

**Priorities Committee Meeting\_Jun14\_2016**

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**STRATEGIC INITIATIVE AND UPDATE****Neighbourhood Traffic Safety Engagement Proposal****Report Purpose**

To provide the Priorities Committee information on the development of the Neighbourhood Traffic Safety Action Plan.

**Council History**

January 28, 2014 – Council approved the Neighbourhood Traffic Safety Strategy

September 9, 2014 – Council approved the Traffic Safety Strategic Plan 2020

**Strategic Plan Priority Areas**

**Economy:** Working to develop a plan for traffic calming that makes effective and efficient use of municipal infrastructure investment

**Governance:** n/a

**Social:** Traffic safety is a key component of a safe and caring community. Safe residential roads promote a healthy and active community.

**Culture:** n/a

**Environment:** n/a

**Other Impacts**

**Policy:** SER-009-040 Traffic Calming

**Legislative/Legal:** n/a

**Interdepartmental:** Transportation and Agriculture Services, RCMP and Enforcement Services

**Summary**

Neighbourhood traffic safety continues to be a concern for residents of Strathcona County. Strathcona County initiated a Neighbourhood Traffic Safety Strategy in 2013 which recommended the formation of the Strathcona County School Traffic Safety Partnership, as well as increased resident engagement and education in residential traffic safety. These recommendations have been implemented; however, demand for residential enforcement, concerns at playgrounds and schools, and inconsistent speed limits remain challenges in our community.

Traffic Engineering and Safety is working on a Neighbourhood Traffic Safety Action Plan 2016 to guide neighbourhood traffic management. A first draft of this Plan has been developed based on results of the 2015 Traffic Safety Survey, residential traffic safety complaints, as well as public engagement undertaken in recent traffic calming projects in the County. Public engagement (focus groups or similar activity) will be undertaken with the residents of Strathcona County in the Fall of 2016 to gather feedback on the draft Action Plan. This feedback will be used to finalize recommendations in the Plan.

**Communication Plan**

Multiple methods of communication will be used to offer residents the opportunity to participate in engagement opportunities, including social media, the public engagement newsletter and newspaper advertisements.

**Enclosures**

- 1 Draft Neighbourhood Traffic Safety Action Plan 2016
- 2 Neighbourhood Traffic Safety Action Plan Development PowerPoint

Author: Debbie Rawson, Transportation and Agriculture Services; Chris Narbonne RCMP and Enforcement Services Page 1 of 1  
Director: David Churchill, Transportation and Agriculture Services; Gary Peck, RCMP and Enforcement Services  
Associate Commissioner: Kevin Glebe, Infrastructure and Planning Services; Gord Johnston, Community Services  
Lead Department: Transportation and Agriculture Services