

## **Priorities Committee Meeting\_Oct18\_2016**

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### **STRATEGIC INITIATIVE AND UPDATE**

#### **Pride of Strathcona Awards – Criteria options**

##### **Report Purpose**

To report on options and alternatives for discussion and consideration relating to Pride of Strathcona Awards criteria.

##### **Council History**

November 26, 2013 – Council passed Bylaw 60-2013 that deleted the terms of reference for the Pride and Strathcona Awards Committee, and designated responsibility for the annual Pride of Strathcona Awards program to Priorities Committee.

February 17, 2015 – Priorities Committee adopts the Pride of Strathcona Awards – Criteria and Program Procedures.

April 21, 2015 – Priorities Committee selects 10 Pride of Strathcona Awards recipients (individuals and groups) to honour in 2015.

April 19, 2016 - Priorities Committee selects 17 Pride of Strathcona Awards recipients (individuals and groups) to honour in 2016.

June 7, 2016 – Council passed Motion 2016 / 181 THAT administration bring a report to a future Priorities Committee meeting with possible amendments to the Pride of Strathcona Awards criteria that would provide options and alternatives for both the Athletic Achievement and the Sports & Recreation Development awards; and furthermore, with possible criteria for a new local business award.

##### **Strategic Plan Priority Areas**

**Economy:** Option to recognize economic diversification may be considered.

**Governance:** Inherent in building cooperative partnerships with community is recognizing and celebrating community. The Pride of Strathcona Awards program supports this goal.

**Social:** The awards recognize individuals, groups and teams who have helped build strong neighbourhoods and communities.

**Culture:** Arts, Culture and Heritage is a category of recognition in this awards program.

**Environment:** Environmental efforts can be saluted through this awards program.

##### **Summary**

The Pride of Strathcona Awards program recognizes outstanding contributions and achievements of individuals, groups and teams in our community.

In 1985, Strathcona County held its first Awards of Excellence. The program was revamped in 1993 to what is now known as the Pride of Strathcona Awards.

The current categories for the Pride of Strathcona Awards are:

- Community Service
- Professional Achievement
- Athletic Achievement
- Arts, Culture and Heritage (added "Heritage" 2012)
- Youth (added 2012)
- Service to Seniors (added 2012)
- Sports and Recreation Development (added 2012)
- Agricultural Leadership (added 2013)
- Heroism (added 2015)
- Outstanding Group (added 2015)
  
- Mayor's Award

The report in Enclosure 1 provides:

- an overview of current recognition criteria for the Athletic Achievement and Sports and Recreation awards;
- municipal examples of award recognition;
- possible options for the current Athletic Achievement and Sports and Recreation Development awards;
- options for a new Business category to be added to the Pride of Strathcona Awards; and
- a proposal to incorporate the High Five Awards into the Pride of Strathcona Awards.

These options and proposals will be discussed at the October 18, 2016 Priorities Committee meeting.

## **Enclosures**

- Encl 1 Category/criteria options and background
- Encl 2 Summary – Criteria Options
- Encl 3 List of governing National Sports Organizations (NSO) in Canada
- Encl 4 Criteria and Program Procedures – Pride of Strathcona Awards 2016 04 19