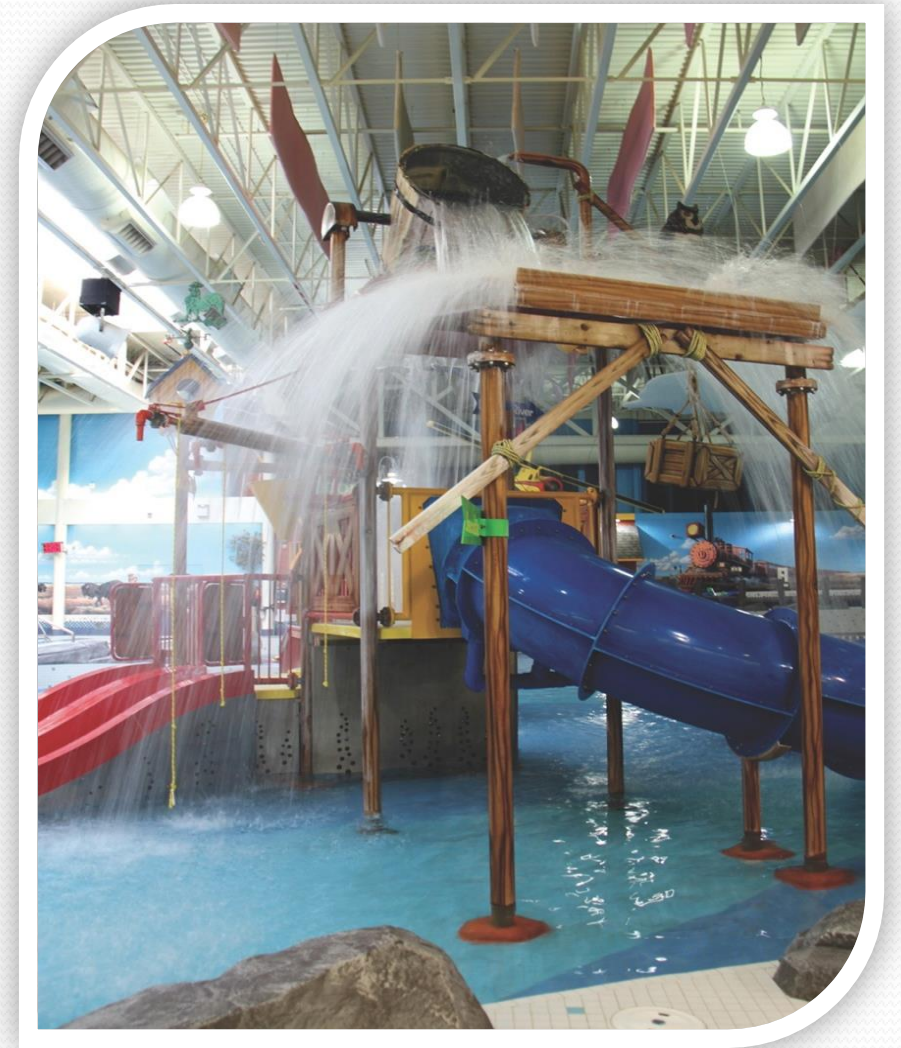
- Emerald Hills Leisure Centre's accessibility and pool temperature provide an excellent opportunity to develop programs geared towards injury rehabilitation, older adult, and special needs.
- Growth opportunities for partnership programs (e.g. Primary Care Network, Robin Hood Association, Alberta Health Services).
- Expansion of registered aquatic programs for special populations.



# Recreational Swimming

(priority #5)

- The proposed fall schedule reflects 50% (or 44 hours/week) increase in recreational swim opportunities
- Based on public engagement, additional times will be offered including:
  - Mornings in the kids pools  
(Emerald Hills/Kinsmen Leisure Centre)
  - Earlier and longer evening swims  
(Kinsmen Leisure Centre)
  - Additional weekend swims  
(Emerald Hills)





# Schools Reciprocal Use Space

- Space has been allotted at both Emerald Hills Leisure Centre and Kinsmen Leisure Centre.
- Emerald Hills Leisure Centre enables flexibility to designate consistent times at both facilities throughout the year.
- School programs offered during the day relieve pressure during public lesson times.



# Communication plan

## **Goal 1:** Education and awareness

- How: Just right? Campaign
  - Managing expectations leading to opening
  - Ambassador program

## **Goal 2:** Generate excitement upon opening

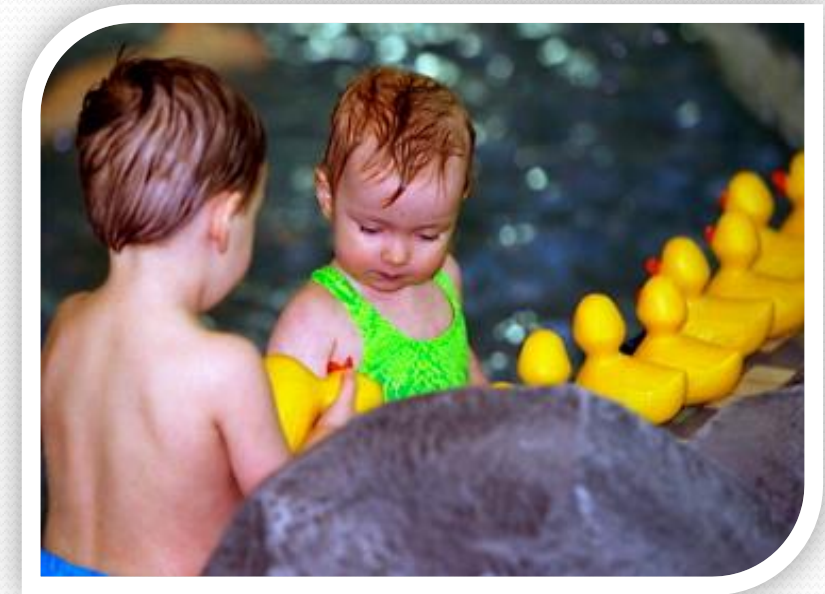
- Grand opening/free community days
- Transition planning
- Engagement/evaluation





# Timeline

- Occupancy
  - Commissioning/Testing/Training
  - Learn-to-swim lesson registration for Fall
  - Opening
    - Grand opening
    - Lessons start
  - Future closures
    - Kinsmen Leisure Centre change rooms/kids pool
    - Emerald Hills Leisure Centre warranty
    - Annual shutdowns:
      - Millennium Place – September, 2016 and 2017
      - Kinsmen Leisure Centre – December, 2016 and 2017
      - Emerald Hills Leisure Centre – December, 2018
- June 30
- July thru September
- August 23 (Guide available - July 22)
- October 1
- Week of October 11
- Spring 2017
- July, 2017





# Questions?