

Social Framework Renewal Community Talk

Presentation to Priorities Committee
October 18, 2016

Social mandate – current state

- Social Sustainability Framework – 2007
- Family and Community Services' Department business plan
- Strathcona County strategic plan to 2030
 - *Goal 7: Build strong neighbourhoods/communities to support the diverse needs of our residents.*
- Strathcona County Corporate Business Plan 2015 – 2018
 - Informed decision making supports quality of life in the community.
 - Promote and support partnerships within community-based groups and organizations to align social planning.
- Mayor's Task Force on Community Housing

Drivers for renewal

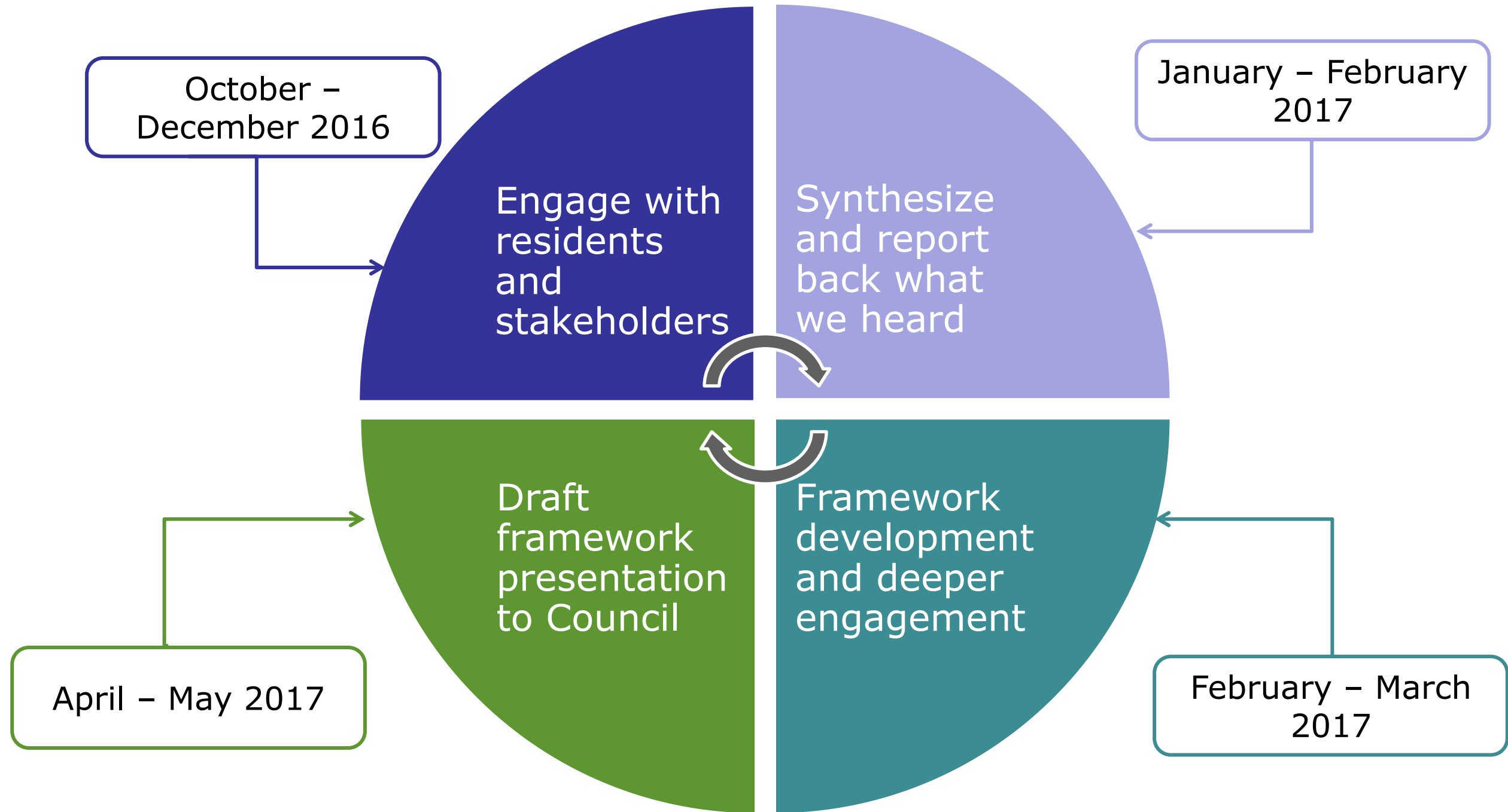
- Strathcona County's population has grown by almost 16% in 10 years (from 82,511 residents in 2006 to 95,597 in 2015)
- Demographic changes include an increase in our diversity and seniors' population
- Changing community connections
- Economic downturn, increased crime rates, mental health referrals, reported incidents of family violence, and food bank usage
- Enhanced knowledge and research on how change happens
 - Technical versus complex challenges

What will a renewed framework achieve?

1. Create a shared vision of social priorities in Strathcona County
2. Clarify outcomes and roles
3. Coordinate activities and align policies
4. Provide overall direction to social planning and decision-making

Proposed principles for engagement and framework development

- Collectively created and co-owned
- Holistic approach
- Evidence-based and evidence-informed
- Meaningful and useful
- Open, transparent, and reflective of input
- Outcomes focused and a commitment to measure results



Engagement methods

- Introductory three-minute video
- County-specific backgrounder and resource sheets
- In-person dialogues
 - Community Talk tool kits
 - Micro grants
- Intercept surveys (online and hard copy)
- Social media #SCcommunitytalk
- Systemic design laboratory

Engagement approach

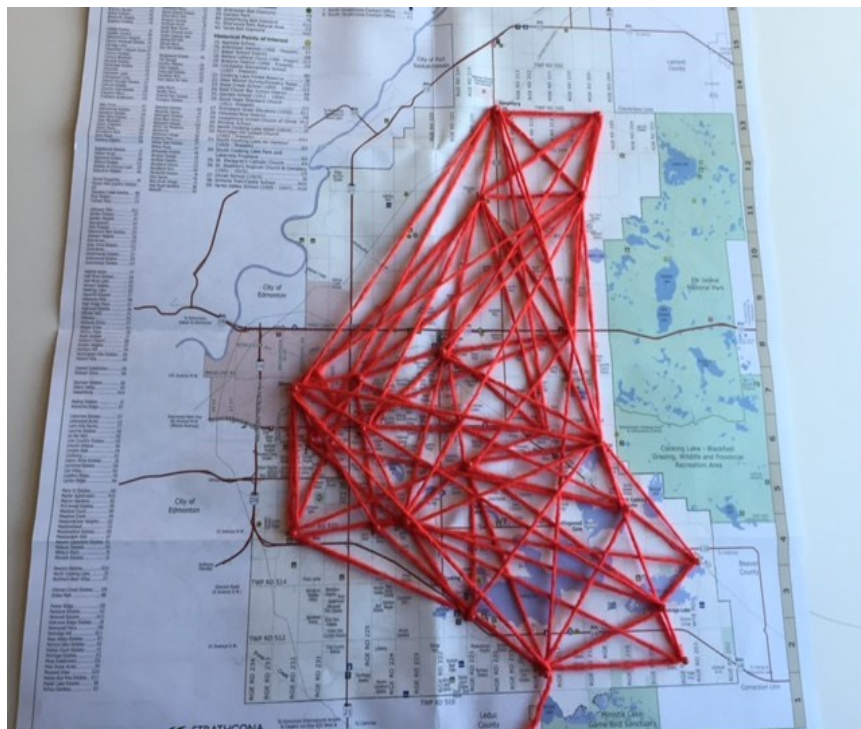
- Council leadership
- Community partner leadership (formal and informal)
- County staff leadership
- Youth voices

Engagement theme

Providing the “why”

- We are all connected.
- Video clip (need clip of 1:03- 1:50 mark)

(source: <https://www.facebook.com/Upworthy/videos/1345597972147724/>)



COMMUNITY
TALK

CREATING A SUPPORTED, SAFE,
CONNECTED COMMUNITY.

#SCcommunitytalk

Starting the conversation

- Community Talk video

Questions?

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strathcona.ca/communitytalk