

Priorities Committee Meeting_Jun14_2016

STRATEGIC INITIATIVE AND UPDATE**Transit Master Plan Update****Report Purpose**

To provide the Priorities Committee with an update to the 2012 Transit Master Plan (TMP) as requested by Council at the 2016 Operating Budget Review. This update was to be provided by the end of the second quarter of 2016.

Council History

2012 – Council approved the Strathcona County Transit Master Plan.

Strategic Plan Priority Areas

Economy: n/a

Governance: n/a

Social: The TMP provides a defined vision and strategic direction for structuring a public transit system that is accessible, affordable and convenient to all residents of the County.

Culture: n/a

Environment: An effective and efficient public transit system that is accessible, affordable and convenient will attract more riders thus reducing single occupancy vehicles which will result in a reduction in greenhouse gases.

Other Impacts

Policy: n/a

Legislative/Legal: n/a

Interdepartmental: n/a

Summary

In 2012, Strathcona County Transit (SCT) implemented a new Transit Master Plan (TMP) that provided a well-defined vision and strategic direction for all transit services as well as a set of strategies to address future transit needs of the community. The 10 year plan (2012 – 2021) was developed based on extensive public and stakeholder consultation that was to provide guidelines to SCT staff for future service design and planning to meet the travel needs of a growing community in an effective and efficient way.

To date over 70% of the recommendations within the TMP have been completed or are underway. Some of this work included:

- New transit terminal – Bethel Transit Terminal opened in September 2014
- Improve local service and develop an integrated feeder network – implemented September 2014
- Charge a fee for premium parking when new terminal opens – Advantage Parking was introduced in 2015
- Update eligibility and certification policies for specialized transit – implemented in September 2013

With the changing economic conditions, and over 70% of the work identified within the 2012 TMP already completed or in progress, SCT will be doing a review and update of the TMP in 2017. This update will provide Transit with a new defined vision and strategic direction for the next ten years. This process should be followed every five years to make sure Transit is continually reviewing and updating its vision and strategic direction based on the most current economic, social and environmental conditions.

Enclosure

1 2012 Transit Master Plan Update PowerPoint