

Strategic Plan and Corporate Business Plan Updates

June 21, 2016
Council Meeting



Council's strategic planning framework

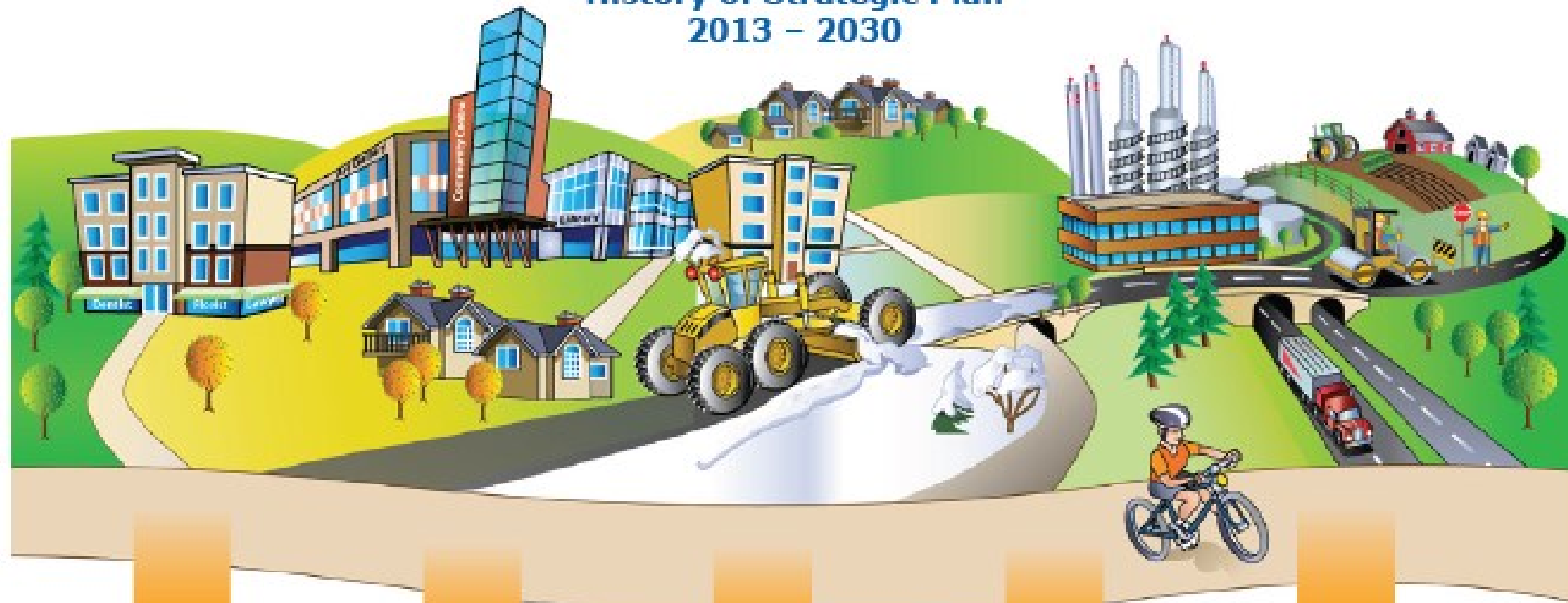
- Aligns and links Strathcona County activities to achieve our vision
- The strategic plan:
 - Is the County's principle guiding document for governance, community development, infrastructure, and service delivery
 - Directs long-term planning for the County
 - Serves as the foundation that the County's corporate business plan, department business plans, master plans, priority-based budgeting results and budgets are developed



Why update plans?

- Review processes are built into the integrated planning framework for Council's review of the strategic plan and the organization's review of the corporate business plan (and department business plans)
- In consideration of existing and evolving conditions in the community and ongoing learning
- Add clarity to better inform administration and subsequently the public on how the organization should go about reaching outcomes necessary to achieve our vision of *Canada's most livable community*

History of Strategic Plan 2013 – 2030



Apr 2013

Strategic plan formally approved by Council

Feb 2014

Strategic goals ranked/prioritized (1-12) by Council and revisions to wording related to priority areas and goals

May 2014

Addition of environment strategic goal and revision to wording in the environment priority area

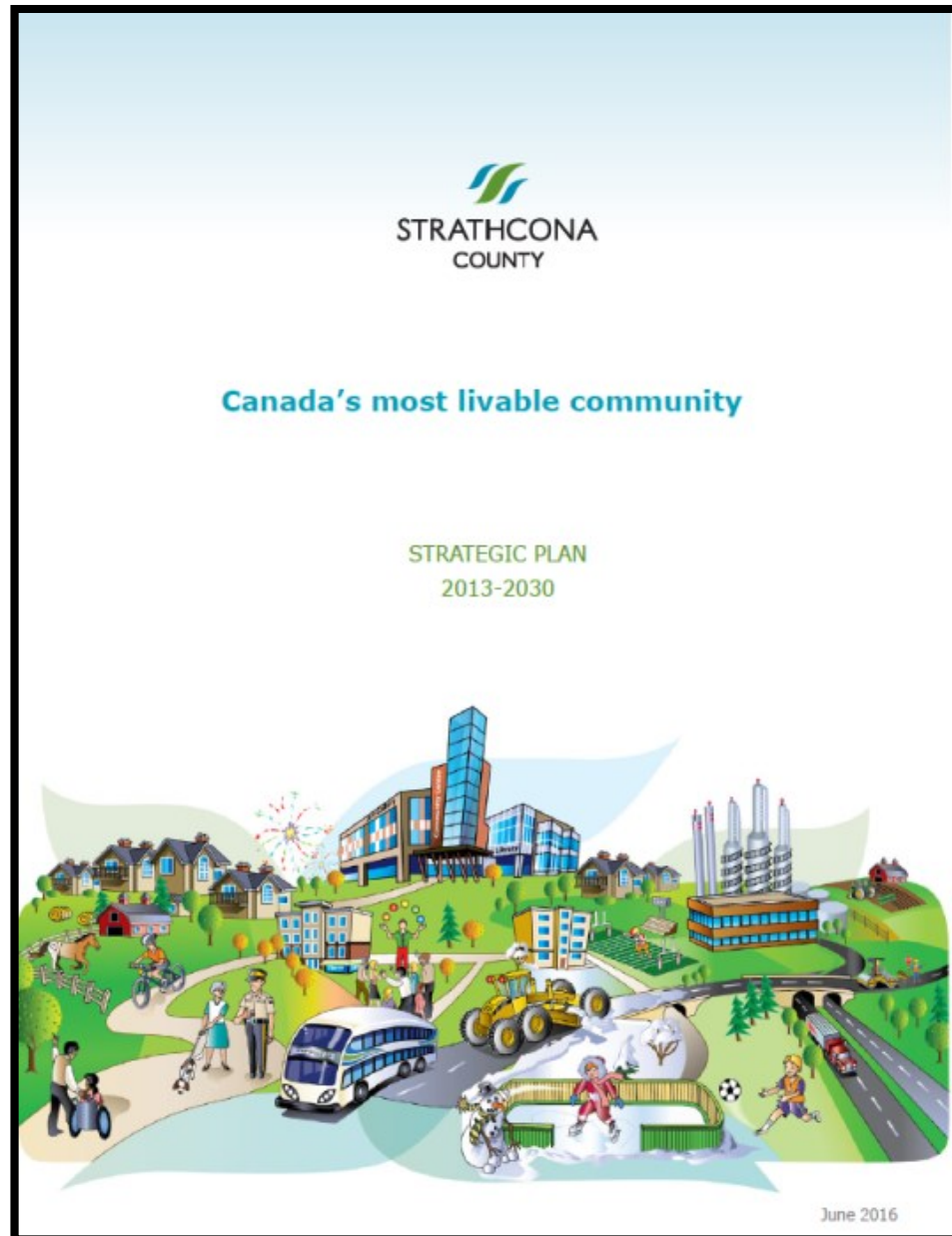
Sept 2015

Strategic plan reporting provided to Council through corporate business plan reporting, which started in Q2 of 2015 and is provided as part of quarterly (Q2) and annual (Q4) management reports

June 2016

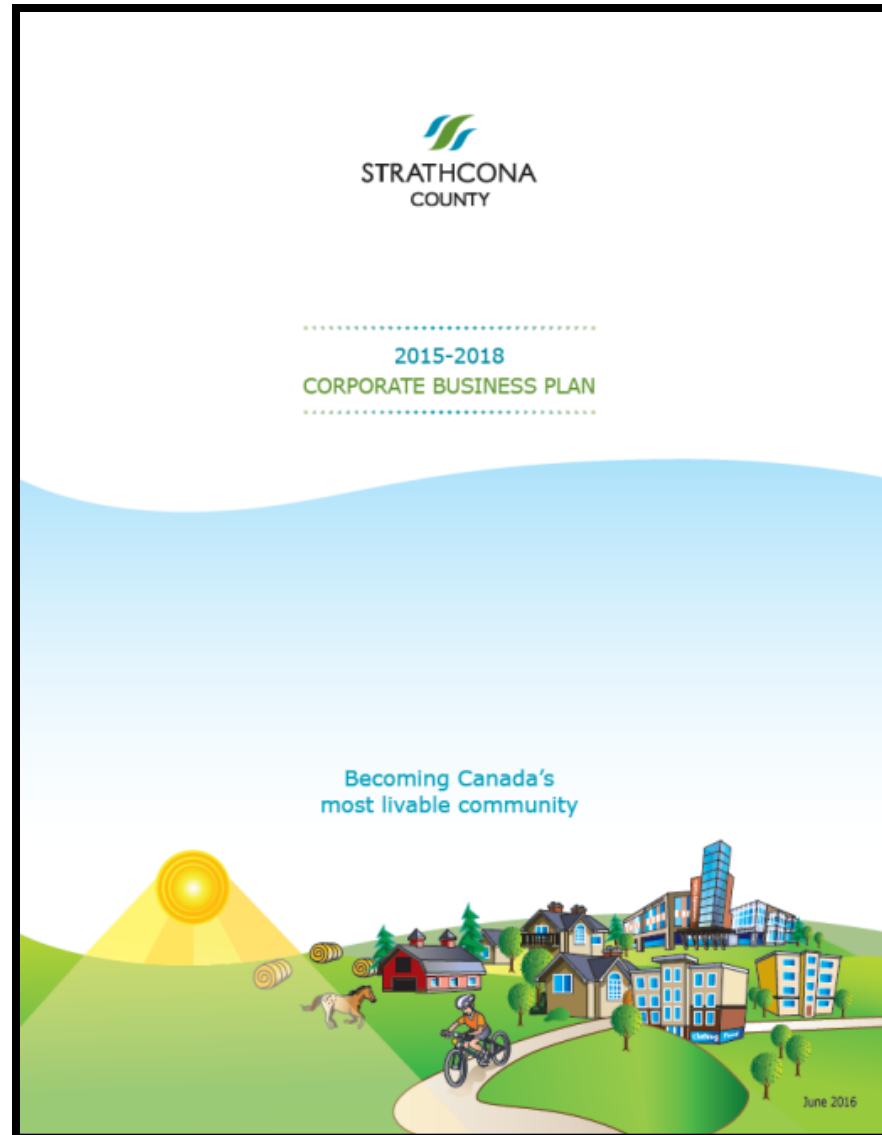
Revision to prioritized strategic goal ranking; addition of outcome statements for strategic goals; integration of priority-based budgeting; graphic design updates; increased emphasis on vision statement

Strategic plan updates



- Revision to prioritized strategic goal ranking
- Addition of outcome statements for strategic goals
- Integration of priority-based budgeting references
- Graphic design updates and increased emphasis on vision statement
- Performance measurement reporting

Corporate business plan updates



- Reflect updates from the strategic plan
- Refinement of some objectives for clarity and direction
- Ongoing refinement of performance measures to reflect commitment to continue working on developing meaningful measures and informed targets

Questions?



