

Strathcona County Library

Recommended 2017 Budget

Anna Pandos, **Library Board Chair**

Ian McCormack, **Library Board Vice Chair**

Lynn Walker, **Library Board Secretary/Treasurer**

Sharon Siga, **Library CEO**

Mission Statement

Reaching out across urban and rural Strathcona County, the Library promotes engagement, sparks imagination, and provides the tools for building skills and knowledge.



Strathcona County
LIBRARY

2017 will be the
second year of the
Library's 5-Year
strategic **Plan of
Service.**



Strathcona County
LIBRARY

**PLAN OF SERVICE
2016-2020**

Year Two Supplement: 2017 Action Plans

Approved June 2016

ECONOMY**GOVERNANCE****SOCIAL****CULTURAL****ENVIRONMENT**

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**Participate and
Connect:**
Be Engaged in the
Community

**Create Young
Readers:**
Early Literacy

**Understand How
to Find, Evaluate,
and Use
Information:**
Information
Fluency

Satisfy Curiosity:
Lifelong Learning

GOVERNANCE

**Participate and
Connect:**
Be Engaged in the
Community

In 2017, the Library will...

- Work with the County and contribute hardware to provide WiFi access in all rural community halls.
- Work with County and community partners to develop and implement a new Social Framework.
- Create benchmark measures for specific outcomes, or resident benefits, that result from library service, such as:
 - awareness or knowledge of available community resources, and
 - feelings of community engagement or connection.

SOCIAL

**Create Young
Readers:**
Early Literacy

In 2017, the Library will...

- Focus on physical literacy in preschool programs.
- Work with more preschool children in care in both urban and rural communities.
- Create benchmark measures for specific outcomes, or resident benefits, that result from library service, such as:
 - (for preschool children) development of social and literacy skills, and positive attitudes toward reading, stories, and learning.
 - (for parents and caregivers) awareness or knowledge of early literacy resources, and comfort or confidence in using them.

SOCIAL

**Understand How
to Find, Evaluate,
and Use
Information:**
Information
Fluency

In 2017, the Library will...

- Plan for and pilot ways for rural students to have study hall opportunities in their own communities.
- Work with more schools to get library cards in the hands of students.
- Focus on digital literacy, information fluency, and Science, Technology, Engineering and Math (STEM) skills within library programs.
- Create benchmark measures for specific outcomes, or resident benefits, that result from library service, such as:
 - Acquisition of skills or abilities in these areas, or
 - Feelings of comfort and competence with navigating digital environments.

CULTURAL

Satisfy Curiosity:
Lifelong Learning

In 2017, the Library will...

- Offer more programs that include opportunities for creative expression and a focus on hands-on or “maker” activities.
- Incorporate more technology that enables creative expression and sharing.
- Create benchmark measures for specific outcomes, or resident benefits, that result from library service, such as:
 - learning something new or gaining creative skills, or
 - Feelings of enjoyment or enhanced quality of life.

2017 Benefits in Action



Ryan Re-visited

Ryan is a 20-year old Antler Lake resident. He's a U of A business student looking to connect with resources and other students. He recently met a new neighbour at a library program, and they are looking for somewhere close to home, and with reliable Internet, to meet for regular study sessions.

**Participate and
Connect:**
Be Engaged in the
Community

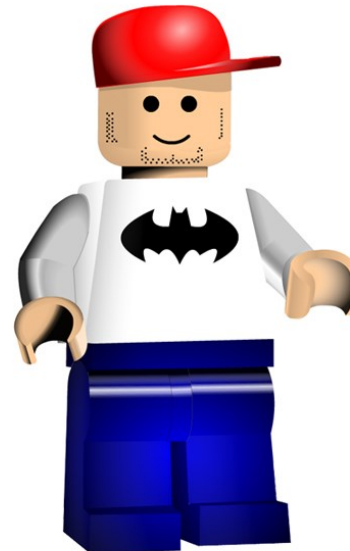
Satisfy Curiosity:
Lifelong Learning

What's in store for Ryan in 2017?

- Reliable Internet access at rural community halls.
- Better access to research and other student resources online.
- Opportunities to connect with other County rural students.
- Library programs close to home to help Ryan and his neighbours connect and learn to work with new resources and technologies.

**Participate and
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Be Engaged in the
Community

Satisfy Curiosity:
Lifelong Learning



2017 Benefits in Action



Amelia Re-visited

Amelia is Ryan's grandmother, an avid reader and lifelong learner. She enjoyed library instruction on how to use her new iPad. Now she wants to learn how to use Facebook so she can keep in touch with Ryan! She loves that the Library and Gallery@501 are offering combination book and art classes where she can meet new friends that share her interests.

Satisfy Curiosity:
Lifelong Learning

**Understand How
to Find, Evaluate,
and Use
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What's in store for Amelia in 2017?

- One-on-one laptop, tablet, eBook and smartphone training at the Library -- or in Ryan's community, so she and Ryan can learn together.
- Group programs for seniors, and for adults that focus on digital literacy and expressing creativity.
- Programs and events that encourage hands-on participation and social interaction.

Satisfy Curiosity:
Lifelong Learning

**Understand How
to Find, Evaluate,
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2017 Benefits in Action



**Create Young
Readers:**
Early Literacy

**Participate and
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The Singhs Revisited

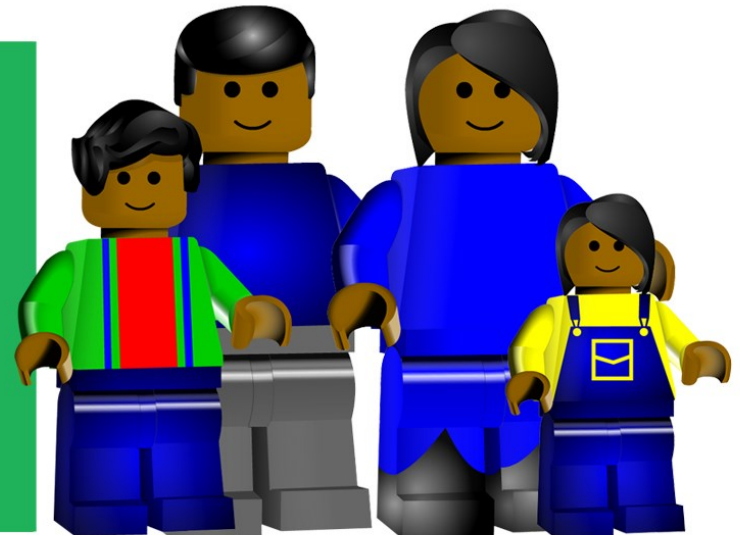
Rapinder Singh is Amelia's neighbour. She and her family have made weekly visits to the Library since moving here two years ago. Her son, Aarav (8), is begging to have his own library card, but Rapinder has just been too busy. She knows that library cards are free, and that his English has improved so much since he started reading regularly, so maybe in the new year?

What's in store for the Singhs in 2017?

- Pilot projects to connect students with library cards through their schools – another way for Rapinder to sign up for Aarav to have his own card.
- More opportunities for preschoolers to attend library programs through their daycares or preschools, in the library or through outreach visits.
- A focus on physical literacy, digital literacy, and on STEM skills in programs for children.
- Opportunities for parents, caregivers and families to learn and grow together.

**Create Young
Readers:**
Early Literacy

**Participate and
Connect:**
Be Engaged in the
Community



Library Card Successes

January 1, 2016, our Library eliminated the fee for library cards, and we think that this has a lot to do with the following increases:

Library cards issued:	up 35 per cent
Visits to the Library:	up 4 per cent
Circulation of all physical items:	up 3 per cent



Operating Budget

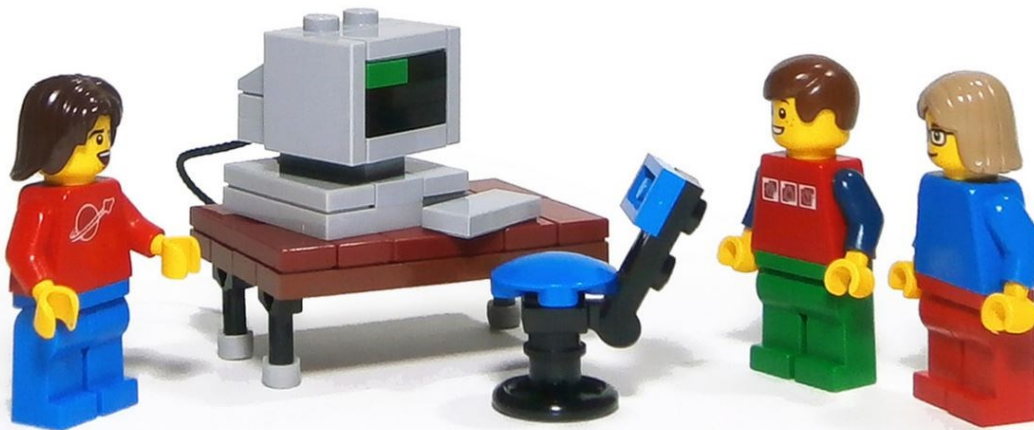
(in thousands)

	2017	2016	Variance
Revenues	10,512	10,178	334
Expenses	(10,435)	(10,074)	(361)
Non-Operating Items	(1,479)	(1,482)	3
Non-Cash Adjustment (Amortization Expense)	1,402	1,378	24
Total	0	0	0

Capital Projects

Annual Capital Programs:

- Library collections
- IT infrastructure





Thank you!

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A very special thank you to Christopher Doyle of Reasonably Clever, whose Mini-Mizer 3.0 software allowed us to create custom Lego figures for our budget presentation.